Regist Werkly RADIO AUDISNCE IN AMERICA GUILL WAL BE - No. 26 Werth Atlantic Edition Week Ending April 7, 1934





THE TRUTH
ABOUT RADIO
ADVERTISING

ASTRIKING



Tamara



BEN BERNIE'S OWN STORY "TELLING IT ALL"

TO REACH THE AIR TOPS

OU can take it from Helen Ward, the personable young singer with Enric Madriguera's NBC orchestra, superstition and numerology are the bunk! And Helen should know, for she gave both of them more than fair trials. Now she dodges horseshoes from any direction.

She can remember, even when she was a little girl in school, and lived in New York's Harlem, she was deeply superstitious. She had always heard, for instance, that it was good luck to pick up a horseshoe. One day on her way to school, where she was to play the piano and sing a solo in a class concert, she picked up a large equine slipper from the street. She tucked it into her schoolbag, and went blithely on her way. Going up the school steps, she dropped the bag on her foot, and the heavy horseshoe broke one of her toes.

When she grew older, she became interested in numerology. She learned that she was a "9" and must, consequently, associate herself only with "9's," or with "6's" and "3's" and "1's."

So the first time Enric Madriguera offered her a job singing with his orchestra, she turned it down because Madriguera is an "8." She took a job instead, singing at the West Chester Country Club, because the leader of the orchestra there was a "9." And later she sang with Rubinoff because the fiddler is a "1."

She played the piano and sang with a host of other "9's" and "6's" and "3's." but she rapidly got nowhere. So one day she tossed the whole numerology business overboard, and with one wave of determination, brushed aside the accumulated superstitions of years.

She went to Madriguera and saked him if the tob he had once

ation, brushed aside the accumulated superstitions of years.

She went to Madriguera and asked him if the job he had once offered her was still open. "Absolutely!" the leader answered. Helen went to work that same night, and within two weeks she landed a recording contract.

Now, two months after she started her engagement, she has been re-signed by Madriguera for a long term contract, and she already has landed three commercial programs.

And it worries her not in the least that each of the three commercial programs.

cial programs is for thirteen weeks.

DECADE OF MIRACLES IN SHORT WAVE FIEL

OMMANDER E. F. McDONALD, Jr., claims to be the first man to put upon the market for the public's general use, a long and shortwave receiving set. He fixes the year as 1925! Experimentation in those early days of short-wave broadcasting,

took him into strange territory and on devious missions.

We have been working with short wave since 1923.- In that year

"We have been working with short wave since 1923. In that year we recognized the need for tests made at great distance, and in unusual circumstances. In an attempt to fulfill this need, we persuaded the well-known Arctic Explorer, Donald B. McMillan, to conduct an expedition into the far North. We equipped the Arctic Schooner Bowdoin for the trip. In June of 1923 MacMillan sailed.

"Immediately upon his return in September of 1924, MacMillan started making plans for another expedition into the Arctic, in 1925, "While these plans were in preparation, I persuaded Admiral Ridley MacLean, who was then Director of Naval Communications, to commission a young amateur short-wave man. The object was to take this young man on the cruise of the Fleet to the Pacific, so that he could use his short-wave apparatus to demonstrate to the Navy what could be done with short wave. We selected Fred Schnell for the task; and he shipped with the Fleet, aboard the U.S. S. Seattle, as a Lieutenant.

ant.

"With the Fleet on its cruise, work progressed on fitting out MacMillan's second expedition. He was to take two ships this trip, the
Boxdoin and the S. S. Peary. We built special transmitting and receiving short-wave apparatus for both ships. Commander MacMillan
did me the honor of placing me in command of the Peary. We sailed
in June, 1925.

"Our apparatus on both ships was now capable of going down to
fifteen meters."

Our apparatus on both ships was now capable of going down to fifteen meters.

On arriving at Etah, seventy-eight degrees, thirty minutes North Latitude, within eleven degrees of the North Pole, we set up and maintained constant communication with the rest of the world. This is significant, considering that we were living and working in twenty-four hours of daylight.

"On August 5, 1925, while we were in Etah, we established two-way communication with Lieutenant Schnell. He was then on the Seattle, off the coast of Tasmania—within a few miles of being halfway around the world from us!

"While we were in twenty-four hours of daylight, we found that communications with other points of the globe that were also in daylight, came through best at 17 meters. During the period of our continued daylight, when the point with which we were communicating was in darkness, we found wave lengths from 38 to 55 meters to be most efficient.

The results obtained with short-wave communication on this Arc-

The results obtained with short-wave communication on this Arctic trip convinced us that the time had come to convert our experiments into practical use. I sent a radiogram from the Arctic, therefore, authorizing the building of short-wave sets for general distribution. This was the first to be placed on the market.

"Now the public can get a universal set which goes from 600 meters to 10 meters. That far have we progressed!"

For those of its readers who wish further detailed contact with short-wave broadcasting. Radio Guide has prepared a log of the short-wave stations of the world. This log will be sent, free of charge, to any one who requests one. Send a stamped, self-addressed envelope for your log. All requests should be addressed? Short Wave Log Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Illinois.



WHEN THEY LEAVE THE MIKE-

So hectic is the hustle and bustle of the life of a radio star that few give thought to what they will do after they retire from the airwaves. There is no occasion to face the reality that the day must come when new voices will take the places of theirs on the ether. However, some foresighted celebrities have trained their attention beyond today. They are making their attention beyond today. They are making

their attention beyond today. They are making plans for tomorrow.

There is, for instance, Charles Carlile, the Columbia tenor. Although at the peak of his fame and success, he knows that someday he like all artists and all business men, will want to retire. Hence he now is providing for that time. Prosaic though they may seem, his plans are concrete. They embody the operation of a string of gasoline stations in his native Rhode Island. Already he owns three stations.

Ray Perkins, the red-haired NBC funny man, will spend his retirement amid his flowers on his estate outside New York City. His blooms have taken frequent flower show prizes, and Perkins longs secretly for the day when he will be able to devote more time to them.

It's domesticity for Vera Van. The blonde CBS songstress hasn't yet, so far as she knows, met the man with whom she will share it. Nevertheless, she is confident that he will come her way one of these days.

Edith Murray, also heard over a Columbia network is another charming young singer who after she has realized her ambition to star on the

screen, hopes to settle down to the permanent career of creating a home and rearing children. Jack Denny, orchestra leader at the Pierre, heard over a CBS network, has two pet plans for the day when he finally lays away his baton. First, he want to be able to provide a pension for all his musicians, none of whom has been

for all his musicians, none of whom has been with him for less than seven years. Secondly, he intends to buy a radio station, and put into practice a lot of pet theories he has formed in the years he has been a star of the air.

More sedentary is the idea of CBS's Tony Wons as to what he'll do when he bids farewell to the airwaves. Tony confides that he will go back to his Wisconsin farm and write a novel. The Jesters, an instrumental and vocal trio heard over an NBC network, are three young men who, before they came to radio, were employed in a Hartford insurance office. When they retire, they plan to open an insurance agency.

Another CBS trio which plans to remain intact after its career on the radio is behind, is the de Marco Sisters—Anne, Mary, and Lilvan. They intend to return to their native Boston, and there open a music school.

An exception is Phil Spitalny, in the CBS galaxy of celebrities. He is one of those who cannot envision retirement. He may, he admits, someday retire from radio, but from music—never! Until the end of his days, he declares, he wishes to continue his orchestra activities.



THOMAS' TOSSING ROAD

EAR John Charles Thomas sing "Ol" Man River" or any one of a number of favorite ballads in that stirring. melodious baritone of his—and try to imagine him prescribing pills and taking pulses in some stuffy medico's office—if you can! Fifteen years ago Thomas was consumed with the idea that he would study medicine.

study medicine.

He didn't continue with his medical studies because he couldn't resist singing. In his earliest boyhood Thomas sang in a church choir. On outings and picnics he was the "tall, good-looking boy" who was called upon to sing a popular song.

While studying for his medical degree at Conway Hall Preparatory School, he entered a contest for singers held by Peabody Conservatory.—You have guessed it! His unusual voice won him a scholar-ship. And Thomas wanted to go on with his medical course!

Came the necessity of abandoning one

his medical course!

Came the necessity of abandoning one for the other. He consulted his parents. Fortunately for the young man, they had more matured intelligence. "Decide for yourself," they told him. "It is your life you are shaping."

Right here must be revealed a character trait of Thomas that has piloted him.

Right here must be revealed a character trait of Thomas that has piloted him through many difficulties. He decides momentous questions by tossing coins. Many persons do. But Thomas' method has its own secret.

He tossed a coin to decide between his medical and vocal training. "Heads it's music, tails it's medicine," he told himself. The coin went ceilingward. It came down heads!—Medicine was abandoned. At other critical periods in his life Thomas has used the coin-toss to help him reach decisions. Several years ago, for instance, he was in Paris, about to return to the United States to fulfill an engagement singing on concert tour. He engagement singing on concert tour. He was given an opportunity to go to Belgium, and stay for four years, in what he calls "apprenticeship for opera."

This time the coin came down heads.

Thomas claims now that that sojourn in

Belgium was a most fortunate one for his experience there prepared him for the greatest feat of his colorful career—appearance in Grand Opera.

At the Metropolitan Opera House in New York he made a triumphal debut, February Z, in "Traviata."

A coin also decided—along with Thomas' secret of tossing coins—his appearance in radio Wednesday nights at 9:30 p. m., EST, over an NBC network, replacing John McCormack.

Just a few weeks ago Thomas flipped another coin. He wanted to decide whether to buy a houseboat or a yacht. One was as yet unfurnished, the other fully equipped for a voyage. Another "head" came up on top; consequently the houseboat—"The Masquerader"—is the latest addition to the Thomas properties.

An interested friend hearing

An interested friend, hearing of the coin-tossing habit, and getting an inkling of the Thomas secret undertook to question the celebrated

Thomas," the friend asked "do you always use the same coin when you toss?"

you toss?"

"Yes, I do," he replied.

"And do you always call 'heads'?"
He nodded. There was a gleam of amusement in his eyes.

"There isn't any chance of a head being on both sides of the coin, is there?"

Two dimples appeared on Thomas' face. Then he laughed. He remarked that he had expected the question.

"Look for yourself," he said, and proffered the coin.

ered the coin.

ered the coin.

His friend looked. The coin was a twenty-five-cent piece. One side was a head, and on the other—was a tail!

His friend looked the next question cry-

Thomas anticipated it. He smiled—and then revealed his secret:

"You see," he explained, "I'm lucky—the coin always falls the way I want it to!"

John Charles Thomas flips a coin to defy Fate—and wins, heads up. He has a system all his own for influencing his decisions tracts from or adds to the ethical weight of radio broadcasting.

HAT'S TABO

By Martin J. Porter

NTIL now, censorship of radio, in matters of taste and decency, has been a voluntary matter, executives of broadcasting concerns having imposed censorship themselves. No one with Federal authority ever has issued any "don'ts", except as to the general technical conduct of a station.

Recent news dispatches from Washing-

Recent news dispatches from Washing-ton heralded the first intimation of a pro-posed action regarding the type of pro-gram which shall be barred from the air. Senator Capper, of Kansas, who himself owns a radio station, would like the pres-ent Congress to pass his bill which would make it unlawful for radio broadcasters to accept and transmit programs advertising caccept and transmit programs advertising liquor. Up to now, although the Radio Commission has frowned upon liquor programs to the extent that very few have gone on the air, liquor advertising has been officially permitted.

This is the first disclosure of the real expression problem with which radio has

This is the first disclosure of the real censorship problem with which radio has had to deal. Hitherto censorship, albeit self-imposed, has revolved around such items as decency and radicalism, and such minor things as the use of the words "hell" and "damn". Now, with changes imminent in the matter of Federal control of radio, and with the sagacity of such gents as Mr. Capper at work, radio is facing what some keen observers feel is a bureaucratic despotism. If allowed to progress, it will put the same crimp in American radio enterprise—so the opponents say—as domination by the Post Office Department in England has put into British broadcasting—than which there is

no more unsatisfactory type of entertainment. A tendency now toward dictation to the studios is unfortunate, because it comes at a time when radio broadcasting was moving toward a sensible liberaliza-tion. Anyone who doubts this progression needs only to recall that a few years ago the very mention of the word "Soviet" was regarded in bad taste, while now the fear of the Reds has been wiped out, and Rus-sian music is flourishing everywhere, and Russian speakers, even direct emissaries of the reigning commissars, are welcomed everywhere to the microphones with open

arms.

I think we have the Voice of Experience, the admirable Mr. M. S. Taylor, to thank for eliminating the sex bugaboo. Mr. Taylor, who started at WOR to solve the emotional problems of America, so amazed the radio barons with his truckloads of fan mail, and so intrigued sponsors by the same means, that he was allowed not only to go on with his work. lowed not only to go on with his work, but encouraged, moved to a coast-to-coast network, and then sponsored by as many

network, and then sponsored by as many as five patrons.

At one time, and quite recently, the immolation of the head men of radio, in their efforts to keep the shows clean—a commendable ambition, of course, but made only ridiculous by blanket rules—reached the point where Tin Pan Alley was required to write double lyrics for its song output. One set of lyrics was for the sophisticated populace who visited night clubs, movies and the theater; and the other highly expurgated, had to be written for those folks who bent an ear to the loud-speakers. The first of these song lyrics to be given renovation was the verse in a song titled "Paradise".

Do you remember, "And when I hold your hand, mm-mm-mm-mm"?

Well, it was the "mm-mm-mm-mm," a sort of sigh combined with a moan, that certain persons regarded as suggestive of the sex motif. Therefore it was wicked, as all sex is, via radio. So "Paradise" was ruled off the air, until some happy oracle figured out that the lyric could be sung, and the passionate moaning could be left to the orchestra.

In the song, "Forty-second Street," the words, "sexy-ladies from the Eighties" occurred. That was too much for the puritanical censor. Childish ears must not be sullied by any reference to ladies who were sexy. In the radio world there was no such thing as sex, no matter

were sexy. In the radio world such thing as sex, no matter at what disadvantage you were placed when asked to explain your existence. So, "sexy ladies from the Eighties" moved downtown, and became "little nifties from the Fifties."

All this sort of censor-

All this sort of censor-ship is just mere play. It is, in the final analysis, inoc-cuous, and in no way de-

weight of radio broadcasting.

A few brief years ago, however, radio risked being classified with the narrowest of American diversions. It should be pointed out that even though the operators of broadcasting stations at that time were in deadly fear also of the Radio Commission, at no time did Uncle Sam ever bestow on the Commission the power of censorship.

The Commission's job was, and is, that of enforcing transmission and operation regulations. It is a technical job, and even though the Federal regulations are violated, the Commission must report to the courts to have licenses revoked. But it was fear, mostly of the listening Puritans, that led the broadcasters into the dangerous paths of suppression of free speech. Mr. Mitchell Dawson, writing in "The American Mercury," recalls the occasion when the (Continued on Page 12)

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WATCH NEXT WEEK'S ISSUE—the BIGGEST NEWS for LISTENERS YET PUBLISHED in RADIO GUIDE

CONFESSIONS OF A BANDMASTER

The bandmaster is astride the world of music

The bandmaster is astride the world of music. More than any other figure in radio, he has become the cynosure of all listeners. To the countless millions who sway or smile or sigh to the music measured by his baton, his is the most interesting personality in radio. In response to insistent requests for details of the lives, back-grounds, histories, hopes and struggles of orchestra leaders, a search was made for a composite type. Abe Lyman stood forth as the bandmaster whose career embraced the experiences, qualities and characteristics of so many of his colleagues that his story might serve as a typical biography."

My Lyman has written for the readers of Radio Guide an intensely interesting document—a frank, unvarnished account of his struggles and his rise to eminence. It is a commanding autobiography. The loyalty with which he clings to the realistic phases of his work authorizes the use of the term "confessions".

What Abe Lyman has written might he the story of a dozen of his professional conferers; yet it is characteristically his—as definitely his as is his own individuality, his exclusive experience, his very breath.

The fourth instalment of the story follows:

By Abe Lyman

E WERE a terriffic hit in Chicago. Our popularity can be attributed to Moe Snyder, Ruth Etting's husband, who was known familiarly as "Colonel Gimp" or "Gimpy." For us he turned shill for a night and proved to be most efficient.

Gimpy bought himself a seat in the front row of the balcony the night we opened. At the end of each number he would clap his hands, yell uproariously, whistle and stamp his feet. He would demand request numbers, which we immediately played. Before we had been on the stage five minutes the entire callery

had followed Gimpy's example and was giving us the greatest riot of applause we ever have received. Our popularity with Chicago audiences was established. We drew "rave" notices in the theatrical pages of the newspapers, and the Palace was jammed during our engagement. I was the home town boy who had made good, the cab driver who had become a "name" in the world of the theater.

ment. I was the home town boy who had made good, the cab driver who had become a "name" in the world of the theater.

In other words. I had arrived." John Hertz, owner of the Yellow Cab Company, held a banquet in honor of the maestro who once had cruised the streets of Chicago in one of his cabs. I held the seat of honor, and the newspapers carried the picture.

It was a grand and triumphant return, and would have been perfect but for one thing. I was compelled to travel the back streets of Chicago wherever I went because a certain gangster was carrying a gun for the express purpose of loading me down with leaden tokens of the utter lack of esteem in which he held me.

It was like this: I had been engaged to marry his sister but had decided during my long so-journ in California, that I must retain my bachelorhood if I wished to attain the popularity of a first-string band leader. Not that I didn't like the girl. I did. She was a swell person but, as I shall explain later, marriage and music (my kind of music) don't mix I decided to end the engagement. Her brother in turn decided to end my career definitely and permanently. So



Abe Lyman caught in a nother important moment away from als handmaster's rostrum. Checking to keep pace with current "phonograph" releases is another necessary part of his job. Note the gallery of picture it keeps ever at hand

when I came back to Chicago, he oiled his firearms and loaded them with fancy and staple ammunition.

During our engagement at the Palace Theater, the gangster, Davey Miller, was killed in the theater lobby by a rival gunman. This episode didn't help my state of mind, and I decided to lay low for my health's sake. Since that time I have always walked on the curb side of the street when passing a jeweler's window containing

ways walked on the curb side of the street when passing a jeweler's window containing engagement rings.

Anyway, I lived to take the train for New York. That city looked extra good to me because it was my first visit to the big town. I took rooms in the Hotel Astor where I could look out on Times Square and across Broadway to the lights on the Palace Theater which read: "ABE LYMAN AND HIS CALIFORNIA ORCHESTRA."

By that time I was sold on the prosects of a future for myself. Our opening at the Palace convinced me that we had appeal. We "wowed" 'em. In fact we were so good that we played ourselves out of a job out of New York.

That last statement may sound like a contradiction, it is true. We were so good we had to leave town. A certain clique controlled show business in those days. When an act became so popular that it was in constant demand, agencies handling similar acts found a hard time getting bookings. The clique operated in an under-the-surface manner to get rid of the acts which became too popular.

The clique started operating against us, and it was

under-the-surface manner to get rid of the acts which became too popular.

The clique started operating against us, and it was so well organized that opposition was useless. We decided to accept the situation as it presented itself.

While we were in New York, however, we had made a big name for ourselves with our own interpretations of popular tunes. We played at the Palace Theater and doubled at the Astor Hotel Roof. We missed the Cocoanut Grove's informality. At the Astor we might as well have been hotel flunkies—musicians in a cafe dance band were regarded, in those days, in the raised-lorgnette manner. The boys didn't care for the job. Their wanderings were confined to the platform and their dressing rooms. It was unusually hot that Summer, to make matters worse.

I was discontented, too. My big headaches were beginning. This New York was a new experience to me. I was a pretty green business man in comparison with the shrewdness of New York's shrewdest.

For example, Zip Keyes, the saxophone player, had been protecting me from a seedy-looking little fellow who had been trying to talk with me for days. He owned a dance pavillion or auditorium in a smaller city morth of New York, he said, and wanted to book my band for his place for the following New Year's Eve, which was about eleven months away. We didn't want the job and Keyes kept stalling off the seedy little gay. He persisted in coming (Continued on Page 14)





"And then we made it twice," Kay interrupted.

Dot continued, "Yes. And that went on for about
six months. Then we got an opportunity to sing in one
of the hotels."

of the hotels."

But Em wanted to tell about that. She was a-twitter. Evidently the exciting part was about to be divulged. Out it came. "And, then, we met Mr. Busse!" she exclaimed. "We were singing in a Houston, Texas, hotel when Mr. Busse was playing the Hollywood Club in Galveston and doubling at the Metropolitan Theater in Houston. He used to drive back and forth every day."

"Tell about his hearing us," Dot urged.

"I'm coming to that now," and Em hurried on:
"One day he happened to come up to the diming room and heard us sing. The following week we were billed at the Metropolitan Theater, so he drove up and heard us again. He came up to talk to us then, and we had many discussions about singing. He asked us to join him." Em paused to smile broadly with the other two girls.

to join him." Em paused to smile broadly with the other two girls

Dot began. "We consider ourselves very fortunate in the break we got—"

"And in having the boss we have, and the band we work with," continued Kay.

"We couldn't ask for better," fervently finished Em.
"I guess that is about all there is," Dot ruminated before summing up the facts. "We've been singing together almost a year and a half now. We joined Mr. Busse's band September 7, 1933—in the middle of the last Galveston storm."

Buses's band September 7, 1933—in the middle of the last Galveston storm."

"Isn't this a good opportunity to set the folks right?" Kay inquired. "I mean about the choir singing and us being sisters."

"Oh, yes," Em remembered. "People are always asking us two questions. One is, 'Did you girls really sing in a church choir?' and the other is, 'Are you sisters?" Well—we did sing in a choir, but we are not sisters, nor any relation at all."

"I hope this covers everything," the girls spoke up together. "Or would the folks like to know how we look?" Dot glanced around. "We're all about the same height, five feet, five. And nearly the same weight, except I'm heaviest, 120 pounds. Em's only 110 and Kay is in between. I have light brown hair and hazel eyes: Kay is a blue-eyed blonde, and Em is olive-complexioned, with black hair and hazel eyes."

"And, now, that is all there is," the trio chorused.

H-H! WHAT THESE STARS MIGHT HAVE

EW radio stars, in their youth, ever dreamed of the

FeW radio stars, in their youth, ever dreamed of the fame they were to achieve, if you can judge by the ambitions of their earlier days. Their footsteps fall into widely assorted fields of endeavor before they succumbed to the lure of the "mike."

For instance, what if the girlhood dreams of lovely Jane Froman had materialized? You might have seen "Mlle, Jane, Modiste" on a Fifth Avenue gown shop, instead of "Jane Froman" in electric lights over the Follies, Jane wanted to be a dressmaker. Even now, she makes all her own individual clothes, and is considered one of radio's best dressed women. It is safe, perhaps, to assume that she would have been as successful a dressmaker as a radio entertainer.

The other night when Bert Wheeler and Bobby Woolsey emerged from an NBC studio where they had appeared as guest artists, the two comics confided that show business had not always been their goal. Woolsey wanted to be a jockey, and probably would have stuck to the ambition. However, in one of his early efforts to become another Earl Sande, his horse took a header, and Bobby's leg was broken. So he turned bell hop, and from there graduated into vaudeville. His partner, Wheeler, had ambitions to become a skating champion, and had became pretty fast on the ice when the stage

called. Cal York, witty commentator on the "Forty-five Minutes to Hollywood" program over CBS, wanted to be an undertaker, if you can fancy him at such a

to be an undertaker, if you can fancy him at such a doleful occupation.

Frank Black, NBC musical director, started life as a piano player in a nickelodeon at the age of eleven, but his father caught him at it.

Lowis James, of the Revelers, wanted to become a professional middle-distance runner, after scoring several scholastic triumphs, but he became side-tracked However, he claims his track work helped his breath control as a singer. Elliott Shaw, the Revelers' baritone wanted to drive in sulky races, and tried a couple of times, with indifferent success. Frank Parker, top teror of the quartet, had early ambitions boxing. Wilfred Glen, the other member of the outfit, dreamed of being a sea captain, and actually did serve before the mast.

mast.

James Melton, the romantic tenor, started to succeed his father in the lumber business, but learned it time that he had less aptitude for that than for singing So he cashed in on his voice.

Annette Hanshaw, the Show Boat songstress, wanted to be a commercial artist, while the nomadic career of a traveling salesman appealed to Tony Wons. Don

Bestor, in the family tradition, was once a piano sales-man. Jack Denny just escaped being a banker in the days when such executives often achieved as great popularity

when such executives often achieved as great popularity as orchestra leaders.

Edith Murray wants to be a movie star. The young radio singer hasn't ever lost that ambition. She regards her radio work as a mere stepping-stone.

George Beatty, the comedian, still wishes he had become a doctor. Friends talked him out of that career, and into using his baritone voice professionally, before he took up his present clowning.

Johnny Marvin, the cowboy singer, can cut your hir or shave you, believe it or not. He started his career as a barber, and friends who "knew him when" will assure you that he was well on the way to becoming a star tonsorial artist when he forsook the shears for the tage.

Members of the Men About Town had varied ambi-Members of the Men About 1 own had varied ambitions. Frank Luther wanted to be an evangelist, and was, for a while. Phil Duey's aim was to become a profootball star, but athletics and music didn't mix. Will Donaldson, their arranger, wanted to stay an etcher, as he was before joining the Men About Town. Jack. Parker, the high tenor, aspired to be a tap dancer, but those who saw his work advised him to stick to singing.



MAKING AN HOUR CLICK WITH GERSHWIN MUSIC

By George Gershwin As Told to Charles Earle

FIRST of all, in building my programs, I strive for informality and balance. I have both aims in mind when I prepare a program for my series, "Music by Gershwin" on Mondays and Fridays at 7:30 p. m. over an NBC network. We can be sure that we achieve balance, because that can be worked out carefully from a purely musical standpoint. The matter of achieving informality—well, that is something that only public reaction can convince us we are getting.

When I set out to build a program, Finus Farr, a writer from the William Esty agency, and Edward Byron, the agency production man, drop up to my apartment. I run over a few of the tunes on the piano. Then we'll pick out one of my songs for discussion. Farr very quietly pulls a notebook out of his pocket and starts to asks questions about the "birth" of the song. For example, let us say that we have chosen the song "Liza."

The conversation will run something like this:

FARR: What show was "Liza" in?
GERSHWIN: It was in Flo Ziegfeld's
production of "Show Girl."
FARR: Did it take you very long to

GERSHWIN: No indeed. It was the greatest rush job I've ever had on a musical

FARR: A rush job in writing music—what do you mean?
GERSHWIN: Well, you see I was working on another show for Mr. Ziegleld when he suddenly decided to drop that one and produce "Show Girl" immediately,
FARR: That's a funny thing to do,

isn't it?

GERSHWIN: Ziegfeld often did those things. He called me down to his office one day and said, "George I'm going to produce J. P. McEvoy's 'Show Girl' and you must write the score for it!"

FARR: But that's an almost impossible request, isn't it?

GERSHWIN: Wait, that isn't all—he told me the show was to go into rehearsal within two weeks!

FARR: How did you take that, sitting down?

GERSHWIN: I did not. I said, "But,

down?

GERSHWIN: I did not. I said, "But,
Mr. Ziegfeld, I can't write a score in two
weeks. That's impossible." Ziegfeld just
smiled and said, "Why sure you can—just
dig down in the trunk and pull out a couple

FARR: That still sounds impossible. GERSHWIN: It was—but Flo Ziegfeld had a way of getting what he wanted. FARR: So I suppose you started work

GERSHWIN: I did-furiously, with my brother Ira and Gus Kahn, who were the lyric writers. We turned out many songs, ome of which pleased Flo and some of which

didn't.

FARR: But how about the plot of the show—was that written in two weeks?

GERSHWIN: It was supposed to be, and we waited for the book to come from William Anthony McGuire. But all we got by the end of the first week was one scene!

Mr. McGuire works that way.

FARR: But if the show was to go into reheared in two weeks.

rehearsal in two weeks—

GERSHWIN: The show went into rehearsal with half the musical score finished and about one third of the book completed. As you can imagine, it was all pretty hectic.

FARR: Was "Liza" part of the score you had planned, or did you write it as you have some of your songs, because a certain type of number was requested by the pro-

type of number was requested by the pro-

GERSHWIN: Mr. Ziegfeld walked into the office one day and said, "I would like to have a minstrel number in the second act with one hundred beautiful girls seated on steps that cover (Continued on Page 12)

NCE she knelt in terror and prayed that no one would see or hear her. Now she lifts her voice in rejoicing and is delighted that it reaches thousands of listeners. She is Tamara, the dark-eyed Russian singer whose life has been fraught with dramatic dangers and achievements. The "once" was in her native Odessa, during the Soviet revolution. Plundering bandits shattered the peace of her neighborhood. Together with her grandmother and a baby brother, Tamara, then in her teens, fled to a haystack and cowered in hiding for hours.

fled to a haystack and cowered in hiding for hours.

The marauders were firing the town, and flames crept to the haystack. Its dampness saved for the eventual radio audiences the girl now hailed a delightful entertainer. But it is an interesting coincidence that the song which she introduced in "Roberta" in which she is currently appearing, should be the now famous "Smoke Gets in Your Eyes," Radio audiences hear her every Sunday as the featured blues singer on the Manhattan Merry-Go-Round show at 9 p. m. EST, over an NBC network.

She came to America a few years ago

She came to America a few years ago and became a chorus girl. Just after being "fired" by the producer, he heard that she could sing. He asked that she sing for him, with her own guitar accompaniment. Immediately she was engaged again—but not

PERFORMERS

NE of the first solutions of a current radio con-troversy has just been recorded. The case is that of Studio Audiences versus No Studio Audi-

ences.

But the deadlock finally has been broken. Walter O'Keefe, Broadway hillbilly, disregarding the current pros and cons, has gone ahead and done something about this matter.

This hillbilly sprung the idea cold one night on an especially large audience. The broadcast was his Friday night one, with Ethel Shutta and Don Bestor's orchestra, at 8 p. m. EST, over an NBC network. As each person entered the studio before the broadcast, ushers handed them mimeographed slips of caper. They have handed them mimeographed slips of paper. They bore

DON'T BUY ANY SOLUTIONS OF RADIO TRAILS PUZZLE

They Are Supplied By Professionals Whose Work Is Excluded From the Contest

the words of the chorus of one of O'Keefe's hillbilly songs. Then, in a little speech before the show went on the air, O'Keefe told the guests that when he sang the number, he wanted them all to join in the chorus.

"Millions of people are listening to you," he reminded them. "Why, as you walk out of the door, you might even have a contract shoved into your hand."

To date, however, that has not happened.
That first audience was very cold to O'Keefe's proposition. They had come there to be entertained, not to work in a vocal chorus. But midway in the first chorus, some hardy soul piped up timidly. Then another and another. Before the end was reached, they were singing locally.

another. Before the end was reached, they were singing lustily.

"I could see they were hanging back through downright timidity." O'Keefe recalled. "I saw that the only thing I could do was to give them a real incentive. That was the ticket. So I yelled, 'Come on and sing. Let 'em know out there that you're right here in the studio and that you are really broadcasting."

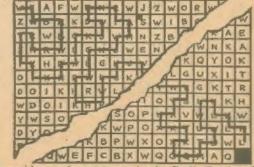
"Say, that did the trick! At first they were still a little timid, but before the end of the broadcast, they were all hollering so loud I was afraid they'd blow the tubes out. Now the audience seems to catch on at once."

O'Keefe has made 'em like it, and for him there is no longer the question of studio audience or no studio audience. The audience has become one of the features

of his program. That goes for this one broadcast. The solution so happily hit upon in this instance may or may not facilitate disposal of the same problem for

KEYS to RADIO PUZZLE

The following specimen of a correct start and a correct finish to a good trail is published here only for



the guidance of contestants in the Radio Stations Pozzle to be found on the last page of this issue,

NEXT, RADIOVOTIN

pressing must be done within an in-

pressing must be done within an interval of so many seconds.

At once, the powerhouse meters show an extra load. This extra load compared to the normal load, when charts are consulted shows approximately, in each section, the number of receivers on the job.

Then comes the question from the announcer: "Do you like this program? If you do press the button marked "yes." But nobody must press the "no" button until told.

All those in favor press the "yes" button. And THAT extra load is registered.

"yes" button. And THAT extra load is registered.

Then those who wish to vote "no" are asked to do so, and the extra load occasioned by their action is registered. There is, of course, a difference in the "yes' 'register and the "no" register, as shown in the variation of the loads, and at once, the proportions (theoretically) are struck, hach community has reported "present," and on that basis, it is supposed to be easy to calculate how many "yes" votes were made, and likewise, how many "no" votes. The results are tabulated in each powerhouse and telephoned or telegraphed to the station which, within five or ten minutes after the vote, is ready to announce the result.

It's a swell idea—but it won't work!

It can't work because no man, not even a magician, can figure out powerhouse loads, and tell whether they are normal or not. Weather, seasonal and personal difficulties are forever present, as I shall explain. It can't work, because the pre-liminary organization, necessary to

liminary organization necessary to such a system would necessitate pro-hibitive expense. Such organization

possible, to take in seasonal and emergency changes in current supply, the discouraging fact remains that the pressing of buttons on radio sets, would not cause a sufficient change in loads to compensate for normal and natural fluctuations in ordinary house current.

Yes, it is a pity, but it won't work. I only wish that it would. What power such registration of reaction would give to the long suffering listener who has endured so many things in silence!

I can picture listeners with voting power on Sunday nights.

day nights.

Jimmy Wallington comes rushing out in the NBC-WEAF studio and shouts:

"Haw! Haw! Haw! Hello! Well, there's Eddie,



REVIEWING RADIO By Martin J. Porter

John Barclay, veteran of many stage successes, in the costume of a favorite role. He is a prominent member of the Beauty Box Theater cast heard through NBC

THE radio audience ought to give a vote of thanks to Dr. Nevil Monroe Hopkins, research engineer, for trying.

The good doctor has been devoting years of tireless endeavor to figuring out a way by which the radio audience of America can talk back to the broadcasters—a system by which, first of all, the audience can impress the broadcasting studios with its force of numbers, then register directly whether it approves or disapproves a program, artist or play.

And now, the Doctor announces, he has practically diagrammed the plan, which, on paper, seems quite simple and inexpensive, and if it could work, highly satisfactory.

satisfactory.

Here's how it would work.-I hope!

The local powerhouses in all communities would serve as voting polls.

Each radio receiver would be equipped with three buttons in the line of current supply.

One button would be marked "Present," another "yes," and the third bear the forceful word, "no."

The procedure of voting is as follows:

The announcer on a given program informs the listeners that a vote is to be taken. All those who wish to participate (and who wouldn'tr') are asked first of all to press the button marked "present." The button-

Henrietta Schumann is a young concert planist and protege of Erno Rapee. She began her professional career as a child, in Russia would have to be accomplished on an enormous scale. The powerhouses would be required first of all to make a complete year's survey, to find an average of basic

Then, even if it were practicable to establish a basis for load registry, it would have to be tested for months to achieve some fair amount of accuracy. This accuracy could not be figured without taking into consideration the other factors which change the current supplies.

But, even if an average over an entire year were

and, haw! Look! Eddie's wearing a high hat and a bathing suit. Haw Haw Haw!"
Yep, I can picture it.
Down go all the "no" buttons, without request. Every powerhouse in the country feels the tremendous shock of the load. The main fuses blow out. Lighting supplies from the rock-bound coast of Maine to the sun-kissed shores of California, are cut off. The country is in darkness. Motors and generators are paralyzed. The broadcasting stations are silent.

Mr. John Q. Listener has had his revenge!

TOP IN SINGLE SPONSORSHIPS

ALONG THE AIRIALTO

By Martin Lewis

EVER before in the history of radio broadcasting have I witnessed so many ether stars step before the microphone during a half-hour broadcast as at the benefit held at the Astor Hotel for the Consumptive Relief Society of Denver, on a recent Sunday night. The airialto is still talking about it as a gigantic show. The broadcast was put on in a hurriedly manufactured studio on the second floor of the hotel. Nich Kenny, radio editor of the New York Mirror, who acted as M. C., can take his bow for bringing together under one roof a million dollars worth of talent. Kenny first introduced Vallee, and after the crooner did his turn, he brought forth Vallee's protege, Eddie Peabody.

night. It was a great show, My congrats to you, Nick. You did a grand job.

Later, we walked a few block Along the Airialto to decide what to do. That is, Jack Pearl, Bob Taplinger, pretty Rosemary Lane of the Waring troupe, and myself. Mack Millar of the Hollywood Restaurant decided for us, He persuaded us to come in and take a look at the Rudy Vallee show, but we were not as successful in persuading Jack Pearl to stay with us, "My wife is in Florida and while she's away I don't do any chasing around," he told us. To which Taplinger came back with: "Baron, that's probably the biggest lie you ever told on or off the air." But knowing Jack as well as I do, I know he couldn't have spoken truer words.

In the Hollywood during the gay festivities, we witnessed Rudy Vallee actually giving his own orchestra the Bronx cheer—in other words, the raspberry, Sunday night being celebrity night at this spot, Vallee introduces the biggies present. Most of them come up on the floor to do a number. Vallee's boys were in trouble. They couldn't seem to hit the right key for any of the guests who vol-

There are few things that Kate Smith enjoys more than a good swim while on her present tour in vaudeville

and he'll be with us until the end of May at least, In case you didn't know, Jimmy Grier and his orchestra replaced Carol Lofner on the Crosby show.

If you can believe what you hear, one of the biggest exces in General Motors raised plenty of cain when he finally found out Jack Benny had been permitted to get away. That exce ordered his program handlers to get him back at any cost, and then threatened to take Chevrolet off the air when he heard Benny had a new sponsor. There may yet be fireworks here.

Wayne Kine (and I puess I mon't hour to tell

fireworks here.

Wayne King (and I guess I won't have to tell Radio Guide readers that he's called the "Walts King") will be heard in an additional CBS Lady Esther ball-bour Sundays at 10 p. m., starting April 15. It will be his second Sunday broadcast, for he also has a Sunday afternoon NBC half-bour. This makes Lady Esther the top single sponsor on the air . . . Incidentally, the new CBS Sunday spot will be opposite the new NBC shows of wall; music which succeeds the comedy of Jack Benny . . . Irony of late, yes, no?

"Roses and Drums," entering a new cycle of Civil War dramas, is again having an orgy of Broadway stage stars, with bunches of big names of the theater all in the same program. Among those to be heard frequently in the military series in coming weeks are James Kirkwood, George Gaul, Guy Bates Post, Pedro de Cordoba, Harry Humphreys, Porter Hall, Thomas Chaimers, Vera Allen, and Charlotte Walker, in addition to the regulars of the cast.

Marjorie Ander-son is a society girl who much pre-fers being busy to a round of social activities

The ever pleasing Bostvell Sisters followed, with the announcer leaning across the piano holding a table mike in front of them. There were also fellows by the name of Jack Pearl with his side-kick Cliff Hall, Al Jolson, Eddie Cantor, Jack Benny, Jimmy Melton. Gals that go by the name of Gertrude Niesen, Vera Van, Belle Baker and Edith Murray, also did their bit to fill in this excellent half-hour.

thalf-hour.

If you had been there you would have enjoyed witnessing the sights. For instance, when the Baron and Sharlie were in front of the mike, Jolson ran over and pulled Pearl's ear. If you've been reading Rapio Gude regularly, you know how superstitious the Baron is, and what ear pulling means to him. Well, anyway, Jack became frantic. He couldn't wait to finish his turn at the mike for fear Jolson would leave the room and he wouldn't be able to pull the mammy singer's ear. I guarantee you, if Jolson had left the room, the Baron would have slayed up all night if necessary to find him, to return the ear-pulling compliment.

Later, Jolson sang his inevitable "Mammy" for the benefit of those present. Jack Benny, who is always prepared for a gag, chirps to me, "you know, Marty, it's remarkable the way Jolson can remember the lyrics of an old time song like that." It seemed every artist who was in New York appeared at the benefit that

unteered, and most of them had to quit in the middle of a song, much to the amusement of everyone. Finally, Vallee put his hand to his face and gave his boys the razz. They all came back in unison with "You're off key"!

Incidentally, those frequent calls from and to the Granite Exchange number in Hollywood and the Endi-cott number in New York prove to this writer at least, that, contrary to rumors, Rudy and Alice Faye are still very much concerned about each other. each other.

FLASH: Bing Crosby was expected to leave the air in mid-April, at the end of his current contract. The baritone wanted surcease from radio for a time, after twenty-six weeks in both radio and films. Wood-bury, however, has prevailed on him to sign for a seven-week extension,



1 2

This department is solely for the use of readers. It is offered as a place in which to voice your opinions on radio. You are at liberty to speak freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. You are cordially invited to contribute and urged to send in your photograph when writing. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible with them. Letters are used wherever practicable in the order of their receipt. Fallure to send a photograph WILL NOT BAR YOUR LETTER from publication.



More About Sunday

Charleston, W. Va.

I quite agree with K. E. Bradley's selection of programs for Sunday in his letter in a recent edition of BADIO GUIDE, but—why on earth did the man stop with

his program selections at 7:30 p. m.? Can it be that he has

to go to bed at 8 o'clock and therefore can't hear the really good Sunday radio programs? Perhaps he just grams: Pernaps ne just neglected to read the program listings any further than 7:50. Any-way I would like to complete that list of his, so here goes:

Derothy Appar 8:00 p. m. (EST)-Eddie Cantor and Rubinoff

9:00 p.m. "—George M. Cohan
9:30 p.m. "—Walter Winchell
9:45 p.m. "—Album of Familiar Music
10:00 p.m. "—Jack Benny
10:30 p.m. "—Half of Fame

In closing I should like to give one more bit of advice to Mr. Bradley and that is: "Wake up, sit up, and listen to the best of the better Sun-Dorothy Appar

Carber-Shop Accord

Morganfield, Kentucky

I heartily agree with the letter of Miss June Roy, of North Bay, Canada, in which she praised Jan Garber's Occhestra. If Genial Jan were given as many nation wide hook-ups as several other orchestras, I sincerely believe that he would be at the head of your Radio Guide Popu-Palmer and Fritz Heilbron, can make any of them hide their faces. In regard to his style of music, he has soft, soothing, "Wayne King" music, lif you care to classify it in that fash-Ion) in addition to a decided Lombardo effect.

Needless to sdy, he has won great popularity in Chicago, by his extended stays at the Trianon Ballroom, as well as the Blackhawk Restauwhy could he not win greater nation-wide fame? All he needs is a chance. Liston Waller All he needs is a chance.

From Bread to Verse

Passaic, N. J.

Although I have been informed that you thun verse in your column I am submitting one because it relates to radio and I am hoping that

you will make an exception just this once. So here it ist

Our Daily Bread
Those Droll TAYSTEE
LOAFERS

Just lie on their soafers (When they should at-tend to their bakin') To sing pretty ditties And think up their wit-

Our yen for their bread to awaken

There's a "HARE" in my loaf

Louise Kay Says BILLY, the gaf

Says BILLY, the dar Though a JONES, don't confuse him with ISHAM As my work is my BOND Of FRANK'S JULIA I'm fond Vodeled ERNIE as though he were Bispham

The plot's getting phoney Says good old PHIL DUEY No WONDER! Their heads are so hollow! Let's sing it and strum it

Our bread, you can CRUMIT While theirs; you must dunk it, to swallow. Which you will realize, by now, was inspired by the various bread programs now on the air around the East and on the networks, too, I

Those Juvenile Terrors

Dear, VOL:

Mrs. A. B. in a letter in your March 17 issue, is absolutely right when she protests against the children's program. She didn't mention all of them so I hope her mall-biting son won't read this: my girl's nails are down to the half-moons, when she is emotionally over-taxed—for love and fear of Wally in the Tip-Top Circus. Then Tom Mix at 5:30! The Singing Lady is for babies, she says,

She says.

One of the higgest troubles with these programs is that every one in the family is inflicted with them in order for the older children to be able to listen. Big boys used to take their Nick Carter to the woodshed, but now they bring him that the listen many and make cert of the right into the living room, and make out of the living room, anything but that.

Orphan Annie could be a splendid program, in-teresting the children in painless geography. The Boy Reporter could be about amusing, comical, laugh-splitting and food-appetite-areusing incidents, just before dinner instead of hair-raising, nerve-racking excesses. Why buy a product to quiet the nerves of a child upset by the very program of the manufacturer?

Here is gossip about Wally of the Tip-Top Circus. He is a fine lad, very smart and gentle-

manly, but alleged so undersized for his fourteen years. He is said to be kept out of school for a half year for health reasons. Listen to the poor boy "week up excitement" on the program some afternoon at 5:15.

I hope, RADIO GUIDE, that "pelicy" will not keep you from printing this letter. I am not AGAINST the products advertised.

Let us hear from more mothers worn to a frazzle by the struggle to keep children from feeding on excitement. One of the worst features of the excitement is that it is carried over from day to day: "Be sure to listen in tomorrow night to find out if the shadow is that of a fiend,

The Comedy of Airers

Winsten-Salem, N. C.

From a seat on the sidelines, it is actually funny to watch your correspondents in the "word-battle" of the century over who is funny and who is not. If it is true that beauty is and who is not. It it is true that beauty is in the eye of the beholder, it is equally true that humor is in the ear of the auditor. Each come-dian of the air has a definite niche to fall from the suave Deems Taylor to the practically un-

Banita Allerdyce

1934 Model Chivalry

New Bedford, Mass.

I won't keep quiet any longer! So lend me your care, complainers. Well, well, well. Because your favorites are not leading in

the Radio Popularity to let the whole world know that you can't take it.

Always remember -"may the best man
win." And am I burning up over the frequent protests against feminine voices on the radio? You'll never

To Lady Esther's assistance! Women all over the world have



over the world bave and always will be competing with men in business. So why not John Melle women announcers? Keep up the excellent work, Lady Esther and show the radio world it can Laby Malle

Musing Amusement

I can't help wondering if there is anyone else wondering why the Camel sponsor falls into the same error as Old Gold in taking time away from its best bet, the Casa Loma orches-tra . . Why Jack Little doesn't modify his "Player-piano" style which seems out of place with an otherwise good band . . . Why new will receive due credit and acknowledgement . . . Why there aren't more men like Reverend Charles Coughlin . . . When there will be a pepular song as excellent as Carmichael's "Stardust" . . . Why, in the last analysis, classical music should be termed high-brow and the better grade of popular music called low-brow . . Why Radio Guide wastes money and space by devoting a column to the pseudo-science of astrology which has no place in a radio magazine or any place else. or any place else.

Fred Rolphansen

No News Is Bad News

Helen Barton and Doris Ilea

To Be or Not To Be from Hamlet

This is for the benefit of John Melloy whose letter in a recent edition of RADIO GUIDE belittled Joe Penner. He stated in

his letter that Penner's supporters doubt-less come from hamlets or "tank towns" where they couldn't distinguish between a gag and a pun. And it raises the question

gag and a pun. And it raises the question whether it is better to be from some hamlet or one of the sophisticated hig towns. It might interest Mr. Molloy to know that it is the combined opinions of these small-towners which keep our leading bands and feremost comedians in the limelight. Coming from a small town ourselves we wish to say that we know the difference between a gag and a pun as well as the different between a "regular guy" and a "punk".

Helen Barton and Doris Ilea

Binghamton, N. Y.

I have been reading some of the letters in RADIO GUIDE. New I do not believe that the idea of a government tax to finance radio would far with the people of this country. We all know that advertising by way of radio is expensive to sponsors and in all fairness to them they deserve the right of a few minutes at least to tell of their products.

Strenuous Selling

Now my kick is this: Why not come down to earth with these advertisements? We hear from a coffee program that if we do not drink the sponsor's product we are apt to be poisoned by rancid oils. To be sure their brand is good but so are many other brands. The same true of gasoline.

If we use this kind of gas we will get results never before heard of. There are many good kinds of gas which I have used and have re-

ceived the same results from them all.

There are tooth pastes, chewing gum and face powders (which I know nothing of) and this, that and the other thing, which are all good products. What I mean is one brand of a product

can be just as good as another.

And so it goes with many products. In the matter of shaving cream I can only say I have not tried them all but I have tried one on the

strength of the extravagant claims and after one trial I threw it in the garbage heap.

So I repeat—let them come down to earth with the real facts about their products and not make the advertising quite so fantastic.

I know that I, for one, will not buy an article which is over-advertised and while maybe many are not as stubborn as I am, there must be many who feel just about the same way. H. S. Brown

In my first letter to your column I would like to voice a protest against the Press-Radio Bureau. I dislike very much this new agree-ment by the broadcasting companies. Here are

ny reasons for pretesting:

1. Before the Press-Radio Bureau began to operate I could tune in on news broadcasts five times a day from a Boston station at convenient

2. Now they are broadcast only twice a day at very inconvenient times. The after-9 a. m. broadcasts are heard mostly by housewives who are at home. I go to school and like many other high school students would like to hear the news before I leave home.

3. The station which broadcast the news to which I listened announced plainly when the bulletins used were from the Associated Press, etc., so I do not think many of them violated

There is no question but that the broadcasting of news helped to sell papers. Even those newscasters who had filteen minutes could not re-late full details. So the skeleton outlines which

hey gave only whetted the appetite.

Many of the independent stations are fighting
this step and I am with them. Why not have
the radio public decide which way news is to be broadcast? They are the ones who listen to it. A national election could be conducted similar to the RADIO GUIDE "Star of Stars" election.

I hope many others agree with me, DOWN WITH THE PRESS-RADIO BUREAU! Let each tation broadcast the news in the way they think best. Isn't radio supposed to furnish informa-tion as well as entertainment? Then let's have more news on the air waves. Armus Luoma

Radio in Education

Middlebourne, W. Va.

Those who read should have a right to criticism and those who listen, a right to expression. My best friends, most beneficial to me are the 46 periodicals that come to my library. The most valuable voice is that



of radio.

I have spent 24 years in the fields of minis-try, social and writing and consider radio the richest asset with which to combat ignorance superstition, prudery, orthodoxism and tradi tionalism. I am happy for this phase of radio

The RADIO GUIDE is the compass that Clyde Walter Ehrhardt directs us to these programs. Let it not be

made into a movie magazine. I'll admit we need the laugh as incited by the consedian; but we also need the serious. That which becomes lop-sided soon deteriorates. I neither want the seriousness of the barnyard donkey nor the feel's

laughing mania.

Why should Sunday only be made a day of sermons which border on a line of radicalism?

Let's have an intermingling every day of the week. I love to listen after my day of teaching and preaching on Sunday, to programs like Will Rogers. We are too apt to become extremists.

Clyde Walter Ehrhardt



ACTP: for one new sign the last week has been marked by only sight suffs of favor ism. According to Railo to the stubilation the most popular members are presented as follows.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK.

NETWORKS LAS Song Without That Certain Thing Let's Fai in Love You Ought to be in Pictures Caroca Gen to Heaven on a Mule Over Somebody Else's Shoulder Do You Mass Me Tonight Wagon Wheel's You Have Taken My Heart Times Plays Wagon Wheels
You Have Taken My Heart
Them Goes My Heart
BANDLEADERS CONSENSUS OF LAST WEEKS
OUTSTANDING HITS

Infaluation Champagne Waltz
Do You Miss Me Ton ght
In a Shelter From a Shower
Ove Somebody Ese's Shoulder
Little Grass Shack Love Locked Out You Ought to be in Pictures

SPORTCASTS for the COMING WEEK

SCHEDULE OF EVENTS Time Shown to EST

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WARNING: DON'T RISK A CASH PUZZLE PRIZE BY BUYING A SOLUTION SEE LAST PAGE

MUSIC IN THE AIR

By Carleton Smith

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Pelleas Et Melisande

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Programs

Boston Symphony Orchestra Scigo Koussis izky

Pictro Yon par record ABC Structura, March 29 at 230

Pretro Yon par record ABC Structura, March 3 at 1911

Resurrection Ceremony from Businest Bringary Not and March 3, 2 from EST.

Metropolitan Opera March 3, 2 from EST.

Metropolitan Opera March 3, 2 from EST.

Mich 3 a 50 p at 1 from ABC.

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WARE Me on April 2 4 5 p. r. EST) Minneapo s Symphony, I gene Ormandy conduct

pg (BE AAAC Fuesday A 3, at 9.30 p. or 187)
Over the C. Prisslan and Lidming 'Glinka Addan e Catra le Thankovsky
(From String v. etc.)
Poc examination of from 'Prince Igor'

Sardar from Calcos a Sactomes

In the Vergore and Mirco of the Sardar from calcasan Skytles

I, politic Ivanov
Pano Solos Orchestrated NBC Symphony Or

the rather tell by high 1 1 - CNBC WIAF, From A 1 - ST II at 1 - ST

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MAKING

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Well whether it is or not it ll be up to the reader to decide. Then we cook in what everture we have in the program. With that selected we tollow it by the song I m to talk about in this program we are discussing it would be "I i a in a later the song I pick out some contemporary composer.

Metropo fan Opera Dil a i's Pribas et Mills

i's B New WEAF-

A rear report to the Colomba Brown at 25 steepromes to india Change that past year to every progran of the thing of series a til the end of its server. Why it this to the

and choose one. It is cores which the ordest a transplace system that I select notices singly whose and with very life e

notes sing I whole and with was lifted the third to a court in seaguest the post post in some as play a lew bars at the most post in some as play a lew bars at the life set in feeth in accordances. The program is built to a life program is built to all a built program. I be a swell as the feeth into the program. These as well as life the continuit large endinged a feeth at the built we end a feeth at the built program. I be a swell as the continuit large endinged a continuit large endinged as the continuity large.

con every week of commercial problem that seem to be a seem to the the the members as a seem to the the the members as a seem to the theory to the training the seem to the training the seem to the s

The life of the things of the standard of the

ta sed counting ten seconds after the announcer in the studio has said 'WJZ, New York' fen seconds tick on Louis liketzman signals the orchestra to start our theme, "The Man I Love'—and from there on you hear in fifteen minutes what I've been talking about for four tines that long!

IN RADIO

Cir med 12 1 13: 4.

with lich raised quieta lical farore It wis some operal Smistey Butler went on the first tell upon emplished in the first entire with the reference I Saft, shape of There wis a great to combinate first on the called the first of the valid her, with a first of the valid her, with first of the valid her, with first of the valid her, with a smith of the value of the cursular season of the control of the control

maint series.

Only reside Norman Thomas, the New York series is leader was insited to speak or a nation wide lock pointed lie has speak or a nation wide lock pointed lie has speak or a nation wide lock pointed to presential early as his it was to so that yet so that yet so that he was hire the call, his prepired poet and not meet the lines of the elappointed censors, when yet is it is at that the color a kick-book triting however washington. All that intimately so over new litters to be to that these old trigaboos are valuable, but the time of the ests of speak ets with a color to the policies—and at a time was a sixt take a color died so much tricker.

hr a or N r so long ago Senator Borah was

given time an arealities to attack or ain policies of Mr. Roosevelt. He has not been off the air twenty seconds when

policies of Mr Rooseselt. He had been off the air twenty seconds when the Leephone switch book as of the stations which had carried his talk actually blushed. Every reclight on them flushed and every telephoning listener wanted to tell the station what he thought of a join that would permit a Senator total that was about the President's amount tens. No longer are the scripts. I political or religious speakers scritinized as of yore Indees they are not even requested. The speaker is given to understand he must crowd his talk inside a certain time, or be cut off. There is no other procedure. But that wasn't true a few years agowhen I achief Charles Coughlin, then of the Columbia etwork speke a bit too painly for the network speke a bit too painly for the networks confort. Washington gentlemen who resented the figating priest's remarks, got busy. Pretty soon thereafter I ather Coughlin wasn't the network any more. But he finance his own network and the stations which carry his talks now pre en the vast and ence be commands to the principage an good will of this events who can't take it. Senator Jame Reed was mother who said to give the station of sors a head ache. This words have been tuned on by more control then than those of any other individual speaker. But today, he

could say exactly what he pleased even though if he were to utter libe, the sta-tion would be as inbie to damages as the

In spite of the I beranz ton I could it my network wold permi. Margaret Sawger, the birth control cris. for to go on the lar with a script that hadn't been carefully perises. See as been rebill a by many stations. When How Kalten both began to in extend of the day learn into his lews on the may of the day learn into studio censorship a few years ago, and was often told to tone down his remarks. But today is to day to the caster says what he vishes.

I doubt, however if any man or woman of mitter in what capacity they took to the air could possibly en in his freedom given to Will Rogers. Neither his sponsors nor the National Broadcasting Comcany ever has made any attempt to regulate the informal takes of the cowbox

Stations with I mitted political influence innot be blamed greatly for the fear inch induces them to field caretally a necessor strictly. It must be remember I by the cross listener had not one of the 500-4 id racio stat, ins in America via its wave bright. It may own a ne facilities in the world and have progious power in wattage, along with per

fect equipment but it is of no use to itself or anyone else if it loses its wave-length. That is owned by the people— therefore the government and when it commits a government offense, the gov-ernment remembers. Scorer or later hen that station gets called on the car-cel, a hearing on whether it deserves to

hen that station gets called on the careed, a hearing on whether at deserves to a latter its wave-length comes up. A self imposed censorship is one curse preferable to dictation. It is only nat rail fat errors are made sometimes apparintly foolish ones. There are geographical problems to be considered varying temperaments electra. Gradually samity is becoming more apparent in all these matters. Doubtless when the President's bureau for communications controline legates the Radio Commission to oblivion ome general citical code will be devised in view of all this then it is unfortunate that new Federal are should be infependently proposed setting out to telly obtained asserts how to run their business. The mis aless of yestervear have taughter a deasters much a treit follies are fewn tais year. The only law of vital needs one buthor ring a central bureau of regulatory supervision. Enforced cursors ship will kill enterprise and his ness, and without business tadio broa casting in the United States will become a very suil and stupid thing indeed.

SPURTS TIGHTEN STARS' RACE

638 519 ,379 ,145 ,455 ,441 919 ,901 ,474



Myrt of the popular fear M, r* and Marge

NEVERY bean the Star of Stars Fleet in salest spirits were noted according to the latest labeled spirits were noted according to the latest labeled spirits were noted according to the latest labeled spirits with the latest labeled spirits with the star the start progressive was made. After the start the start progressive was made. By Miles who came to the treeth position loss were to place in mobile state to the first and the start in the start in which holds the other fewer to the start in Dexister of wife Wile Ow and the start in Dexister of wife Wile Ow and the start in Dexister to the start in Dexister as Morth and Marginian are in earth poster, replacing them ask I has a Other to miss to tende to now positions are the Mappe Other to miss to tende to the positions are the Mappe Other to the start to destine the start to the start to the start to destine the start to the s

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AMONG THE STARS:												
Joe Penner	52,513	Irma Clen Ireene Wicker Tito Guizar Father (oughlin Vnele Erra Albert Spalding Irene Beaslev Conrad Thebault Russ (olumbo Flovd Gibbons Richard Maxwell Connie Boswell Richard Crooks Mitton (ross Little Jack Little Cheerio Phd Harris										
Bing Crosby	39,018	Ircene Wicker										
Eddie Cantor Jack Benny Rudy Vallee	19,101	Tito Guizar - 3										
Jack Benny	14,542	Father (oughlin 3										
Rudy Vallee	9,430	Uncle Evra 3										
Gertrude Niesen	5,139	Albert Spaiding 3										
Gertrude Mesen Lanny Ross Ben Bernie Will Rogers	3,105	Irene Beasley 3										
Ben Bernie	3 010	Conrad Thibault 3										
Will Rogers	2,274	Russ (clumbo 3										
Jessua Dragonette	1.864	Floyd Gibbons 2										
Roy Shelley Ed Wynn	1,694	Richard Maxwell 2										
Ed Wynn	1,317	Connie Boswell 2										
Gene Arnold	1,299	Richard Crooks 2										
Phil Baker	1.288	Milton Cross 2										
Edwin C Hill	1 240	Milton Cross 2 Little Jack Little 2										
Al Joison	886	Cheerio 2										
Jack Pearl	261.7	Phil Harris 2										
Frank Parker	807	Marge (of Myrt and										
Wayne King	778	Marge) 2										
Don Ameche	7.54	Raymond Knight 2										
Bradley Kineaid	751	Jackie Heller 2										
Alexander Woollent Lowell Thomas	t 711	Nino Martini 2										
Iowell Thomas	697	James Melton 2										
	6933	John McCormack 3										
Fred Allen	628	Boake Carter 2 Fred Hufsmith 1										
Tony Wons	620	Fred Hufsmith 1										
John L Fogarty	603	Baby Rose Warie 1										
Morion Downey	576	Walter O'Keefe I										
Lawrence Tibbett	511	fack Denny 1										
Guy Lombardo	5 (1	Donald Novis 1										
Ali e fos	489	Trank Yunn 1										
Naice of Experience	477	Tubi Belle 1										
Pat Kennedy	461	Naney Kelly 1										
Phillips Lord	463	Arthur Borin I										
Rate Smith	4.5 5	fone Meredith I Pat Barnes I										
Mary Durling	118	Pat Barnes 1										
Ruth Filing	443	Mivn Josiyn 1										
Ralph Kirbery	441	Kenneth Sargent 1										
Vera Van	408	Happy Jack Furner 1										
Annette Hanshaw	400	Art Jarrett 1										
Elsie Hitz	377	Isham Jones 1										

Margei	
Edgar Guest	
Alan Rice	
Pat Hanagan	
Walter Winchell	
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Sinclair Minstrels	į
Ford	7
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Mort and Marge	Ĺ
Seth Parker	1
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WLS Barn Dance	l
Eno Crime Clues	į
Today's Children	Ĺ
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March of Time	ì
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Metropolitan Opera l	
Texaco	l
Carefree Carnival	
American Album of Familiar Music	
Familiar Music	
Death Valley Days	
Amos and Andy	
Roses and Drums	
Nestle Dians	
Breakfast Club	
Cheerio Barrer	
Fred Allen's Revue	
Cadillac	
Pontiac	
Vic and Sade	
Easy Aces	
Warden Lawes	
Buck Rogers	
Yeastfoamers	
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Painted Dreams	
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Cutex	2
Painted Dreams	2
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Wayne King	62,3
Cur Lombardo	29.65
Guy Lombardo Ben Bernie	21,0
Rude Vallan	15.8
Rudy Vallee Fred Waring	14.0
Jan Garber	4 1
Glen Gray	4,1- 3,4: 3,0:
Rubinoff	3.0
Paul Whiteman	9 0
Paul Whiteman Eddie Duchun Hal Kemp	2,9
Hal Keinn	2,0
Ozzie Nelson	1 0
George Olsen	1.5
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lsham Jones Harry Sosnik	1,9: 1,5: 1,3: 1,2: 1,1.
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Philadelphia	1 0
Little Jack Little	1.0
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Cus Anneun	20
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Timo Rajer	11
VIHPHI SOICY	11
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Sacques Wenard	1:
Martin I Bactman	1: 1: 1:
Vincent Sorev Victor Young Jacques Renard Navier Cugat Viorgan 1 Fastman William Daly Nonfo Siscle	30
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	7,116
	3,464
Myrt and Marge 1	0,740
Olsen and Johnson 1	0,073
Stoophagle and	
	8,637
	3,146
	2,551
ary	2,011
Landt Trio, White	1.839
Maple City Four (Sin	-
clair Minstrels)	1,661
Easy Aces	
10m. Dick, Harry	
Betty and Bob	
ORCHESTRAS Joseph Pasternack Boston Symphony Joe Sanders Charlie Agnew 100 AMONG THF TEAMS Burns and Allen Amos and Andy 47,116 Mills Brothers 13,464	



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Marian and Jim 1.143
Cantor, Wallington 1.038
Elsie Hitz and Nick
Dawson (Gail and
Dan 1.005
Lum and Abner 1.001
Don Hall Trio 923
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Revellers Quartet 686
Clara, Lu and Fm
Mac and Bob 609
Al and Pete 583
East and Dumke 750
Pratt and Sherman 495
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Graham
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From and Don
Marx Brothers
Breen and de Rose
Wike and Herman
Bill and Ginger
Phil Harris and Leah
Ras
Fras and Braggnetti
Munn and Rea
Eddie and Fannie
Fred Hufsmith and
Muriel Wilson
Billy Bachelor and
Janet Freeman 200

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MR. FAIRFAX KNOWS ALL THE ANSWERS

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Mr. 1.11.8 Min coes Mer (larion Wiley) is a reaghly esteered member of the Change NbC amount of state of the Sector of the Secto

YOUR BIRTH CHART

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By Professor Z. Rellek

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ONFESSIONS OF A BANDMASTER—By ABE LYMAN

(Continued from Page 5)

arter me however and I finally saw h.m. just to get rid o him

"so name year price"

asked wever in private what he

thought or d Wed said West said Jip let's ask him for do the what were getting n=w (\$1.00) and then as d \$500 for expenses. He won't

We returned to the seeds gets and told home or lewest times. He count hat an event life extens the extens and brought forth a contract reads to be signed

We were stock. We had to get back to los Angeles to play at the Cocoanut Grove again, and we couldn't possibly

pertant committee inclining the Mayor were given the key to the city

That sammer In & Dengses made h. That somer lack Dengses made his first public appearance while wearing the new trice that a lack surgeon had given him. He barged into the Ambassader one night with the new Durance' but was not recognized either by myself or the bays in the band. It was a good testimoual to the eff. and of the surgeons with lack was very careful of the case for quite a while le was afrom the surgeon, was well to a total put him again in the same to that several tighters by I done some years before this carehal don, some years before this carefile he now carries around with him

Atlantic City was a circus to us ri n in, place for a party at the North share Construction a party given by a worthy and inflormed himse himser. We were taken to the club in four private line comes. But we were paid \$1500 for the job. When it was ever we were quartered in private himses at the guests given. a case. I henor and a beautiful pair of silk pearmas caca.

Back to the West Coast again we open ed at the Coca at Grove work were welcomed with open arms. We remained for a short run and then opened at a neighborhood theater the options with as known in theatrical purlance as a dispersion. We make it pape at most carallia. Moose St. r. Nights 111 the carallia Moose St. r. Nights 111 the carallia trend of the large loss caracteristics.

In a three so the car so I more to an apartment botel and to kide god, with I great deal to mination I practice on the box then took on such not ble go ters as my trend don Dempsey and Be. Bettine who so pent of the Ranch Gold Cleb — say id any of the Ambissia r. Lifel Compilation.

We could fire engage to that the lython and some in the derivation of the derivation is the country of the coun

We been would have so believe that Wy boxs would have yo be neve that I made a play for every glid with part of the girl in the corrus. I do that alt right admit I was interested in one or two that as soon as I became interested if one of the girls the entire band immedately incide a play for her fluo nuch competition, wanted to remain a tach to remain a both and followed by matrix the growth with a matrix that a matrix the growth with a matrix that a about we were passing a lotter engagement there. That give was I ranked
lames the aller singer appearing in A
lebants show Bg Bo. I proposed to I proposed to

Trackie and "yes" but she imposed

Ill marry was she said 'if you give

the new risket.

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I have the wanted none in the last the last the last that the last the last

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"WIFE'S MAIL INVIOLABLE" AGREE EXPERIENCE JURORS

RINDERS to sweek come to grips with the of the tree stop oblines set submitted for some by the Voice of species to the Voice of species to the tree species by opening mail addressed to be to the cooled to some of the sold of the sold

Some of the reades' letters at woring 'Dentist's Wite and a lected to the Visco it happened are presented here.

NRA for Spouses

Der Dentst Wie. Marriese show he a partnership Bet partnership die not meit ook polyng in the absorption of sprach and death. Learth given the performing open your mall your highlied sould not exact himself of the properties. A coronich is your effect, not a example and is not on private properties.

Con on the leek his importance in the world when he is cogized in individual and his rights are respected. The field a wick entities to the construction by her.

Common sease are, common courtest sheld convict and he had not his wick letter are her's atmetted in this wick letter are her's atmetted in stand by the high world unwray his wiles brithing or Christmas gifts? Folters are personal gifts too and no one need acry their owner this plets re of period them. The his plets respected to the stack of trust, and (I his own the ightessness.

This gestore must have its I effect. So his hinds and wifes they of the real Period to the respective to the too the effect it you would be all misurder standings.

The Consequence Consider.

One Clergyman Speaks

Dear Dentists Wife Perhaps I should six Dear Dentist is not advice is to vior mission of rifler than to yourself

Dentist and advice is to the amount of the control of the control

Max I recompend this methy to burns and) of the Mane Isom th H. Carrett

Any Stranger's Rights

Dear Dot st. With the and is tently as private as that has other added in regardathe concrete the concrete that so pring your the last first is a pring your the last first is a pring your the last first in the tentless that you are assumed at according your release that you are that mall friction to used is in relatively his own passar projectly and has the feeling of heary digitar and given when others have read to first. Since we have nother eyes have oried to be your fine he to also went other eyes have oried to be your fine he to a should be first or run the chipoyineol or receiving it is not helt so keep.

Also were hear and night asknowingly be implied to rights of crowned to according to the rights of crowned to according to the passible of the previous mail is decreted by a creaty opered.

It is to stand her of the preplems that will put a breach better you and work his bind so which a kitnen in the to consider your rights equal to that class strenger?

Ryder Nith Dekota Kith Granum

From the solutions to this problem moded in to The Voice in selected ten for special award. Live of them received an a rigraph dicipy of the delayer liters in the best of the Voice of Experience. They in Eded those was reletters are purshed here and Millian's Indiae 214 No Tirst Street Paterson. New Jersey and Mis Bill Keys III I I Im Street Forence South Circulus.

The other 1 st mate letter writers were Bancon B. McGreget 534 South Deuver Street wansas City. Missouri K. F. Kraner. Dixon. I thous. Wildiam Ch. His, 7-11 Bert. Street. V. eras. Montreal. Canada. Laomas. I. Carr. 2.1. Hont. Jon. Nen. e. Newport News. Vir. 2.1. 1.1. F. D. Mose. 1015. West. Van Horn. Road, Jacopen e. M. J.

Independ of Mon.

I had to the training the discrete of the regular elements the Voices book.

One again ten none persons have an opportunity to win a prize copy of the interesting and helpful volume. Yet will be one of them. The Voice submits a new problem to you this week.

He may take the situation involved. Use your best.

Ihms over the situation involved. Use your best

hen cet werte a solution letter to more than two hen cet words long written on one sile of the paper only. Mall to postmarked not later than April 1) to the Visco of Experience in circ of Radio (a de 551 Litth Avenue New York, N. Y. Radio Guide reserves the right to print any letters received.



The Voice of Experience examining some of the letters readers have sent to him in answer to other readers problems

This Week's Problem

Dear Voice of Experience

last week instead of joing home for the week end I ran into New York with my fiance to attend the games at Madison Square Carden I was dumblounded to see my tather there with his lady secretary.

I telephoned mother and asked her what dad did during the week end. She said he had to make a business trip to Chicago

Now, me problem is this Should I confront my father with my discovery, which at the same time would let him know that I had gone to New York without per mission? Please tell me PUZZLED

EXTRA! MR. AND MRS. X GIVE THEMSELVES U

who insist upon as the all And the myster, of ide I ficated ale in the all And the myster, of ide I ficated ale in the pin Radio (it of search for Mr. V. the Assenge Rich Listered is no except in Hundreus if the have been received from readers we claim I at the liger of responsibility pints userlingly to them. Increment are some of ne things said by a few of these who have came forward. VERY main passer. He tirk a bost of

Dir Mr \ Filter Wise M \ Y Maske I am III extra vise a land in the second of the secon

of my extent to the control of the c

preciping the distress of corporative to the second processing the time seems Service consists from any many or nestrative to the time seems of the hotter varieties. From a seem of always at their host, and either warre experience of the hotter varieties. It was a remaind and their part was the little ery always at the robest of the hotter varieties at offerent times.

If there we smuld lisse more of the hotter draws programs. It is not not extend the fell print for instead of the short parts of them as is being dury on the sees. We note smuld that rough extend the many to seem or septiments and them as is being dury on the sees. We note smulder as which and the sees of the smulder cross who is not live the army the army to seem or see print for a would apparent more of them. In the bose in criticises the mach because I be very he army in each of the contract time and because I be very he army in contract of the contract of a still with mild the contract of a still with mild be a remained I did to can a local more of a contract value of the compact progress that are contract of the con

ROBERT M. BEAUMONT

Dear Me X Editor. How about a Mrs. V of the radio and one of I am steaking of the middle class city you an whom the do

pressure has depend on the eater to kelled a discountless of the pleasures of the bound of the assessments of the bound of the second of the bound o

Fankly I the k the advertiser a docrates the anterest of the externer Were on a deliver k on a solder continuous. The best power or the residual to the continuous transferrals root of the fit respective majoritisms. I have exceed beat but a continuous the point and only the growth are onto the respective to the fit respective to the fit of the point and only the growth are onto the majority of the point of the point of the fit of the fi

BETTY BEAT SOLENIE

Are You Mr. or Mrs. X?

What are the sens by all his and his operate Mritor Mrs.) As Perhips and that his eight person's right as a publication Proceeds a spinion in the first and the first and

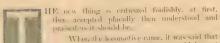
It on Came receives the right to part to a cers

RADIO ADVERTISING

A Blessing Only, No Menace to Any Sound Institution

By M. L. ANNENBERG

President and Publisher of RADIO GUIDE



hundreds of stage coach drivers would be put out of work. The becomotive gave new jobs to in llions of workers, and paid to the least of them, more than any stage coach driver ever got.

The first inventor of the sowing machine was persuaded by his wife to break up his model, "because it would put so many poor sewing women out of work." Another man made a sewing machine, somebody else attached electric power to it. And it has given work to millions of women who could not have found work with the slow hand needle, and enabled them to earn in eight hours more than Hood's poor woman in "The Song of the Shirt" could have earned in two weeks.

The linotype machine made the old-time "hand type" compositor fear that the world was coming to an end, for him, the printer was doomed. There are five times as many printers working on Imotype machines as there ever were working at the case, straining their eyesight picking out the letters one at a time by hand.

The printing press was denounced. It would spread harmful ideas among the people, only the upper class should do the thinking, the lower classes should obey. Printed books should be kept away from them.

To Suppress Books

England passed a law requiring every writer of a book to deposit his manuscript with the public authorities, and wait patiently, perhaps for a year, for permission to print, after proper consorship. By that stupid law, English literature might have been bound down indefinitely, and stupid, meddling legislation even now might interfere with the usefulness of the radio. unless public opin on should excit itself.

Fortunately, English freedom of thought found a defender in the great Milton. He wrote his "Ac opagetica," denouncing airogant stupidity that would have chained I berty of thought and speech. The printing of "Aeropagetica" killed, once and for all, the attempt to control the written word in England, and it is undoubtedly thanks to Milton, so wisely selected by Cromwell as secretary to put Cromwell's iron thought into words, that this nation has freedom of the press incorporated

The people may some day have to insert in their constitution a clause specifically guaranteeing "freedom of the radio." Freedom of the press means freedom of thought and its expression. The radio, newest and greatest medium for thought-

expression, supreme medium for spreading thought throughout the world, should be free as the air through which radio's message travels.

Why Radio Advertising?

There have been foolish objections to using the radio as a med um for advertising. This country has even been advised to follow the example of England, and forbal use of advertising

The United States should not follow but be warned by the example of England, warned by its doll dismal radio programs, warned by the fact that owners of British radio sets are taxed to pay for a program, stupid and unattractive, and must "time in" on programs that originate in France, Germany, or elsewhere on the continent, to escape dull British programs based on "no radio advertising, and no money to pay for good

For newspapers, advertising makes possible the production of newspapers that people want, and for weeklies and maga-

Mr. Curtis of the Saturday Evening Post has issued editions that actually cost to produce as much as thirty-five cents each, and more, yet these publications were distributed to readers at five cents each, sold to boys that distribute them at a price giving them a good profit.

Would anybody suggest forbidding advertising in the Saturday Evening Post, the New York Times, the San Francisco Examiner or the Chicago Tribune! Such a suggestion would be considered simply idiotic.

The suggestion that advertising by radio be interfered with. for any alleged "reason" is similarly idiotic. Advertising makes possible radio programs of the highest value, makes it unnecessary to lay any tax on radio instruments, once they are bought. We are taxed enough without that, Heaven knows.

Few things in this country are free, they include air, water. sunshine, and now the radio. Let us hope that official meddling will never interfere with that important freedom

The Hitherto Inaccessible Now Free to All

There was a time when Grand Opera, performed in New York's Metropolitan Opera House, could be enjoyed only by the few that sat in the "diamond horseshoe," the other few that could pay eight dollars, plus government tax, for a seat in the orchestra, or the young and old, real lovers of music, that crowded the galleries, paying high prices even there.

Now, thanks to a radio advertiser George Washington Will of the American Tobacco Comp. uv, the programs of the Metropolitan Opera House are sent through the air, carried free, in all then perfection of voice, melody and oreliestration, to millions of houses that joyfully welcome them.

What an education in music for children, what a delight, what a spiritual consolation for millions of mothers, who never had hoped to know the world's finest music, interpreted by the an army that is not paid is a discouraged and not very valuable greatest artists, and the finest orchestras.

Christmas Eve comes, and millions are inspired, filled with happiness and gratitude, when radio brings to them the magnificent voice of the great artist. Schumann Heink, singing the most beautiful of all Christmas songs, "Silent Night, Holy Night," aumouncing the divine birth.

This, as is proper, not connected with any advertising program, is a public contribution by one of the great radio corporations, the National Broadcasting Company.

Rad'o advertising, thanks to Mr. Young and Mr. Swope, who risk the General Electric Company, engages the learned and capable master of music, Dr. Danirosch, to select for nerformance by a carefully chosen orchestra the finest of the world's music, interpreting it with his own voice for millions of American homes, where mothers and children listen respectfully and thankfully,

Such an artist as Eddie Cantor, from a mere entertainer of small crowds such as could be seated in a Ziegfeld show, or other theatre, has been made an astimate friend in millions of homes, thanks to Chase & Sanborn, who pay a very large sum to Cantor, although nothing like what his work deserves, and pay for the radio that carries his voice all over the nation.

Voices of Important Men

Indefinitely you could multiply instances of great service rendered by the radio, and advertising enterprise connected with radio.

It enables Henry Ford to address the nation, on subjects far from advertising, and his son Edsel Ford, to greet and encourage at the same moment every Ford dealer in the United States and Canada, and across the ocean in Great Britain, and elserchere.

It enables Harvey Firestone, Jr., son of a brilliant father, to talk to millions that use his father's product, so well known that it is not necessary to mention its name,

Radio, thanks to advertising energy, enterprise and generosity, brings to the public the most important and delightful personalities, the most meganticent, inspiring music, the news as it occurs hour by hour, events of the world and views of the most important men. All these things are offered to all of the public, to the solitary dweller in a city hotel that advertises intelligently "a radio in every room," or the still more lonely man in his little cabin on the desert, or his log but in the forest. There comes to them, through the ether all that is worth while and interesting,

Advertising Is the Commissariat of Radio

When an army sallies forth to conquer, it goes to redress a national wrong, protect from attack, or other reason. It does not go forth to eat, but it must cut. No army will go far without its commiss, ry department providing food as the army marches, It is not true, as has been said, that "an army marches on its

What the commissariat is to the army, and its efficiency in war, the advertising department is to the radio, and its efficiency in education, entertainment, and in establishment of close relations, mental brotherhood among men.

Helpful to True Newspaper Enterprise

Some newspaper editors object to what they call "competition of radio." They think money spent on radio advertising should be spent in newspapers, that advertising "belongs to them." In this country, advertising and other rewards belong to the man that can carn them. Nobody has any God-given right to anything.

Intelligent publishers know that, far from being harmful competitors, radio and radio advertising will, in the end, proveto be useful collaborators of true newspaper enterprise.

It is a timul publisher who has not enough confidence in his own newspaper to feel that it can survive honest competition, Such a man would do well to sell his newspaper and buy a soda water fountain. The radio cannot, as yet, supply ice cream sodas.

Advertising is minimized, kept in the background in radio broadcasts. Mr. Alfred P. Sloan, Jr.'s radio advertising of General Motors, for instance, admirably planned, is not detailed advertising. It is more a reminder, an artistic avalening of interest. It does not compete, or pretend to compete, with detailed advertising in new spaper, the magazine or weekly, in which exact reasons for buying a Chevrolet, Pontiac, LaSalle, Buick, Cadillac, etc., with "knee action" and "non-draft ventilation," are set forth in convincing words and striking pictures,

Mr. Sloan, advertising by radio, for General Motors, makes it necessary for his advertising department to concentrate more intelligently, intensively on advertising by the printed page, that his great organization may get the benefit of the

Neglecting Nothing-Utilizing Everything

What is true of Mr. Sloan, is also true of Mr. Chrysler, who talks directly to his agents and the public, through the ether, true of various special brands, true of every thoroughly American enterprise that realises the importance of neglecting

Newspapers should help to build up the radio, and the intelligent newspaper will do so.

The radio will help to promote and increase advertising in newspapers, magazines, weeklies.

Whatever benefits all the people of the United States benefits every good worker, advertiser, manufacturer in the

And the radio at this moment, apart from the Church and belly," but it is true that a lungry army, a half-starved army, public schools, is the American people's greatest blessing.

Log of Stations INDRIN ATLANTIC EDITION

Call	Kilo	Power		Net
Letters	EYE ES		Location	work
KDKA	980	50 000	e gr Pa	NBC
WAAB	1415	530	Boston Mass	CBS
WASC	85%	HO WAY	A Y Ciy N Y	CBS
WBA.	,		Burroe Md	NBC
WBZ	77	9 "	Beston Mass	NBC
WAZA	. 4	11 5	to rite Wars	NBC
WEAL	1170	5,30	en adepha Pa	(85
WESH	247	1 24	Person We	MBC
ADRO	4	,	Ha ford Conn	CBS
WEAF	50-6	50 04	A S CTV N Y	MEC
WEEL	390	i J. N.	Boston Mals	MBC
WEL.	56	100	Philade phia Fa	NBC
WGY	195	Sh next	Y Mahs	MBC
MHAM	7	50 115	Rothester N Y	NBC
WIP	51.		· adepha Pa	CBS
WAS	1000	1.000	Pitslingh Pa	593
WISV	1460	10.04	Wate for DC	CBS
WJZ	760	57 360	N Y CT N Y	NBC
WIBZ	620	500	Bank Mare	CBS
WLITE	160	1 ()00	Ph a se ph a Pa	NBC
WEW	3 н	et us	Cincinnat Ohio	MBC
WMALE	0.5	500	A nation D.C.	NBC
WHAC	1230	1.000	Boston Mass	CBS
WILKO	1220	٤,	Abars N Y	C 85
WOR	710	51,000	Non EN a	
WRC	950	501	Washington D.E.	NBC
WRVA	110	, M.O.	H frond va	NBC
WTICT	1960	\$0.00%	Hartto of Conn	NBC

*Network Programs Listed Only
*Fight Day Listings, Night Network Only
*Evening Programs Listed Only
\$Local Day Fish Night Programs Listed

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE co., d make them at the time of going to press. However emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings.

MORNING

8.00 A.M

NBC-Mends H Const solvest, Grande Trior NE VE WELL WELL

8:30 A.M

8:30 AM

CBS— Afgree Free Holeswood Bowl.

NARC Met Worke WINN

MBC—Lew Write at the Oual Organ: WJZ

WBA. WBZ WBZA WMAI

WBC—The Baladeers male chorus; Instrumenta Iro WLAI WG/ WRN

WCSH—L. Free Free Free Rale Parish

8:45 A.M.

WMMC—Nous Faire Worker Reports

WNAC-News Fisher Weather Reports 9:00 A.ML NBC-Mexican Typica Orchestra WEAF WGY

NBC-Mexican Typica of the WRC

NBC-Alborer Since Service from Mr David

WWW HAL WHAM

WMAN How WHAW WHAW

WAAB-Frank Since Service (188)

WCSH -Though (288)

WCSH -Though (288)

WCSH -Bouquet of Microttes

9:30 A.M.

9:30 A.M.

CBS—Sa La Mort y a A 1 Sa n's Orditen's

D ocean WAB MORO W.JAN

NBC—Na San 1 to 1 Company Short, Organ

1st WFAI W.GA ATT

WCAU—Pi netic for to 5 of the adolphia

WNAC—Concert Missioner

9:45 A.M.

NBC-A den Edants bass bardone, WEAF WGY

WCAU-SCO Pro 12.

NBC-CT- Redo Paper In S Parkes Cad

Page 18 Widt Web Wit

On the Ar WARC WORO

WITE WAS WIST WIP WAR WER

NBC-So tright See ches, Southernaires male
page 18 July Wist Wist WAL

WCAG-He and Campo, tenor Eric Walkinson

One 19

WHAC I was the ser Process S Free-

10 15 A.M

WHAC I G., If the Stone of Iden's program
ID 30 A M. M. WEAF

MBC-1 to F WEAF

WAS DESCRIPTIONS WITH BERNEL WEAF

WAS ARRESTED ASSA

Sunday, April 1

Look for the Bel A for Religious Services and Programs

CBS—Ben Alley tensor WABC
NBC Music and Avector Youth, Crucert by
Draw St. M. Jan. Waz WBAL WBZ
WJZA W LAW WMAI

10 15 A.M.

CBS—The Packers WARC WIRE WIAS WORD

WIST WAS WANT.

KDKA—" For the Consense WARC WORD CONSENSE.

NBC = 11 00 A ME 10 Posts, Bry Cor Nov WHAM WHAL WHAL WHAL WHAL WHAL NBYL

NBC-P system forms less MEAF WAC CBS the leng Hear Javenile Variety Pro-

CBS-1 with A west Taylor Buckley duets:

With the state of the constructional Church of the Security S

WNAC— No tree Tree Legal

WOR— Iso that a larger tree volumest,

) of the American Services

WRVA—American Isobaccian Church Services

WRVA—Aser I also an Object Services

11:05 A.M.

NBC Hall at I free pure from WFAF

WBZ WBZA— and Senera

WHAM—As a last service

11:15 A.M.

NBC—Mater Boses aprile Fronty versists.

mark quarter schools WFAF WRC

NBC—Mark America, Musica, Act Quartet:

WIZ WHAM WMAR

WBZ WBZA— and a south

11:30 A.M.

NBC—Phantom Street 4 do Ricel, director: WJZ WBA WMA, WHAM WBZ WBZA—Merropolitan Organ Recital, Arthur

AFTERNOON

12:00 Noon

NBC—Major Brives Capitor Family: WFI WGY
CBS—ASat Lake City Tabernacie Choir and Organ White Wilks
WBZ WBZA—Major a Reports, Studio Program
WCAC—A Waten Times Program
WOR—Unce Dos fleads the Camics
12:15 P.M.
WBC—Condon Storm the ACCAR DOSE TIMES

12:15 P.M.

NBC—Corton Strain Quartet WEAF WEEF WFT

WCAL WHE

NBC—To be an of Corcago Round Table Discussion Current Topics WEAF WGY WEEF

CBS—A salt lake (by Tabernacle Chotr and
Ores: WAL WIP

NBC—Bib. I cre Ware songs WJZ WBZ WBZA

WBAT KARAL WHAM WMAL

WCAU—Ben Greenblith promot

WGY—Three Scion and

WRVA—A watch I was Procease

12:20 P.M.

CBS—The Guizar Denys WABC WNAC WDBC

T2:30 P.M.

CBS—Tito Guezar vener WABC WNAC WDRC

WAL WIS WIN

MBC—Radio Cre Concert, Samphony Orchestra;
Chorus and Solovis WJZ WBAL KDKA

WBZ WBZA WHAM WMAL

WCSH—ACherstin Science Program

WOR—Che New Proc. A. M. Sulivan, Joseph
Campuell as a Stat

(ampoell car star 12:45 P.M.

CBS—AFriber Cat i Service from St. George
(Tipel Finance WABC WCAU WNAC WOK) WJA5
WCSM Miscal Frazian
WJSV—Diller A. ow Thirt
WLIT—L of Chare Round Table, discussion
1:00 F.M.

NBC TASE IT MAY SEE LANGUE TO BE TO SEE TO SEE TO SEE TO SEE THE SEE T

WILL

NBC- "Na rel Yeath Conference Dr Danies

A P ne recaser WJZ WBAL WBZ WBZA

WMM1

KDKA- "cell Sense of the Clurch

WHAM- "Resear Cothole Hour

WRYA " cell Sense of the Clurch

KDKA-Charey Area's Orchestra WRVA-Bracy Ital Erices

2 00 1 51

NBC-to-c 1 to 1 to manadores WESF

CBS—R admed Withdren Helen Morgan Jerry
Freeman Contains and Chorus WABC
WAA SE II WAS WISE
NSC—I A A sea North romance of the
ery Here WIT WBAL WBZ WBZA KOKA

HALL MALL MARK

WOR-CHARLE 2 30 P M

NBC-Trace WEAF

2.65 P.M.

NBC—Genis of Meiors, Miller Wisen seprano,
Fred Helsmath tennor Harred Sanfords Orchestra West West West Will WRC

3:00 P.M.

3:00 P M

NBC—Way r K is once tra WEAF WEEL
West West Will Wife
CBS—New York Polation for Symphony Orches
La, Hotel L is the Walk Work
WAB Work to Sy Wife WEBY WAS

NBC—Fri e L is Dien searpy, Bound
Sheburs O is Way WBY WBYA
WHAM NOW WAY

WHAM NOW WAY

WHAM NOW WAY

WOR—Talk by Dr Lory C Lattle

3:15 P 34

WCAU—P i L is O is a
WMAC—Bire Bire is increased.

WNAC-Bib Bigs a Steer is

3 30 P M

NBC The Cycle 1' ... M in Charles ten
re K. ... B. ... Or hestra WEAF

WITH WGY WEST S. LT Wft

NBC-Jan Guther's Orchestra WIZ WBAL

WKZ WBZA I DEA WHAM WMAL

WNAC France I come at Or cansole

WOR-Pauline Algert The Wise ward Pranist

3.45 P M.

WCAU-Distr of a Newscaper Man WRAC-Tarry Thornton tenor

WOR-Madame U arroys craphologist

NBC-look, a O re the Week John B Kennedy: WEAF WIII WIFI

NBC-look, c O er the Week John B Kennedy:
WEAF WILL WILL
NBC-Athers Passon Texhuse doe drama: WJZ
KDKA WBY WBY WBY WHAM WBAL WMAL
Coughlin Net_Rev buse Charles E Coughlin:
WCAU WNAC Will WOKO WJAS WORC
WLBZ
WCSH -Studio Program
WGY-Carmeo (as to posite
4:15 P.M.
NBC-Dien Kennedy organist WJZ KDKA
NBC-L Ikan B. h. in southing, lastical ental
Trio WEAF INTEL WESH WGY WLIT WRC
WGY WPC
WBAL-AW. stance Program
WBZ WBZA-Fasson is Facils
WHAM-Choir R soll
4:30 P.M.
NBC-The Hooser Sentials concert, Edward

4:30 P.M.

NBC—The Hoover Segurals concert, Edward Davies, bardone Chrisco A Capella Choir, orchestra direction losely Koesther: WEAF WEEL WCSH WGY WFI WRC.

NBC—Princes Par Pavers dramatic sketch-WIZ WBZ WBZA WHAL WHAM KDKA WMAL.

5:00 P.M.

5:00 P M.

5:00 P M.

NBC To be informed WEAF WEEL WCSIL

WGY WHI WISE

CBS—Roses and Drems, dramatization, WABC

WAAB WJAS WJSV

NBC—Anatoria Vespors Dr. Harry Emerson

Fordick to at WIZ WBAL WBZ WBZA

WHAM KDEA WMM I

WCAU—Area Drad G. Barnhouse

WNAC—Tea He o Coronetta

WOR—Pail Comments

WOR—Pail Comments

WHAT WOULD

\$5,000.00 IN CASH MEAN TO YOU?

See Last Page

High Spot Selections For The Day

8 30 a m — Ea ter Sin ie Se vice, Hol ywood Bowl (B5 WABC network 1:00 p.m. Ea ter Parade on 5th Avenue NBC WEAF network 2:30 p.m. — H. Wood Show, Abe Lyman:

CBS WABC FE'WO K

3 90 pm Pa a monte Symptony, Hans Lange CBS + A62 net A = 4

330p = -Ma o Cha or NBC WEAF net work 4 00 p m -Father Enigh my Address, Pri

vate ne work - Jing WOR 130 pm - Hover Seasone concert direct tor Josef Konstorn NBC WEAF net.

6 Dp m Ly Pon Min as chorus
Sora n Dade na MBC W22 network
6 Bip m Ed M Conne CBS WABC
6 45 p m Fam'y Theater Act II at 7.30 with some from Men in White CBS

WABC network

7 DD p.m.—Goulto and Cr.o Marx Fred de Martins orthol a CBS WABC 7 30 p.m. Joe Penne NBC W.Z network 8-00 p.m.—Eddie Cantor NBC WEAF net 8 00 p m - Bourgo & Evening in Paris

sts Sh Heet's o'chestra CBS WABC
8 30 pm Fed Warr, CBS WABC net.
9 00 pm -George M Cohan NBC WJZ
10 00 pm Jack Benny NBL WEAF net
10 30 pm -Half of Fainc Trene Dunne guest STAT NOC WEAF nelwo K

5:15 P M

MBC-Talkis Piere e Lose exerch WEAF WEEL WEST WE WE

CBS-track CIPITE AND Julia Sanderson sones
WAR WAC HAAR WAD WORC WISY
WBC-Grand Hotel dramatic sketch WIZ
WBAI WHY WRAA KOKA WHAM WMAC
WNAC-Bets and Melity A cer D bees con

WNAC-Marca Teterrole NICHT

6:00 P.M

6:00 P.M

CBS—To be a sol WABC WOAU WJAS

WISN WORKE WIPC

NBC—Affer of the Rev Dr Follon J

Sheen WEN WIPC

NBC—S (accept One esten, Lee Pons

and War Comment Comment Are

and War Comment Control WJZ

WBZ WBZ WHAY WBAL WLW KDSA

WWAI

CBS—A 1 be Commile WIP

WNAC News Service Weather Forecast

WOR—Une Com

6:15 P.M.

WNAC—The Crossiers

6:15 P.M.

WNAC—The Crusalets
6:30 P.M.

CBS—Smart 1 McCarell WAUC WCAU
WDRE WJSA WILS

NBC—Out Area on schools speaker WEAF
WLIT WO. WEC WRVA
WCSH—State Frontan
WEEL—States P. o. and
WNAC—Gore Hinke and Arthur Anderson:
15tre of Ormans'
WOR Body But a Hindushioon of Youth
6:45 P.M.

CBS—Founda Theater Att 1 Lean and May

6:45 P.M.

CBS—Family Treater Art I Lean and May

feed Job's Medical and Orchestra WABC

WJAS WORD WORD WAC WIBZ WOU

NEN-156 For ever test from Sisters and Billy

Payre WUSH WEFI

WOR Talk on Interv Bill, Cong Ed A. Ken

7:00 P.M.

7:15 P.M.

WOR-Comety Stars 4 H I wood 7.30 P M

CBS—Fr. VI NAME TO COLOR OF WAR NOT TO COLOR OF WAR NOT TO COLOR OF THE WAR NOT TO COLOR OF THE WAR NOT THE WAR NOT THE WAR NAME TO COLOR OF THE W BHAM WMAI

WEEL-Green lak WOR-The six Camera Stokes Lott, organ

(SUNDAY CONTINUED)

1:45 P.M.

NBC—Wondell Hail songs and unclose. WEAF

WITT WASH WGY WPC

CBS—P F Type of WABC WAAC WCAU

WAST WAS DIP

WOR-Vers B at 8:00 P.M CBS-BOURJOIS EVENING IN PARIS ME

CBS—BOURJOIS EVENING IN PARIS 1 -
We will be the server of the server o

KINAM Wither Sports Reports
WEEL-Ite Jeen Concer.
WOR-M odoscide, Co operate W hard Robser George Superky Methe Johnson Vocal

8 15 PM

KOKA-Disability NBC

CBS reed War of rebested WABC WDRC

WHAM-3 ner 3 % ... 9:00 P.M.

9500 P.M. Director Long. Timera Rus

1. Same D. Fera Me Annut

1. Same Same VIST WIIC WO WEI

When the seem has been have the seem had been ha

9.30 PM.

NBC 4 Cd Al Gird of fire at Misse, Frank

Note there is a gas correspondence

Trade Local II be veres, and

WEST WISH WEST

WEST A KDAN WAW AND MISSEL

WORLD HE BE TOWN A WAY

PASS PM

CBS-Charle Wests Orchestes WIP

CBS—Charles Western
KDKA 1 . G. rifen
WBZ WBZA—L Farmer's Amanac
WWAC—P Horis Orchestra
WOR New York Office Vice Cont., Mozart e
Progress
10:15 P.M

WBZ WBZA—Sport Resim Rib Williams 10:30 P M

WMAT X 4 WIN WHAT WHAN

10.45 P.M.

MCA har after talk MHAM + 1 1 15 V.W + 1 16577 MNAC— 1 17677 MNAC— 1 17677 MILLION MIL

11:25 PM

WEGG S WARD COLOR OF THE BOARD LEBBS-1 GROW AT RES OF CHAPTER WARD
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WAS A STREET Broadcast
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11.45 P.M.

CBS F1. When Owen ra WARC BAAC WORD WORD WOAL WAS WHAS ALBZ WORD WIP—H r S B COLLEGE (BS)

NBC Problem Matter Orchem WEAF WEW MGY WITE WEI CBS-10, in Dies or estra WABC WISE WARO WAR WAR WAR WAR WARA WHAM KDKA WOR - in Theoree Streets WARA WOR - in Theoree Streets was a work of the street was work or the street w

WOR - . T. The see Section 12.30 A.M.

NBC— do I man Gere ... WJZ WBZ WBZA WHIM WLW
CBS—Hear Busses Orchestra WABC WJSV W Ar Workt WAAC
NBC— W La Orchestra WEAF WTI



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WINNIE'S WORRY

-b, Gil



4 WEEKS LATER





New pounds for skinny figures -quick!

Thousands gaining S to 15 lbs. and lovely curves in a few weeks with amazing new double tonic

OCTORS for years have prescribed yeast to build up health. But now with this new discovery you can get far greater tomic results than with ordinary yeast-regain health and in addition plat on founds of firm good-looking ilean-and in a ter shorter time.

beauty-braging bothers but also clear radi-nt san freeder from constipation and and gestion, new pep

Concentrated 7 times

Treamengenesses the research transfer and from the standard reads to read the rest of the

Day after day, sayor take iron 200 Yeast, which flat clear it we op, salony tills roun, out attractively, new health cone

Results guaranteed

No matter how sk may and weak you may be the measures has Ironared Yeast stoold on the first facilities of the first package of the reserve of the very first package yer money assign by referred

Special FREE offer!

There is a line of hearth make the service of the first service the first service the first service of the first s

Monday, April 2

MORNING B-00 A M. CBS—On the Air 1. In shift MBC—I in the ... Lebert, organists WE WE I in the ... WIZ WEEL—I in the ... WIZ WEEL—I in the ... WIZ WEEL—I in the ... WIZ WAAM I in the ... WIZ WAAM I in the ... WIZ WAAC— I NBC I 8 85 A M. CBS-5, M , A NAEL WOR-1994, 1 ac He, 110 8:10 A.M. WOR-4) Wards - patrox 8 15 4 31. NBC-D ST I STAR WHAM KDKA 1 WBZ WBZA- , 1 C) . Nats WCSH- Mar , Dear ear WEEL- , 12 Service WOR-1 WRC-- , 20 A 25 8 30 A M. 8 20 A.M. NBC—Cleron refer w Music: WEAF With WELL to Hawle W. Warnow, Conductor Was With NBC—Inc Witz at the Dust Organ: WJZ WBAL Male W Sessents WOR—Martin Male W. Sessents WOR—Martin Male W. Sessents WOR—Martin Male W. Sessents WCAU -- u Mos s Meeting WHAM-lew W re magas at INBC) WOR for a line of NBC Morring Circles, Dance Orchestra: WEAF 9:15 A M.

AFTERNOON

12:00 Noon

9:30 A M.

NBC-Brade, k nead the Meintain Boy, songs:

CBS Marrier in Forcia WABC WDRC

WJAS WAAC WOKO

NBC-Brade kiest to was MEZA

KDKA-Signard Shorping Strate

WEEL-Stepping Scrace, Jean Abbey

WOR Marrier Strate

9:45 A M.
NBC-F and To WE'S WASH WELL

9:30 A.M.

NBC lessif he fall flowers Charsel: WJZ

WBC WBA WBW KDKA WHM WMAL

NBC From who Read of the White

House has with West Wild WBC

WCAU-I , there W Core McDon-

WGY-Hark Kinne and be Gang
WNAC -Body Cark second
WOR-1 - W M C - Pre-Food Haar
10:15 A M.
NBC - C - 1 - WILLIAM WIFE
CBS-B' - SHEER C - Experience WABC
Worker WAAC MC dt WIAS WISV
NBC-1 as In 'n En WJZ WBAL WBZ
V.C AND COMMENTATION OF STATE OF S

10 30 A M.

10.35 A M.

WARC WAAR WISV NBC -VI

10 45 4 11.

OF PERODE C

Frid WELL WELL

NBC \ ' CONTENT:

WBZ WBZA , Dry C. rell

13 00 A.M.

NBC-Romer M. C. S. Navy Band.

WI WAY THE Arrest WABC

W HO WAY WHILE WAS SASY WCAU

WBC-Low M. S. J. A. S. Proceed W. Z.

NBC-C. S. L. C. Abert WRZ WBZA

WRAM

F. L. WAM

WESH WRVA

NBC--L S Name I WIN WEFT

CBS--- C I Have guarder T co

WAR WAYS WITH WIN WAY WORD

WAY WIRZ

WAY WIRZ

NBC S STEED STIR CONTROL WIZ

WHAT UP WEZE WILL DEAL

WHAM—I. C OCCUPATE

WOR—School of Control

11.30 A.M.

CBS—Tony Wors WARC WUKO WNAC WJAS

WJAN W AL WILL

NBC R John Rond ers dance orchestra; Edna

Odel) WIZ WBAL KUKA WALL

WBZ WBZA—Metro or to Stage Show

WHAM—II & B. J. J. Ton

WOR—N. J. W. L. J. WORCE

WHYA—II & B. J. J. WABC WORC WJAS

CBS—K C CA P. J. WABC WORC WJAS

CBS—K r r r P r' r WABC WORC WINS
WIST AND WIP

NBC B P WBZ WBZ WBZ WHAM
CBS—F K r Sandra F r Praco
P w B WI

KOKA Eli Grantiet
WEAU-frome T on solo at; Orchestra
WNAC-five M on the from Real Life
WOR-Wider Arcens for tone, Orchestra

12:00 Noon

NBC—Arlete Jackson sinks Polick and Igwnhirst policion WLAF WEEL WCSH WGY
WRC

CBS—The Noce of Experience: WABC WNAC
WDRC WEAR WIAS WJSY

NBC—M Note of W1/ WBAL KDKA

WBZ WBZA—Note is not Beaufort

WHAM To make I foot
WOR The first be ave Making Mcs F. Pen
try P = 8

WGY-Br Faries
WGY-Br Faries
WGY-Br Faries
WGY-Br Faries
WOR-Br Faries
WOR-Br Faries
12:25 P.M.

WCSH-S ris; W. Cor WHAM-A real real bottom WOR- Minute Marries 'Mra J S Reilly 12:30 P.M. CBS—G sr b cite Microprone WABC NBC—National Fire area Home Heart, quest spirits War Blacker, Historicaler, WA, WBA 109/ WBAA WHAM WAAL

> Radio's Greatest Contest Of All

CASH PRIZES See Last Page

HIGH SPOT SELECTIONS FOR THE DAY

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1 OC p. m. Earler Egr. Rolling of White House CBS WABC network.
3 OC p. m. — Rolling G. J. Waler Halbetts Captain Applejach. NBC WIZ network.
7 30 p. m. — M. r. by Geishwin George Grishwin in peison with Lo. Kathman's profes.
                         ta NBC W.2 'E'W. F
8 - - B ; C ha Ca accord and , mm. G cr ; crrr a CBS WABC network
8 3 0 m - were C To cr with a D ya ocches a NBC ViEAF new max
9 % pm. Mr. rc. Show yn a Arod Je Paryne, bas o Misee C r. Four quartet.
History knoper baid in NBC WAZ andware.
9 no im Pous Perse e M in NBC WAZ andware.
9 no im Pous Perse e M in NBC WABC cross
9 no im Exista piner in B S w F is that me M Shirly Gertrude
Niess Eric Rasers o cra (85 WABC cross)
9 3 x m Sc. rc. say with Cantin Orbitic NBC WEAF re work
16 (R) pin — Carri in Conterted How Molgan Esstendar, creet a NBC WEAF network
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12.35 P.M.

WEEL-Barners Fr. M. Ret Priorit 12:45 P.M. CBS-F. e. Den D. O. claster, WARC WAAR

The Bater Court English WISH

KDKA-11 d H offe, a tire notes WCAU-H ye 1xB - 2 1 P , 1 1 m 1cm 1cm To-

WEEL-A Bit of This and A Bit of That

12.55 P.M. E. T. Ole a sel-V of the World's Mist Burkett Wars Work

Hartillan Web.

1:00 P.M.

NBC-Webet are on a Reservice WEAF

CBS-Webet are on a Reservice WEAF

CBS-Webet are to a face for a complex of the Water Webet and the property of the WCAU-Hard decrease Personal WGY-Vebet are and Particle

WJSV-Vebet are and Particle

WJSV-Vebet are and Particle

WJSV-Alternation Property was WOR-Or Wickes Health Talk

1:05 P.M.

WOR-N Street We en's Hear 'Ea-

1.15 P.M.

1.20 P.M.

WOR W (2) Rev B (1) (25, 50) ast 1.30 P.M.

WORD WALL WISC WAS WISV WEAD WILL

NBC-Vic 2-1 Sade shotch WJZ WBAL WBZ

WBC A NICK WALL

WEEL-R of a correct

WHAM-Scarm of the Air

WOR-B to Darre To a cr Club of the Air

WRYA-Market Reports

1.45 P.M.

NBC—Others () are branche WEAF WRC
NBC—Har or so where Mer male quarthere is a way with
WMAI
UBS—Mai R. k. France Way
WBS—Mai R. k. France Wip
KDKA—Har Harters Ordestra
WBZ WBZA—Hare Found
WCAU—Har Wa man
WOR—So as B at Branch
WRVA—So shale Phoresian
2:00 P.M.
NBC—Harter () Alberta bare Tale Fin

WRVA So she e Phoroson

2:00 P.M.

NBC-Hard O TO A hard hard Tale For

13 x W AF WIFE WITE WRE WIP

CBS-A List a woo a WARE WORD

WDOW WIAS W Y W F W BZ

NBC-A TO CASE OF TO WOZ A DRA

WBY WHAY WAY WITH WALL

WCSH TO THE TO TOWN

WNAC SO THE MORE TOWN

CBS-P TO THE TOWN TO THE WCAL

WCSH Y

WGY-H

WISV THE TOWN TO THE WCAL

WGY-H

WISV THE TOWN TO THE TOWN

WROC THE TOWN TOWN

2 30 P.M.

NBC- Y Z WHAM

WCAU A COLOR OF ACT WEEL PORTS OF FEBRUARY PROPERTY OF THE PRO

NBC-MS F = S F = S C sketch. WEAF
WILLIAM S F = S F = S C sketch. WEAF
WILLIAM S F = WGY-Her Report WOR- Year Lover 3 30 P.M.

WHAM-THE RESERVE

WOR-War The

NBC—Her to the North Nation;

CBS—A to the local Nation of the North Nation;

WAS WAY, NORTH NORTH NATIONAL BIR VEILE NATIONAL WHAT WHAT WHAT WHAT WHAT WEEL—News Flasses, Stock Quotations

WOR—ID H. I. S. Change The Healthy

WRVA—I and

WRVA - 1 1 4.15 P.M.

NBC-1 2 2 WE (F 100 SH W SY

4:45 P.M.

WORNER OF THE ACT OF THE ABORD STREET OF THE ABORD STREET OF THE ABORD WASHINGTON OF THE ABORD WASHING

WRVA I T I

(MONDAY CONTINUED)

NBC-Fri. Meres & Arce shorth
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UNDER ARMSTORY AND ARSTOR HOW
WINS WIND WANT WORLD WINE
WITS

NBC-Inc Solving 1 - noises, songs and stress Waz KDFrt wast WBZ WBZA WBM WH M 5 45 P W

NICHT

OOD PM

NBC Proc. V. Seed. Crotestra: WEAF

WEVA W.

CBS—Back Regres to the 25th Century WABC

WORO WAAB WIAU WAS WISV

NBC—1 Arn, Band AZ WBAL WBZ

WBZA WMM

KDKA—E ROK

WCSH—Ver F. He

WEET IT EVENT: Tactler

WGV—Ne. I fain Eventer Brevities

WHAM—Spot. 24

WLW—Jak La vrone abetch

WNAC—I proc. 21 Weather News

WOR—Trave Itom

Gris P.M

CBS—B like is a grin of Jim: WABC

WHAM—A BE BE WAS WEAU WARD WAS WEST WAS WAS WAS WAS WAS WAS WAS WEAU WAS WAS WEAU WA

WBZ WBZA—(1)

Sports

WCSH—St.—P. gram

WEEL Br., No. v. II. In New England*

WGY—M. all F. ...

WHAM—I be Barrer's (Inchestra

WIW B. No. be M. Pruch Sportsman*

WNAC—Larr, F. ...

WNAC—Larr, F. ...

WRVA—New Art Jane A. ...

6:40 P.M.

WEEL-Toe to de Canter 6:45 P.M.

WCSH P. D. Hour WGY-N ...
WCSH P. D. L. t Hour WGY-N ...
WGY-N ...
WGY-N ...
WGY-N ...
WGY-N ...
WRVA-I ... M ...
100 P.M.

7.00 P.M.

WOR-1--- 1 --- 7 15 P.M.

7 15 P.M.

NBC-BD, Breen Good C sketch: WEAF

WELL WOL W. Westl

CBS-Jost Pain B, sk.t WABC WNAC

WALL WILLS MANN

NBC-B. Rose Mark tange WIZ WBZ

DB 1 ND 1 SEL WEST WALL

WOR- SING WAS TO MARKETS

WRVA-M meets With The Markets

7:30 P.M.

NBC-St. S. Hourd and The Jesters: Red.

T:30 P.M.

NBC—Sh by Howard and The Jestera; Red, Wanp and Gay, Mit Rettenberg, pranted Test (a sect gotar WEAF WGY WCSH WHI W.Y. De his Jivas Remper's Onches traction in Body WAS WDRC WCAU WIAS VISA WAS WAS WORK WCAU WEST AND WAS WAS WEST AND WAS WEST AND WEST AN

WRVA-C. B. T.45 P.M.
7:45 P.M.
NBC-Disconnection wear WEAF WEET WLIT
WORLD NOT WRC

WHAM I I FIE , So ' of the Air WLW—longs Steps , 1 y 1 o

8:00 P.31

8:30 P.M.

NBC-large of Part to the Wise Dalv's
Other track WIAF Will Well Well WGY
WIII W. WPAA WRC
CBS In Cresh, Carol Le and other star;
In Cresh, Carol Le and other star;
WIFE WORD WAYCHING WAY WAS

KDKA Str o Pro- 100 P.ML

WCAU-Store R 1 9.30 P.M.

WOR-1 'rad to all rates a Sufcmetta" 10.00 P.31.

WOR-A red Valintide to interest 10.00 P.M.

CBS-Worse Kogs Orchestra WABC WOKO WAAB WHICH WEAL WHAS WISV NBC The Color of the work of the

V N - Tra E orn Art & WSAC KOKA-rames Differs a WOR-Har an Eugene Read news 10:30 P.M.

MBC-Y or I Ra > For a speaker: WEAF WC'sn WC's n | WC

WCSH WCS in BWIC

NBC-II or Ison a convert point WJZ

WHAT WIAM

CBS-For For A hardone, Concert OrchestraWABC WAAR WDA. Wusv WIP WLBZ

WCKO WJAS

NBC-Princess Pat Pageant KDKA

WBZ WBZA-Jue Rimes Orchestra

WCAU-Touter of the Air

WLW-Forest Orchestra, Solosts, Dramatic

Sketch

WLW-French Sketch
WNAC-NR1 Talk
WOR- Wr Fast comedy sket
WRVA-Dumno Lada as Orchestra
10:45 P.M.

10:45 P.M.

NBC—Pappy Erra Zeke and Ellon, hillbuller

W1Z WBAL WBZ WBZ WMAL

WHAM—Dance Orchestra

WNAC—Jack lagers I's spect page

WOR—The Hertzonians' N velty Maneal Pro

11:00 P.M

WBC—Into Engarry tenor WEAF WITC WG)

WEST Riche October & WABC WILL

WIST WIST WABE WORLD WIP

WBC — one songs and plane WIZ WBAL

WIAL

KDKA-WHAL

KDKA— in it Report

WEZ WEZA—Weather, Sports Reports

WCAU—Bosse Carter, talk

WEEL—Breed Walker, "Helo New England" WEW I I I les es

NBC-H 1 res on the A NEAF WAY WITC

WHELV ALL

CBS-L Be on Organiza WOKO WNAC

WAY WAY WAS

NBC Be P a be on estra WAY WBY WBZA

WBAL Melan WAY WAY WAY

WOR-E de Dude, Restea WAY WBAY

12.30 A.M

NBC-F a Market Or e a WEAF WEEL

WAY WIS

NBC-H a Star Orchestra WAZ

WAA WAY WAS

NBC-H a Star Orchestra WAZ

WAA WAY WAS

NBC-H a Star Orchestra WAZ

WAA WAY WAS

LOO A.M.

CBS-Feet I is a Orchestra WABC

WLW-feet is Hear a Pricetra

1.30 A.M.

WLW-M of Per serve

WLW-Wer Fer Try e

"THE BIG SHOW"

featuring

GERTRUDE NIESEN ERNO RAPEE and DISTINGUISHED GUEST STARS

MONDAYS 930 C.B.S

For Stations SEF RADIO GUIDE I states EX LAX - THE CHOCOLATE CAXATIVE

LEARN AT HOME LOOKE GOOD MONEY IN RADIO

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EVERY SUNDAY EVENING - COAST TO COAST
COLUMBIA NETWORK
8 ocook Exter Time

VEW! SCIENTIFIC AERIAL

With the Dual Connection

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NO OSCILLATING OR WHISTLING Try One 5 Days at Our Risk-More Distance and Volume

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Rame Address Announcements Biate (1990)

Dept D Fargo N Dak

National Laboratories

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COITRE NOT A DISEASE

Milwaukee, Wis.-It has been brought to light by scientific research that goitre is not a disease and is not to be treated as such. Dr.A.A.Rock, Dept. 687. Box 737 Milwaukee, Wis., a prominent goitre specialist for over 30 years has perfected a different method of treatment which has proven highly successful. He is opposed to needless operations. Dr. Rock has published a copyrighted book at his own expense which tells about goi-tre and t. treatment. He will send this book free to anyone interested. Write him today.

Tuesday, April 3

MORNING

B:00 A.M

CB5—On the Air Lawy WABC

NBC—Proc (ity Orac, 1, 1, and Leibert, organto WAA WASH

CB5— W. WABC

NBC M. Dr. WIZ WBAL KDKA

W-/ NBCA To R

WEEL Stoing L., Carcher

WGY—Musec, Clock

WHAM—Rendly Tho ghts

WJSV—Fire yan Irol Arthur Godfrey

WNAC—Supping Arcino the Town

WOR—classes 1 1 1

WIZ WBAL KOKA

8:05 A.M.

CBS-Salon Music te WABC 8:10 A.M

WOR-Al Woods S. I A.M. 8.15 A.M.

NBC Herman, xylophone, Banta, piano: WEAF W. II WCSH WGY
CBS—Round Towners Quartet WABC WOKO WAG WIAS WDEC WIBY WCAU
MBC—Bre klast Club, orchestra WJZ WBAL KDKA

WBZ wBZA—Virsina Reade talk
WEEL—Cathes Institute
WHAM—Invest the k Poctain
WJSV—Page 1 has a
WOR—Fixard Nath Jr songs with Mary Olds
and George Struckley

0-15 A M

9:15 A.M.

9:30 A.M.

NBC—Bradley Kinca i for Wintam Boy, hill-billy songs WEAF WIIC by SH WGY WEEL WIRC

KDKA-Style and Shopping Service WBZ WBZA-Breskfast Cl.b. nrchestra (NBC) WHAM-Tom Grierson, organist
WOR- 'Smart Clothes' Fast in Dialogue

9:45 A.M

NBC—Alan Prescott, the Wite Saver: WEAF
With WILLI WISH WILL WRC
CBS—Ter Mystery Chef WABC WAAB WCAU
WIAS

WJAS
KDKA—News, Work A Day Thoughts
WGY—North and Ha
WHAM—Howehold Hour
WNAC—— g A — a b Walter K, ider, bardone
WOR—The Legacy (Ash — Lex Fretcher
10.00 A M

NBC-Clara La s. En WEAT WEEL WOSH

CBS—Current Questions Beisse Congress, talk:
WABC WORO WAAB WDRC WJAS WJSV
WLB? WCAU

WIB? WEAT TO ARE THE HOME CONTROL BY HELL OF THE WIZ WBZ WAZY WBAL MHYM KOKA- THE Present 10.30 A.M.

NBC 1 and C line of the sketch WJZ

NBC 1 and C line of the sketch WJZ

NBC 1 and C line of the sketch WJZ

CBS-1 and b was ball WJAS

CBS—No When WAR WELL WIAS
WID CHIST — WAR WIR
10:45 AM.
CBS—Academy of Water Ply Samuel J Rop
obky speaker WAR will win WO WDRC WIAS
WID/WISV WAC

10:50 A.M.

NBC-M Park WEAF WIEF WORR WEI

NBC - WIZ WMAL WBZ-WBZA-it no Etchies, Dors Treell WHAM-c c, Oreno Program

11:00 A.ML CBS—Mary Lee Taylor witcom talks WISV
CBS—I'= FI o ita WIBC WNAC WI'AU
What

WITCH FIRST JONE ON, Eton hillstites:
WIZ WISTI LONG WRZ WEZA WMAL
NBC-Galax, of State WGA WITI
WEEL Free is Antchen Program
WOR-Mrs. J. S. Peilly's Common Sense Talk
WRVA-O., R. 1

11:15 A.M.

NBC-Gale Page contralto, Frink Hazzard, tenor Kine's Jesters Orchestra WIIT WGY
NBC of the fill Mass Els Gardener WEAF
WEEL WEST WIC

Piano Team. WABC WNAC WCAU WJAS WJSV WORO WDRC

WBC-U S Marine Band Shut In Hour WJ2
WB/ WB/A WBAL KDKA WHAM WMAL
WOR- News in the World of Women", Gabriel Heatres

11:45 A.M.

CBS—lares Tate, orches 11 WONO WCAU
WDR WJS WILS WEBZ
NBC—41 Remard the Minstel Man: WEAF
WHIL west will WEAF
CBS—Bes the to a WEAC
WMAC—The Morres Sensitives Hale
WOR— Princip Plus Many Hale

AFTERNOON

12.00 Noon

NSC-P of Land pare team WEAP

T2:15 P.M

CBS—Co-mie Gates, songs WABC WDRC WCAU

WORD WJSV WLBZ WAAB

NBC—chose Marrin tenor WEAP WTIC

WLIT WFFI WRC

WBZ-WBZA—weather, Market Reports

WCSH—Farm Fashes, Stocks and Weather

WGY—Skip Step and Happiana, songs

WNAC—News and Weather

WOR—News and Weather

WOR—News and Weather

WOR—News and Weather

WRVA-Carent Freets
13:25 P.M.

WOR-41 Wonds some and natter 12:30 P.M.

12:30 P.M.

CBS—Go to B find the Microphone: WABC

NBC—Microphone these times the comble. WEAF

WITC

CBS—Go to B find the Microphone: WABC

WITC

CBS—Go to B find the Microphone: WABC

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CBS—Go to B find the Microphone: WEAF

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CBS—Go to B find the Microphone: WABC

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WAAB

MBC—Nicrophone: WABC

WAAB

MBC—Nicrophone: Blantuss Orchestra: WIZ

WBAL WBZ WBZA WBAM WMAL

KOKA—Microphone: WABC

WCAJ 11, the call Condestra

WCSH—Lightle

WCAJ II. Reserved to the WCSH-Learners' Produce Market Report WNAC-The Shopper's Exchange WOR-Jan B. 12:45 P.M. Cypsy Orchestra 12:45 P.M.

CBS-Course Scheiban's Russian Gypsy Orches

NBC-Ma ce Lee's Concert Ensemale, MCSH

WHAT WOULD \$5,000.00 IN CASH MEAN TO YOU' See Last Page

HIGH SPOT SELECTIONS FOR THE DAY

8 00 p.m. Live Jark Lives orchestra. CBS WABC network.
8 30 p.m.—Your Friend and Adviser. The Voice of Experience. CBS WABC network.
8 30 p.m.—Corrad Thibaut. Lois Bennett and Hairy Salter, orchestra. hBC WEAF net..
8 45 p.m.—Carfornia Melodies. Rayland Pages orchestra. Lini. 12n. CB. WABC network.
9 00 p.m.—Edgar A. Guest poet, orchestra direction Josel Kneitner. NBC WIZ network.
9 00 p.m.—Edgar A. Guest poet, orchestra direction. Josel Kneitner. NBC WIZ network.
9 00 p.m.—Edgar A. Guest poet, orchestra direction. Josel Kneitner. NBC WIZ network.
9 10 p.m.—Edgar A. Guest poet, orchestra direction. Josel Kneitner. NBC WABC network.
9 115 p.m.—High Etting. Ted Huing. Johnniv Green s. or herita. CBS WABC. network.
10 00 p.m.—Minnespors. Symphony orchestra. Eugene Ormandy. Continuity. CBS WABC.
10 00 p.m.—Ray. Perkins. comedian. Gale. Page. and orchestra. NBC WuZ. network.
10 00 p.m.—The Vaqabond King' with Girdys. Swarthout. Pau. Oliver, chorus; Nat...
Shi krets. orchestra. NBC WEAF network.
10 00 p.m.—Gen Gray's orchestra. Colone. Stuophagle. and. Budd., Conn.e. Boswell., vocal-sit. CBS WABC. network.

ist CBS WABC network

KDKA-1 . ! It, they's Orchestra WCAU-Hard Labort Roberts, Woman Looks at

WEEL- 1 Bir of The son 1 Bit of That

WOR-Ohman and Aroen The World's Most Braut fu Natte

1:00 P.M.

1:00 P.M.

CBS—Work 13 - Live French Princess, drama:
WANC WAM WAU
NBC—Misket are, weather Reports: WEAF
KDKA—Fatin and Hime Hoar (NBC)
WCSH—I visus B. (hipman Program
WGV—Albert of Brade
WHAM—Battary Club—speaker
WJSV—After on his or a
WOR—Ir Wysne's Health Talk

1 05 P.M. WOR-Munical Revue with Midred Cole, Tom Davis, Jack Towns

1:15 P.M. CBS-Joan Marrow music WABC WNAC WJSV

WJAS
NBC—Finit Velazco organist: WEAF WEEL WTIC
WCAH WEL WECK
WCAH—WEER WEEK

1:30 P.M.

NBC-No. Po his Orchestra WEAF WRC
W. N. WE.
CBS-Hassy Acca Comedy WABC WNAC WCAU
WJAY

WJAY
NBC-Vic and Nade comedy sketch: WJZ WBAL
WEEL Range Cite
WHAM-Nadow' of the Au
WJSV come Nadow' of the Au
WJSV come Nadow' of the Au
WJSV come Nadow Club of the Air
WRVA Na kenn posts
1:45 P.M.

CBS-Louis Parks techestra WABC WNAC WAS WIKE WIB/ WORD WIP WJSY NBC Met View, concerns, Chen McKay, concrete by WBA, WHAM WMAL KDKA-Llass fracters Orchestra WBZ WBZA-Safety Committee Organ Music, that was chemically the committee of the committ

WBZ WBZAHallo calle
WCAU—Be I shays songs
WOR—Milled Come so vsl., orchestra
2:00 P.M.

2:00 P.M.

NBC-Merry Marches, Fred Wade tener; Norman Clader free ing Orchestra WEAF WTIC WEEL WLIT WGY W.IC

CBS-Aprefix Will WGY W.IC

CBS-Aprefix Will WGY W.IC

NBC-Merestra Will will Grow WIP WIB/ W.SA WOKO

NBC-Merestra Will will Grow WIZ WBAL W.BA W.IAM W.MAL

KDKA-Transport Clabs

NCAJ-Transport Clabs

NCAJ-Transport Clabs

WCSH-I and Phonias Brown

WNAC-Disc Will read For the

WOR-Dis Archive Frank Payne, the Psychologist

Says

ESS—Romance of these Trent WABC WCAU KDKA—Mar , half as Or nestra (NBC) WCSH—Mar y Wadraps (NBC) WGY—Household Chats

WHAM—school of the An
WJSV—1, the New Room
WNAC—Arm lead at the Organ (CBS)
WOR—Nell Virisch beadt talk
2:30 P.M.

WOR-Nell Visite Beauty

2:30 P.M.

NBC-Vicel Scloset W. At WRC

CBS-At the train, Right Arnold, soprano

WABC WAC WIAS WISV WIP WIB/

WORO

NBC-Sing & Oat Sketch, WIZ WBAL WHAN

WB/ MBA WWAL

NEN-Fore, Horr W. Sil WEEL

KDKA-Home Forem

WCAU-Women's Club of the Air

WGAU-Women's Club of the Air

WGY-Times Node, soprano

WRVA-II and ''' soprano

WRVA-II and '''' soprano

NBC—No or Re o'll a Large interviews Paper to the transport of the transpo

WOR-The Hitmakers 3:00 P.M. MBC-Ma Perk ns drama, WEAF WGY WF)
WHC WRC

CBS—M when Predo WABC WAC WISV
WIP WIBZ WAKO
NBC—R ches or five Orchestra, Guy Fraset
Bures—consener WIZ KDKA WBAL
WBZ Was A WIM WMAL

3:15 P.M.

3:15 P.M.

NBC-B be for a file as a ring ensemble:
White Wille WGY WRC Will
WCAJ-Womer; Clot of the AD

3:30 P.M.

NBC-Word's Hain Recew coest speaker Orsonal WEAF WGY WEST WHO WEST WHO WHITE WEET
WITH WHO

CBS-O. Mark Wakers, Errery Deatsch conducts wide Word Word WAC WAS WIBZ WIAS
WIBZ WIAS
CBS-Firs Weller some, WABC WOKO WNAC
WCAL WISA WIRZ WIAS
WBZ-WBZA-Home Forman Cooking School

4:00 P.M.

4:00 P.M.

4:00 P.M.

CBS—1 Na y Bard patriol c period WABC
Wildow WISS WIEZ WERC WARC WIP
WISS

NBC—H. Zina O chestra WESF WCSH
NBC—Betra at Bob. dramatic sketch WIZ
WBSC—Betra at Bob. dramatic sketch WIZ
WBSC—Betra at Bob. dramatic sketch WIZ
WCAU—Arour 1 the Theater with Powers Goursud
WEEL—News Falles Since Quotations

4.15 P.M.

NBC—Prof. of Date 10 A Citl Chasse Com-

4:30 P.M. NBC-AL " Joy the Dream Girl, WJZ WBAL WMAL NBC-To be a nounced WLAF WGY WEEL WISH

WONH
CBS—Bob Star lish, haritone WARC WOKO
WAC WOPC WJAS WJSV WŁBZ WIP
KDKA—Ma ke' lichets
WBZ WBZA—, frach (mc
WCAU— liste the Looking Glass, " with Frances
licerans
WHAM—Hariton Re al Program
WOR—Marin Houth heller Current Events
WRVA—Narin Houth heller Current Events
WRVA—Narin Houth heller Current

4:45 P.M. CBS-MILL FOR MOKO WIP RJAS

NBC-1.24, Next Door children's program:
WEM WITH WITH WCSH W.IC
CBS-Ye Harry Ministrel and Tiny Band- WABC
WNAC WDRC WCAU
NBC-Harry Owens Orchestra: WJZ WBZ
WBZA WHAL RUBLA
WGY-Stree Tyports
WHAM-News Service
WOR-W . Harryane baritone; orchestra
WRVA-1 : Parion
5:00 P.M.

5:00 P.M. WBC—We in Bex trem La Ves soprano, Male Charas White beel WCsh
CBS—Suppy (hidrer's Skit WABC WOKO WAAH WDRC WCAU WISY WJAS WBZ-WBZA— h. catual Warnets WGY—Lang Saters
WHAM—Herry See's Dichestra (NBC)
WNAC—The history Ges
WRVA—Rhy in Partie

K-OK P.M.

5:05 P.M

MOR-Maral Little 5:10 P.M

VOR-Program Resume 5:15 P.M.

S:15 P.M.

**BC—line of the M. Kogon's Orches

tra M.M. 'BAL WARM

-BS—On The Air Tellinit WABC

CBS—The 1 's wild M.BRC WJAS WIP

M.JSI W. M. A. F.J.

WJS W. h.Z iv. h.J

KDKA—Nic is (lor

WBZ WBZA—I Winitor Views the News;

Hir E W' ars

WGAU— Pro real

WGY—Tre V clear NBC)

WNAC—S a W is orc. erea

WOR—Berner, Cabriel para o cecital

5:20 P.M.

CBS-The Dictators WABC WJSV

(TJESDAY CONTINUED)

5.25 PJM

WRVA—Latt Pr. 178

5:30 P.M. WRVA-1... Fr 5-10 P.M. WRVA peris direct CBS—CF Da et les recen WABC 1 recon WABC 1 recon White Will what WAS WAS NBC—F common was reconstructed by a reconstruction was resulted by a reconstruction was reconstructed by the was reconstruc

NICHT 6,00 P M

6.00 PM

NBC Shirt in J. ... Cale WJZ WBZ

WBZ WBZ NBS I NS NS

NBC Meet a central the Shirt Centry WABC

WCK) WAS TO NO WJAS WJSV

KDKA-> control

WCSH-> con

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WBZ WBZA-La The trans

WCSH - A B TO SECTION

WEEL-C TO TO TO THE TO TH

WHAM- - - 1 6 30 P Y

WRVA-\com 1

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G 10 P.M

6 30 P.M

WEEL-The Company of the Co

WOR-1 of P aid to a about E de Con-WRVA-Jook Revers

KDYA-C 1 1 cet
WHAW-so colded
WWOR-C Molded
WRVA-I'e M colded
WRVA-I'e M colded
7:30 P.M.

NBC-Arene Ja av they unger! Ochbertra: WEAF WGY WCH WhC



Carol Combaid on a Tue wit be quest artist on Bing Crouns: Monday night CBS WABC network at 83 pm. EST. April 2

Will Will Will WONO WIAS WISV

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WELL A ST. THE FORM
WANTED THE ST. THE ARTHUR BARRONS,
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WRVA-Fico III. D

CBS-Bithe Corte town WABC WNAC WCAU

WRVA-Fazz

9.00 P.M.

NBC-Bon Bern's His follow Ar Casno
W. Ar WELL WOLL WGY WLW WRVA WEL
WP!

NBC-M's al Manager From A Guest, poet,
Are Me Reperior Carron Services
V. Bern J. Lee, ex October a Add
V. J. N. J. Lee, ex October a Add
V. J. N. J. Lee, ex October a Add
V. J. N. J. Lee, ex October a Add
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V. J. N. J. B. N. J. B. J. P. M.

CBS P. FORMS

C. Or bester

WCAU - Venepaper A ventures WOR-Book Play

WOR - F 10 13 2 M

WOR -Ha on E. ... Re ... (N)

WCAQ-+ to creers D bestra WNAC-. ... 1 10 50 PM.

WNAC-1,, f 11:00 P.M.

NBC- " WEST WOS NBC F N. VIZ WIMM

CBS 1 N. WABC WAS

KDKA 1 C.2 Tales

WCA 11 20 P M

CBS , WARC WIAN

NBC-P-1 P co 1 1 France, secons WJZ
WIAT URP 1871 WALL
WHAM-1 45 55

WHAM-He Seri , BC)

11 30 PM.

NBC-P W & S (F') WE WEAF WORL

CBS—En F). (> () WARC WAAC NBC-. 1 W. W 12:00 Mid. WEET WEW

WOR- . - 12."0 AM. 1-3

WBC-1 D. COC. I WENT WIN

CBS- STORY WARD WORD WAY

WBC- STORY WARD WORD WAY

LOO A M

CBS- STORY WARD

WARD

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WEW-Jehnny (2.45 A.M. WLW-Parence at . Vinc. ", Kinney, due

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FLOYD GIBBONS

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City		53 160		

Wednesday, April 4

MORNING

8 05 A.M. CBS-Selon Musical WABC

WOR-Al Woods seems and satter 8:15 A.M.

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WCAL-Soir M - F A THE WOR 17 , S 1 C 10 1a

9:30 A.M.

CBS-M - G in Parace VABC WORO WORC

WAAC

NBC B - G K resid the Mountain Boy; hillldl. six WE W WCSH WRC

KDKA-Six e and Semigang Service

WEEL-G, M - G M - GS

WOY Hilly I ose benog

WOR - F - in E 9:45 A.M.

9:45 A.M.

CBS-Me mt ' on Proste WIAS WCAU WEBZ

NBC-, on Proste WIAS WCAU WEBZ

NBC-, on Proste WEAF

KOKA- W e M chors

WBAL has no on Nates Turner

WBZ WBZA-Brook(set Clob (NBC)

WCSM-At F

9:55 A.M.

NBC-Proce P == B reson, News: WJZ WHAM
WBM WBM WBM BLOO A.M.

NBC-Breez == F for form some and ukeleleWI As West WFH WRC WFI

CBS-In the I sembering Condens, WABC WJAS
WDE WAB WIB WIB

NBC-J er is Groce hostess counsel- WJZ
WISH KDRA WIIAM WBZ WB/A WMAL
WCAU- e is a constant of the rine McDon-

WGY—tionk keene and his Gang
WNAC—Birdly Clark soloist
WOR—Pure Food Hour
WNVA—Birdly Mire
10:15 A.M.
NBC—this Is a lite WINE WCM WEEL
WELVILL

KDKA 1 000 WGY-11 10 30 A.M.

NBC-P Because News, WEAF WOSH

CBS-P F Recal News, WABC WJAS

Wilse of the News diamatic sketch; WJZ

WBC-Lore of Chartern diamatic sketch; WJZ

WBC-Lore of Chartern diamatic sketch; WJZ

WBC-Lore of Chartern diamatic sketch; WJZ

WBC-Lore of Chartern

WBC Mack Be ket

WHAM-Mrs. Thrifty Buyer WHAC-Yanker M xed Quartet 10:35 A.M.

C8S—Will Osborne's Orchestra, Pedro De Cordoba and his Friendly Philosophy: WABC
WORD WAC WDRC WCAU WJAS
MBC—Betts (ricker conking talk WEAF WEET
WE! WCA WE'!! WE!!

WEL WILL WEST WEST WELL AND A STATE AND A MALE FOR WIST WEST WEST WEST WHAL WHAL KOKA—Somey For or WISV—American Red Cross Speaker 10:50 A.M.

10:50 A.M.

KOKA—Or include NBC NBC WBZ WBZA—Or February 11:00 A.M

NBC—J SD Peres planet WEAF WCSH WLIT

NBC - 11 15 A M W37 WBAL

WOR-B 1. (e le ani, facial gemnas

NBC-1 S IN P . WIT SBYL KDKA NBC-16 . A STAF WITH WAY DELL

WIRE
CBS—Tory Was a ABC WorkO WNAC WDRS
WCA 1115 days WEB?
WCSB—Mary Proper
WOR—Note: 11:45 A.M.

NBC—Folds and I is somes and comedy: WEAF
WILL WEST I V WPF
CBS—For I STREET Recipes WABC WJAS
WJSV WEND WAIT WHAT WAAC
WOR—The Magic Bast Clair Sucden

AFTERNOON

12 00 Nonn

NBC—1 > , Mar to or WIAF WEEL WRC CBS—8 + , Bartes a, s. Mo Moores Quartet: WABC WORD W SV MURI WCAL WLBZ NBC—Vel S ters ha none to WJZ WHAM

WWM KDKA—Hancy Boy and Sassafras WBAL & t.cs. Larco WBZ WBZA—Weather, Market Reports WCSK—Fa.: Faxnes WGY—Skin Step and Happiana, songs WNAC—Neas and Weather WOR—Bat, Grafter songs in Littler WRVA—Heato Address 12:25 F.M.

WOR—"Minute My ners Mrs J. S. Reilly
12:30 P.M.

CBS—Smale Ed McConnell WABC WDRC
W(AT WJSV WJSQ)
NBC—On Was
NBC—Vatana, harm and Home Mone, Guest
Sneakers Wahar Blaufass Homesteaders
WIZ WBZ WBZA WHAM WBAL WMAL
KDKA—Male to Ners
WCSH—Nark A her Peperts
WEEL—Bare farmers Proceed Market Report
WEY—Bare forcean
WNAC—He was a factories
WOR—A earlied Habe Gylen Orchestra
12:45 P 31.
CBS—Victor P. School WABC WOKO

CBS—Michael Bar Janes WABC WOKO
WAY WIR CHEE WITA
NBC—Prove of S— Market WRC
KDKA Love H. S. Shares WABC WCAU—From S. Shares
WEEL—A cool H. Sanel A Bat of That
12:55 P.M.

WOR-Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M. MBC-Market and Weather Reports: WEAF

HIGH SPOT SELECTIONS FOR THE DAY

7 45 p m -Irene Rich n Hollywood NBC WEAF network

8 00 p m.—Jack Pear the Baron Ciff Hall Van Stoegen's o chestra NBC WEAF network.
8 30 p m. Abert Spalding violinist CBS WABC network.
9 00 p m.—Greta Stueckgo'd, Andre Kostaianetz onceastra. CBS WABC network.
9 00 p m.—Fred Alen's Revue, Lenne Hayton's orchestra NBC ViEAF network.
9 00 p m. Raymond Knight's Culkops NBC WJZ network.

9 30 p m — John Charles Thomas bantone W ram Da'ys orchestra NBC WJZ network.
9 30 p m — Burns and Alten comics Guy Lombardos orchestra CBS WABC network.
10 00 p m Od God Hour Ted Fortos orchestra, the Debutanies Trio, Dick Powell,
M C CBS WABC network.

10:00 p.m.—Ed Su .van columnist, Three Scamps, Vincent Lopez' orchestra. NBC WJZ. 10:30 p.m.—Freddie Rich Entertains. Sylvia Froos, Fray and Braggiott. CBS WABC net- 11:00 p.m.—Nick Lucas. CBS WABC network.

CBS-Mitte the Little French Princess, drama:
WABC WNAC W(AU
KDKA- National Fair and Home Hour (NBC)
WCSH-M at P 1
WGSH-M at P 1

WGY has a bread mountain badada
WHAM—school of the Air arence
WJSV—(core Secret by t

WRVA 1, 7 1 1945 PM

CBS—F 1 1945 PM

CBS—F 1 195 PM

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CBS—F 195 PM

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NBC X Y CONTROL WITH WEEL WILL WILL WIS TO CASE TO CASE WAS WAS WORD WIS WILL WAS A STANK OF THE PSYCHOLOGY OF THE PSYCH

CBS—R mance of Helon Frent WABC WCAU
CBS—A Fe a Care Caller bass WASC
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WBAL-12 . D. Oxne (NBC)
WCSH-Ne, Par 1 s Oxne (NBC)
WCSH-Ne, Par 1 s Oxne (NBC)
WCSY-Ne or Par 1 s
WHAM-should Ar social study
W35V-Ia the Mac look
WOR-400 of lace look
WOR-400 of lace look
WEAT WALL WAY WILL
CBS-No less are the Bidcony, orches ra:
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WRAL WHAN DESCRIPTION WCAU—No etc. (bit all the Air WEEL—Kitchen of the Air WOR—N on the eye of 2245 P.M.

NBC-Words at A Make soutst and parrator:
WIZ WBZ WBZA WAAL WHAM
WBAL-I ner t Book statione
WOR-Orchests, Program
3:00 P.M.

NBC—Jop White telest Orthestra: WJZ WHAM WBAL KOKA WMAI
CBS—La Force Beioneo Mosicales WABC WAC WJA'S W.P WHBZ WORD
WRC WI Forkins Brails WEAF WGY WFI WRC

From \$5 to \$5,000 IN CASH PRIZES See Last Page

WBZ WBZA—T Notice Wilson Musicale
WCAU— Cath Schaffer
WCSH— D | a = a regardet
WJSV—Never Years
WOR | cobsta Mesha e "Fa hions"

3:15 P M.

MBC—I | a | WI H | N | WGY WPC
NBC | a | a | A | A | D | A |
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CBS I WILL ST PROCESS
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4 00 PM hes ra NBC , to so had holy WRC ABC-1 11 WEY WRC.

WEEL-NI WEST COSTAN WMAL

WEEL-NI TO THE HEATTHY

WHAM—It of P. 1 - 1 Orde to 4:45 P.M.

W SR CBS—ack B. Is for F F Copclod's One of the state of

Thursday, April 5

MORNING

8:00 A.M

CBS—0 the ATT ANAC

NBC Rich City Or Front Leders, organized WEAS WEST WEST

CBS—0: Muzer WCAU

NBC Ming Product WJZ WBAL WBZ

WR A Drive of Cacher

WGY—51 sich Cocker

WGY—51 sich Cocker

WHAM—1: off Thoughts

WJSV—II e Sun Dia Arthur Godfrey

WNAC—shopping Around the Town

WOR Life In Sept. A.M.

8:05 A.M.

CBS-ort a Mr. 1 StABE

WOR-Al Woods 5 as as a as at a patter

8:15 A.M.

8:15 A.M.

NBC—Don Hall Troll J. Z. WBAL WHAM

KOKA—Formy and startory

WBZ WBZA—Dob Diver, Hirkory Nuts

WCSH—AMorning Devotions

WEEL—SLOWING Service

WOR—AL Wor Loss on Lipiter

8:30 A.M.

NBC—Lew Whate on mixt WJZ WBAL WBZ

WBZA KDKA WHAM

NBC—Lose on Lose also do the and music
WLAZ WILL WCSH WOA WITC WFL WRC

WOR—Ms. the Manning sales talk

8:45 A.M.

CBS Sam Mone's Meeting WABC WCAU WOR-Don Ross, hough

9:00 A.M.

NBC—The Breakfast Club WJZ WBAL KDKA
CBS—Eton Boys Mate quartet: WABC WOKO
WNA! WDR! WLAT WJAS WLBZ

NBC—Sam Herman Rylabone, Frank Banta,
p now WLAF WITH WCSH

WBZ WBZA Vremm Reade, talk
WEEL—Cool of Listing
WGY—A rette Metsloven and Forcest Willis,
dool.

WHAM-Inner Click Program

WHAVE—Lower Clock Program
WISV—Door thecker to
WOR—Edward Nes, Jr. barttone; Songs; Mary
Olds and George Shackley

9.15 A.M.

D.15 A M.

NBC-1 (1) 1 (1) 1 (1) 1 (2) 1 (2) 1 (3) 1 (4) 1 (

9.30 A.M.

MBC-Bests Know the Mountain Boy, hill bit. Why with we sh WGY WRC MBC-b tast the training WBZ WBZA KDKA type and style Service WEEL-bree Ca.
WOR let by the Style Made Lewin

9 45 A M

CBS-The Massey Car Wild WAND WCAU

10:00 A.M.

10:15 A.M.



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(2) Lilea the Valer
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NBC—Collegia Are Alice Person control
to as Higherton Johnson WJZ WBAL
WBZ WBZA WHAM

KDKA > 6 Proce Weather to de La porte de la protection de

WGY- some a Ba

10:30 A.M.

NBC—T saver Core Howard Phillips, berdone,
Mart a Lee (See, Don Alens Orchestra
WAT WHO WITHOUT
CBS—P See The Research WASC WCAU
WATS WAS WIFE
(NBC—For as COLE in deamale sketch: WJZ
KDh t WBA, WBZ WBZA WMAL
WCSH— See
WEEL—For drips, Roadles
WMAM—Mrs. Leifty Buver
WNAC—Mrs. See The reals

10:35 A.M.
CBS—Woods Purels WARC WCAU WDRC
WLBZ WAAL WISS WAA.

NBC—Prose Radio Basen News WEAF WCSH
WEEL WITHOUT WITHOUT WHAT
WBZ WBZA WPT WITH WITH WMAL
E T—Shood Parks WITH WITH WMAL
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E T—Shood Parks WEEL WEEL WGY WEIL
WBZ WBZA WPT WITH WITH WMAL
E T—Shood Fuller
WRVA Varieties

10:50 A.M.

NBC-Marm & Parade WEAF WESH WHAM NHC WEC

WILL WRC
NBC-Park, Less Zoke and Elton, hubblies
WIZ WBAL WMAL
WBZ-WBZA-Phase Etchnes, Dona Tirrell
WEEL-State Program
11-08 A.M.

TI:00 A.M.

CBS—Mary Lee Taylor, kitchen faik: WJSV

NBC—U S Navy Band WJZ WBAL KDKA

WBZ WBZA WHAM

CBS—Simpy Side Up WABC WDRC WCAU

WNAC WIBZ

NBC—Galaxy of Stars WGY WLIT

E T —So not of Cookery WCSH WRVA

WOR—Nell Vmick beauty talk

11:15 A.M.

CBS—Super Code - WARC

NBC—Frances Lee Bartin cooking seloof WEAF

WIC WILL Way WIFI WOST WIC

CBS—Cram Secrets WIST WAY WAR

WMAL— S Na Bart SECT

WOR—School of Cookery

WRVA—Bao and Lin

13:30 A.M.

NBC—Cale Page category, Frank Hazzard ten
or, Ang a Jesters, timo, Orchestra, WLIT
Way

AFTERNOON

12:00 Noon

NBC—N. Spears, Larney trio WIZ WBAL
WHAM
CBS—The Voice of Experience: WABC WNAC
WDRC WIAT WAS WASV

NBC—Proof Research WIAT WAY
NBC—Proof Research WIAT WAY
NBC—Proof Research WIAT WAY
WBZ WBZA—The Monitor Yriws the News; Ernest Halloute

WRVA—Or a Rec (s)

12:15 P M.

NBC—Weidell Hall so as WJZ WBAL WHAM WHA WHA WALL

CBS—Do R M: 1 = WARC WORO WORC WALL WAS WALL WAS WHAT WALB

NBC 1 = Marie ten WIAL WIC KOKA Hier Dos and Sassarias

WBZ WBZA—Westler Macket Reports

WCSH—Fr m Flores, Stocks and Weather WGY—se p. Stop and Happing. songs

WNAC—N: 13:

WOR—M and P = 12:20 P M.

12:20 P.M

HIGH SPOT SELECTIONS FOR THE DAY

8:00 p.m.—Rudy Valee's Variety Hour, guest stars and orchestra. NBC WEAF network. 8:00 p.m.—Raffles Amateu Cracksman, crama: CBS WABC network. 8:30 p.m.—Voice of America; Alex Gray Mary Eastman. Nicholas Kempner's orches-

LIA CBS WARC network

Ura CBS WABC network

9:00 p.m.—Captain Henry's Show Boat, Larny Ross Annette Hanshaw Molasses in January and Gus Hanschen's orchestra. NBC WEAF network

9:00 p.m. Priesenting Mark Warnow, Counce Gates: Melonice's Quartet CBS WABC.

9:30 p.m.—Fred Waring's orchestra and entertainer. CBS WABC network

10:00 p.m. Stoophage and Budd, Gen Gray's orchestra CBS WABC network

10:00 p.m. Alicoson with Paul Whiteman's orchestra Ranina Franke Trumbauer,
Rhythm Boys Deems Taylor, parrator NBC WEAF network

10:30 p.m.—Emery Decision and His Gypsy Voin: CBS WABC network

11:30 p.m.—International Broadcast from Buenos Aires NBC WEAF network.

WCSH-stocks West of Fig. 5
WEEL-Both Frances' Profess Market Report
WGY-From Program
WNAC-The Stopper's Exchange
WOR-Jan Brunesco's Gayas Orchestra

12:45 P.M

NBC-Mou te Lors Couer Ensemble WC5H WRC
CBS—Gouse or a bank of hestra WABC
KOKA Island II meey's orclestra
WEEL A But of Plus and A But of That
WCAU—Trake's Pragrams
Long P.M.

NEC-Market and Weather Reports: WEAF

CSS-Market the Little French Princess; drama

WABI WNAC WCAL

KDKA-National Farm and Home Boar (NBC)

WCSH-Perry to the restra (NBC)

WGY-Allany on Parade

WASV-Arte not Rhytrn:

WOR-DI Wy-s include Julk

1.05 P.M.

1:05 P.M.

WOR-Musical Resue, Myrtle Boland and M
Luczs, soloists

1:15 P.M.

CBS—Joa , Marrow, music WABC WNAC WJSV WJAS
NBC—Pedro Via's Orchestra WEAF WFI WEEL WTIC WISC
WCAU—Hazara King Ca (In heales 1:30 P.M.

WIAS

WEEL - C To be WIAF WIIC

WEEL - C T e

WHAM-Shot of the Air science

WISY - C Treater (tub of the Air WRVA 4. L. Ber

1:45 P.M

With the transport of the Psychology was a state of the property of the property of the property of the psychology was a state of the psychology.

WRVA FREE NAM 2:15 P.M

2:15 P.M

NBC-0 .. Marie ... Lst WEAF WCSH

Will Will Will

CBS-Um max of Helen Trent WABC WCAU

WNAC

CBS—Un are, of Belon Frent WABC WCAU
WART
KDKA—State Forection Pennsylvanta Women
WGV—Beastolphy Clair
WJSV—The Meley Silver
NEN—T— 1— WEEL W. SH
NBC So the samely shorth WJZ WHAM
WBU 18BZ WBZA WAAL
CBS—L Deley Deleyary WABC WAAC
WSA 18BZ WBZA WAAL
WSA 18BZ WBZA WAAL
WSA 18BZ WBZA WAAC
WSA 18BZ WBZA WAAC
WSA 18BZ WBZA WAAC
WSA 18BZ WBZA WAAC
WCAU—W — C S of the Air
WGV—Three School oadds
WOR—On the Mexicon Casality talk WEAF
NBC D — Weeba realth talk WEAF

NBC D Webs tealth talk WEAF

WHE

NBC-W - M Webs tealth talk WEAF

NBC-W - M Webs tealth talk WEAF

WBZ WBZA - He to draw

WGY-B webs to the Societ

WHAM-teacer Gard organist

WOR-Circus ral Provint

3.00 PBL

NBC-Ms Perkins sketch WEAF WEET P.GY

WEI WRC

CBS—Metrorid r. I role WABC WAAC WISV WIP WEBT WORD
WRVA—Auer Pollymina
NBC—Rec) k medy baritore WJZ WBAL KDKA WMAL
WBZ WBZA—Ar roly in the News," Dr Wes-

WEAU-T Describers and the News," Dr. c. 1 No. g. WCAU-T Describers rougs WCSH-M red Program WHAM-Memorial Art Gallery Program WOR-The Love Research Marile Boland WRVA-Voice of tredericksburg

NBC The Listator orde quartet WEAF WCSR WLEI WGY URC
NBC-The Same and WIJZ WHAM KOKA WMAL WBZ WBZ WBZ WHAM KOKA WCAU Wamen's Club of the Air WOR—'Old Man Samen's

3:30 P.M.

NBC-Would a Rich M. Corchestra WEAF
WGY WEI WCSH WEIT WRI
CBS-National Street Felection Program
WABC WNAT A AS KISV WIP WIBE
WORD

WORO
NBC—Lact, allower, More Mr. New Sisters, Callowicker, to blue Gle or grant WJ7 WBAL KDKA WHAM WMAL WBZ WBZA—Home Forum Cooking behood WCAU—Five Blue Spades
WOR—The Missed Anneeds, Mildred Cole and Town Bays.

3:45 P.M

WOR - 11 - 1 ST C - 1 A SONGE 4:00 PM

MBC TO NOT Health Week,

MBC-B BOTH TO WIFE

WHAT VB WAYA KTOCK WHAM WHAT

WCSH-YW (A PROPER DE HEALTH WHAT

WEEL-YMAN Q. S

WOR-DE HE I THE WAY Sken

4 15 P.M NBC-1 ce 150 Me Deem Gel Orchestra
W/7 CBS-Ber 150 Me Deem Gel Orchestra
Tonna 15 Me Min. May
NBC 11 We WIT WFI
KOKA-15 Water by Category
WNAC Spat 15 Wate

4 30 P BI

MBC—Masic Merre, Free Contours WJZ
What Ward with the Wall Wall
CBS—Bib S = 1 1 Wh B WAR
WAT THE WISH WISH WIT WHAT WHAT
WAT THE WISH WISH WIT WHAT WHAT
WAT WHIT WHAT
WAS MADE AND A TO MATERS
WCAU—Dim a res
WCY—Dily Start, former
WOR—Corred Dilys

WGY-Joh WOR-() ere Diss

WOR—C) ear Days

4:45 P.M

NBC-Mady N.C. D are coden's program

WEAF WITE MOSTE and Fig. Band WARC

WMAC WORE WEAU

CBS—A) of Brend days WAX WIAS WISN WIP

KOKA—B are as Max free Gub

WGY—S or a Program

WOR—Bran House Larden

WRVA—Bay, but Pirade

5:00 PM.

NBC - Army 1 Crurt I was WEAT WEIT

CBS - Skyny or Irony skit WABC WOKO

WAAB WDIC WALE WISV WIAS

NBC - Crurt Federation of Women's Cluber

guest consider WIV WALE

WBAL - Tor of the Tries

WBZ WBZA- You fighted Armyllure, E. J.

Prof. 1

Prival
WCSH-State Process
WCY-Prace Pale Process
WCY-Prace Pale Process
WCY-Prace Prace Prace Process
WCY-Prace Prace Pr Leo ard
WHAM-Allen Sissan the Sory Book Man
WHAC-The Yanker Singer
WRVA-Rhyten Parade

(THURSDAY CONTINUED)

WOR-Mared Interests P.M.

CBS—Genere Hall's Orchestra: WAAB WDRC A AS WIP WOKO WIB/
NBC MIX D CORE, Midne Scoler planist, was diven the National William CBS—Or or Ar Tetaght WABC KDKA K. Les Klub
WBZ WBZA—M CONSTRUCTION Program
WJSV—I CORE Program
WJSV

5:20 P.M

CBS-Gee ge Han's Orchester WABC 5:25 P.M.

WRVA A mt Pody in

5:30 P.M.

NBC-W rp the Proof drama WEAF WLIT WELL WRE WG) CBS-work Arm dram All American Boy: WARC WORD WNAC WORE WEAU WJAS

NBC-The Singing Lady children's programs
WJZ WBZ WBZA WBAL KDKA WHAM
WCSH Strip Program
WOR-The Singing Lady children's programs
WOR-The Singing Lady children's programs

5:40 P.31

WRVA-Sports Re ew 5.45 P.M.

NBC—Res tole M., a feet, WEAF
CBS—Stamp Alventurer Club WABC WOKO
WAME WDRC WCAL WIAS WISV
NBC—Little (riphan Annie WIZ WBAL WBZ
WB/A I DKA WHAM WMAL
NBC—Little (riphan Annie WIZ WBAL WBZ
WB/A I DKA WHAM WMAL
WB/A I The WGA
Y N — wica L Chea's Ore corra WLBZ
WCSH I ratiofaction
WEEL—Radio (riph
WNAC—Reb Whate Set in Book
WOR II — Solinof, atc. Tim

NICHT

6:00 P.M

6:00 P.M

NBC—Verrings of hostes WEAF

CBS—Bree River at the live to bith Century
WABC WCAD WAR WEAF

NBC—Rehard Himber's Orenestra WJZ WBAL
WBZ WBZA WMAL

KDKA—Leanning
WCSH—Verling
WCSH—Verling
WEEL—Verling
WEEL

WRVA-II race Piers
6:15 P M

CBS-B Lin Beacon and Sunny Jim: WABC
WAAL WDRC WCAL WIBZ
CBS Heb has teader. Norm Shert, pidnist
WAAV pieces, Program Preview
WCSH At Buck's Synta Review
WEEL-Can and Gen with Jake and Lena
WGY has Paralle
WHAM At chara Himber's Orchestra
WNAC-ite Marry G Lena d
6:30 P.M

6.30 P.M

WBAL TO Has an ABC)

WBA WBAL IF ES A TO THE WOOD

WCAJ AND STORE TO HE ONE ENG-

WLW-Box Newhall Ma Panch Sportsmanth
WNAC-art For a Orchestra
WOR-bothe lane's Orchestra
WRVA News Forbes
6:40 P.M.

WEEL-1 ..., or 1 is 6:45 P.M.

WBC-Mark and and Orchestra WEAF
CBS-Mark and Marke drains WABC WURG
UNIT BC WAR WAY WAY
WBC'' IT WBML WBZ WBZA

WESH-

WGY- For the Posume

NBC-B & Bucheler with WEAF WGY WESH WEEL WRG

CBS -Just Plain Bill, skit WABC WNAC WCAU

WIAS WISY
NBC-B A Rolles Or by tra W Z WHAM
WBAI WMAL

WBAL WMAN,
KDKA—Lets Muler organist
WBZ WBZA—Birea eer Male Castlet
Ww.W—Unbroken Melodies
WOR—Cenedy Stars of Hollywood
WRVA—Irene Castle

WRVA—trene Castle

7:30 P.M.

CBS—core Nacce Orchestra WIP

NBC Street Hearth, vocarst The Josters
Sungs and for tally Pair and Color WEAF

WCSH WGY WRC

CBS—The Seropaters, Paul Reast basitione
WARE WING WIAL WORD WJAS WIST

NBC—trenary Melohes, Orchestra, Swetch

WIZ WBZ WBZA KIDKA WMAL

WEEL—After Diener Revue

WHAM—Bank Program

WLW Melods Malters

WNAC—True Stories of the Sen

WOR The Lone Ranger sketch

WRVA—Evelyn Harrison

7:45 P.M.

7:45 P.M.

NBI-The Geldbergs confed the WFFI WCSH WG1 WFI WRO sketch, WEAF

WITH WCH WGI WH WRC
CBS Booke Carter News WABC WNAC WCAU
WIAS WISV
WIW Southern Brackbirds
WRVA—Tarrace of the Apes. sketch
8:00 P.M.

8:00 P.M.

NBC—Rose V Be O the tra Guest Artists
WELF WILL WALL WAY WHI WIW WRC
CBS—I. I Lave Cack non WABC
Which Will Wreat WIP WIB/
KOKA—State The Artist School of the Air
WCAU—Intersection of the Sea
WHAM—I. to the Feed of the Air
WMAL—State Sea I a the Cart
WMAL—State Sea I a t

CBS—Haffer the Amateur Gracksman WJAS WCAU—Classe ty, let's Orchestra WHAM—Bob q the Healtes', Dr Meyer

WRVA—Scal. S. Islamors NB()

8:3U P.M CBS-Voice of America Mary Eastman, soprano.
Alex Gras, Guest Speaker, Nicholas Kempners Crossty WABC WORD WAC WJAS
WDRC WCAU WJAV

WBC—To be a red WIN WBAL KDKA WRVA-bearenes

8:45 P.M

NBC—R box, Springs Bears, herry Seass Or

No tra Will in BZ Wisch

KDKA—Frence T a ser

WHAM—Troophore is two a Lockine Glass

WRVA—Troophore is two a services of the Season of the Season

9:00 P.M.

NBC Cap at a S B com are left to the test of the FLAF definition of the Management of the M

9.15 P.M

9:30 P.M.

9:45 P.M WOR- The Witch's Fate" 10.00 P.M.

WBZ WBZA-Norwald Post American Legion

10.15 P.M.

WOR-Harlan E.gere Read 10 30 P.M.

WBZ WBZA L. I. C. C. WCAU VO. T. WNAC-C. WILL CO TO TO THE MORE TO

KDKA M to V V

KDKA M to V V

WB2 WB2A to book to 1 J O Hars

WCAL-But its transfer

WNAC 1 o F so zet to

THE OLE MAESTRO REMINISCES

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of water which I know this is the with other broadcasters, rado is the most exceing field in show besiness. I sper ment, production and carriety keep it so I think of the wall to die to e to e experience

Perhaps some I see that the broad ast the e-competend as the residence of the second as the residence of the straight of the second ast the second as the second where the rather was storner to the term tree of the congitality of the first on a the breads of the tree those an measure in certic. In a was the test broadest of its and rade by the congress of the test broadest of its and rade by the congress of the test broadest of its and rade by the congress of the test broadest of its and rade by the congress of the

speaking is by
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wonder it radie will ever offer me a great-

11:00 P.M

HI:00 P.M

NBC-VID PRO WIAF WEI WRYA
WITH WEST.
CBS-VEET VOL CELEFORD WABC WIP WAAB
WDRE WIST WIAS WOKE

NBC Dr. dere bele quartet WIY WBAL
KDKA-Spec I som
WBZ WBZA-Weat Cr. Tenteracire, Sports
WCAU-Bone i seece
WEEL-Br.c. Walk to as g, 'II o, New Eng

WHAM-IL & Cribe to WLW-Press El re WOR Me recors

WOR Mexicons

13:05 P.M

WLW Thrater file Verteama

11:15 P.M

NBC Property WTR

CBS—F Read North WTR

WAR WINNER WITH WTR

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CBS—Is on June 10 Jector

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NBC- I : 12 See OF me 3 WESE MOSH

WICH WEST WBYA

NBC-- See OF me 3 WESE MOSH

WICH WBS WBYA

KOKA- F SS Orchestra

WGV- W January Orchestra

WGV- W January Orchestra

WGW- W January Orchestra

WOKO- I Common Of the Work

WOKO- WOKO- I Common Of the Work

WOKO- W

CBS-Har Serlen or erro Wabe WDR 12:00 Mid.

NBC-George Gleen's Orchesten WJZ WBr

WBZA

NBC—Path N to bastone WFAF WGY

WEEL WFL WMAL

CBS—Carbo do etts Orclestra WABC WOKO

WNAC WISV WCAU WJAS

KOKA—Marty Gregor's Orchestra

WHAM V to New Orchestra

WLW—Johnny Hamp's Orchestra

WCW—Johnny Hamp's Orchestra

WCW—Johnny Hamp's Orchestra

12 05 A.M.

NBC - It also I and I concert. WEAF WGY WEET WEI WMAL 12.15 A.M.

NBC W WILL W. WILL WEST WEAR WGY WEST WEST WEST WEST

CBS—fire Marine & Core fire WABC

WLW -Mess In Company 2.00 A.M WEW- K & OF ATELL

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Friday, April 6

MORNING

CBS—on the Air Ti Cibb NBC— r Pi and Lebert organ CBS— NBC Do roses WJZ WHAL WBZ WELL A roc I Colber WGY—N. A C B WHAM Airly Totales WJSV—The Sai Dia Airly Graftey WNAC- spans A cur the Town WOR Jan cop the Town

8.05 A.M.
CBS—The Ambassadors WABC
8.15 A.M

WBC WBZA-11 A TO WBAL WILAM WBZ WBZA-11 A TO WAS WCSH- WAY & Series WEEL-8 TO BE SERIES WORLD A TO BE SERIES WILLIAM WILLIAM

NBC— Free or some take and music. With Wift the SH West WH WRC CBS— V W R R Free or a refor

NBC-1.w Wh e organist WJZ WBAL KDKA
WBZ WBZA
WHAM -A. org Mo Souvenira
WOR-Martha Mannaer talk

CBS—Sam Monet's Maring WABC WCAU WHAM—Lew Write organist (NBC) WOR—stie ma, K. a.s. Organist

9:00 A.M.

NBC - San Heir in to a fine, frank Banta, fine West Will Wish WGY

CBS-Do Pe Mi fine WABC WORD WNAC WDP Area in 12 WIBZ

NBC-T - Mister, - WJZ KDKA WBAL WID AVE, WISH WISH WISH WISH WBAL WISH WISH WISH WISH WISH WISH WISH WORD, Jr. barone an Garre Shackley organist 9:15 A.M.

NBC Barrends & Barre Shackley organist 9:15 A.M.

9:30 A.M.

NBC-Bradley Kreat the Moderan Boy; tallb. S. MENF Wash WRC

KOKA-Steep as Steeping Sente

WORK-Me to a Steeping Sente

WORK-Me to a Steeping Sente

WORK-Me to a Steeping Sente

WORK-Teeping Sente

WORK-Teeping Sente

WORK-Teeping Sente

Hits

WORK-Teeping Sente

9:45 A.M.

NBC-Carl I b. 10 WEAF WELL WELL

WRI

CBS—M < C S SETS NAB NAAC WJAS WEBS KDKA—X < M - 12 Ma nert

WBZ ABZA
10:00 A.M.

NBC—Breen vil at Ree some and songs.

WEAR WEST WEI WILL WRC

NBC—Particle B Choon nostess counsel. WJZ

LDK V WBZ WBA WHAY. WBAL WMAL

CBS—V V VALB WBRC WIBZ

RIBAY WBY WAY WAYE WARE WARE WARE WEBZ WOLL WORD WGY Many was at the Apotherary WORLE By the North bartone. Wheel Padisch of Her Sing & Strings 10:15 A M

NBC- (, 1 WELL WESH

CBS by and of the Holl WHIN MARCHES TO THE HOLD WHIN MARCHES TO THE HOLD WHIN MARCHES TO THE HOLD WITH MARCHES TO THE HOLD WHIN MARCHES TO THE HOLD WHIT WHIN MARCHES TO THE HOLD WHIT WHIN MARCHES TO THE HOLD WHIN WHIN MARCHES TO THE HOLD WHIN WHIN MARCHES TO THE HOLD WHI

WESH- INP IN WEEL I II T . HET WHAM- W Torky Buser WNAC VOR- E. F. C. Foods." Prodence

10-35 LM WEAR WHI WEC

WBZ WBZA—E F Loris Tirell

NBC-ME A TO A.M.

NBC-ME A TO THE WESH

D A WELF ALL

CBS—Cox—Cox-ops—Many Ellis Ames

MARC WERE WEST WEST

MENT

WOR-What to be a see the a Houston Goudies

11:15 A.M

AFTERNOON

NBC-to car at e connectes WLAF WABC WNAC

WHAM-Ist Clock Tro WOR- transf the Wice of Events,' Mary & Rocerts

12:15 P.M.

WOR-1 .. () d D E . n . El core 12:30 P.M

12:30 P.M

CBS—Indian Ed McConnel WJSV WONG
WCAL WAG WIB?

NBC—ther B tes Concert Ensemble WEAF

CBS—Grace Hars Orchestra: WABC

NBC—Note at Farm and Home Hour, gues
speakers Water Blandings Orchestra
WJ/
WRAL WHAM WBZ WBZA WMAL

KDKA—M Ak Result

WCSR—Sale Result

WCSR—Sale Farmers Produce Market Report

WGY—Fall Program

WOR—Orc.—Re=tal

\$5,000.00

WOULD BUY YOU A FINE CAR WHY NOT TRY TO WIN IT?

See Last Page

HIGH SPOT SELECTIONS FOR THE DAY

3 00 pm. E he Shutta Walter O Keete and Don Bestor. It estra NBC Verz network 9 30 nm. The Mar. of Time is an itsed news even? CBS WABC network 8 3 pm. Dirigles. Paradise usualizations in NBC WIZ network 9 Kipm. Ph. H. or he tr., can Pay beer recentled WIZ network 9 Dirigles. Paradise paro team CBS-WABC network 9 30 nm. Ph. Baser. Hair, McN. ughton archestra. NBC WIZ network 9 30 nm. Ph. Baser. Hair, McN. ughton archestra. NBC WIZ network 9 30 nm. Jets. Willing searce Lang, Jack Denny. orche tra. CBS WABC network. 13 00 pm. Damaic Guilling CBS WABC network. 10 00 pm. Liberty. Magazine bloadcast presents. Fullan Ourster in Stones That Should Be Told. NBC WIZ network.

Be Told NBC WJZ network

10.30 p.m. Jack Benny, Mary Livingstone, Don Bestor's orchestra NBC WEAF network.

10.30 p.m. —Maio Cozzi bar fone Luc e Manners NBC WJZ network

12:45 P.M.

CBS—George H. L. Order 71 WABC WORD WAB WIP WIBZ WAS NBC 1 COR NOT LEVEL WAS NBC 1 COR NAME OF THE WAS NBC 1 COR NAME OF THE WAS NBC 1 COR NAME OF THE WORD WORD WAS NAMED OF THE WAS NAMED OF THE WORD WAS NAMED OF THE WAS NAMED

WEEL- HIT OT Land A BIOT That WISV-I FI TO LAND A BID OF WNACHER STATE OF BID OF

12:55 P.M.

WOR-Abert Barties I so Kins

WOR—Abert Barter T. co Kans

1:00 P.M

CBS—Micha Tha L. French Princess, drama
WAPF WAR WCAL

WBC—Mirker and Weather Reports WEAF
KDKA—Tamin and Theme Hour (NBC)

WCSH—Tamin B. (1) man
WGY—Ablica on Parame
WJSV—Ar. c. Playter 5

WOR—Pr. Way ex 1 but 1 Table

1-85 P.M 1:05 P.M.

NBC— () TO THE MOST WAS NOT THE WAS NOT T

WEAU-H at Mark bar tone
WEEL-rase Department of Information

1.30 P.M.

CBS-East Ales for e WIND WNAC WCAL

WORNER SEPTON OF AT WRVA YOUR SEPTON ON ARCHITECTURE WITH WAS WIBZ WORLD WORLD

1:50 P.M WCAL-1 or a 1 last acrs 2:00 PM

NBC To May 1 The Visa to NBC WEAT WEEL WRC WDRC WJAS 50 TS WABC WDRC WJAS

NBC T. May Per Via Rivenscroft

5 to WEAF WEEL WRC

CBS—Bild H. S so ms WABC WDRC WJAS

WJSV MH WIBZ WORD

NBC—Misses Orie al. ies, Dick Teels tenor,

Mily Steel controllo, Walter Blaufuss' Origin, i. M. Z. WMAL WBZ WBZA

KDKA—Frest Lette

WBAL—The B ok Shel

WCAJ—Mitte Catta, and Orchestra

WCSH—Lette Thomas Brown

WGY—Antometic Ha stead controllo

WHAM— in al. Re 2s Talk, Mrs Earl Coley

WNAC—Iro Wingia F car

WOR D. V. or F s., Payne "The Psy, sk.

2:15 P.M.

2:15 P.M.

CBS—A, & by core Novely Orchestra WNAC WESTER HOLLOW - Help Trent WASC WCAL NBC—Musical Bright and Joseph WBAL WHAM WCSH—Musical Bright and Help Robert WASC WOR Core - 1 compiles 2:30 P.M.

VBC 1 2000 - 1 100 tore and WEAF 100 to 100

NBC-Wits and Missic WJZ WMAL WBA.-Pro, wift cita by the 'Bentztown Bard WBZ wBZA-Kay Fayre, soloist

WOR-Lee French 3:00 P.M.

NBC W. E. I. I.P. W., Theorem Chin. Mr. W. Cornel MEAR WGY W(SII WEEL

WRVA—N. 1.. 1.. 4:15 P.M.

WORMAND I TO PROTECT OF THE CALIFORNIA LAGADON OF THE CALIFORNIA LAGAD

Litted by WBAL WHAM
KDKA-Burrer row I markes
WBZ WBZA-Markes
WSSH-Mos at Prome
WEEL-Harts From Dr. L. Burham
WGV sobs Sisters
WNAC-The Yacker Singers
WOR-Stare Reserve Calk
WRVA-Rhyth Prome
5:05 P.M

WOR-1 yer R + 11 or er 5:10 P.M

WEEL-Y W. C. Y. N. C. WOR-Processo Re. J. P. M. Still P.M.

CBS—Dick Meaning Streets WORD WORD

WIAS WIP

NBC—Core I I too birdow WIZ

WBAL HAM WIR

CBS—In the A I reset WABC

KBKA—Core I too birdow WIZ

WBAL HAM WIR

CBS—In the A I reset WABC

KBKA—Core I too birdow WABC

KBKA—I too birdow WABC

WBZ WBZA WIR I to be been Beary

Edow to blesses

WCA—I too birdow WABC

WBZ WBZA WIR I to be been Beary

WBZ—Jan Bahon

WNAC—The Cosmonoblans povelty quintet

WOR—Going Paces with T Atherton Dixon

WRVA—Cect. and Yolly

(FRIDAY CONTINUED)

\$:20 P.M. CBS—Dok Mona Charte, WABC WJSV—The Sound F 5:25 P.M.

WRVA-- 11.0 m W. . . 5.30 P.M.

5:40 P.M

WRVA-Speed Res

NICHT

NBC—Not of Code Normal WEAF WRVA
CBS—H V Kitte Land, news WABC WOKO
WAAB WDR WJ-V WP WJAS
NBC—Aveco Ferdinando's Orchestra: WJZ
WBAL

WBAL

KDKA—Evensore

WBAL

KDKA—Evensore

WBZ WBZA—O Fearly Insh Minstrels

WCAU—II no diversity for him Minstrels

WCSH—News Frashes

WEEL—Ine Evene Tattler

WGY—Lynning Brevites, News Items

WHAM—Sportcast

WLW—Lock Arctrong, sketch

WNAC—News weathe

WOR fine Don

6:15 P.M.

CBS—Be re B was a decembly Jim WABC

WAAB WDRE WAAT WIBZ

CBS—tore and Challe Wisy

NBC—A left Find is Orchestra WHAM

WMAL

KDKA Sports and Pringram Preview

WBZ WBZA—Joe and Bateose, skit

WINTER

WBZ WBZA—Joe and Bateeve, skit

WCSH—o Back - Species Review

WEEL—the and Chen—inely and songs

WGY—Nose chapter

WLW—) I - are so gs

WNAC—the Nerry Ge to and

6.25 P.M.

WHAM-S to P. .
WNAC-1 e Le Fen () rity specialist

6:30 P.M. MBC-Irene Beare, thes anger; WEAF WITC

WJSV-F F Tr WLW-I N at Mad Pouch Sportsman" WNAC ' 'e

WOR-BUS CLIB

6 40 P.M.

WEEL-The Old Parrie 6:45 P.M.

6:45 P.M.

NEN-Your Folks and Mine, drama: WCSH

WFII WIIG

RBC-To be a cored WIAF WFI

CBS-Zoel Parenteau's Orchestra with Harold

Van Frib.-b., Magaset Daum, polosts

WABC WORD WAAB WORD WCAU WJSV

WABC

WERZ

NBC-Lowell Thomas foda, 's news WJZ WLW

WBZ WBZA KDKA WHAL WHAM WMAL

WGY-Mis a, Pre for

WNAC-Larry Funks () es ra

WDR-R () Prok () e 7 a Baker

WRVA-Musical P. Walle

7:00 P.M.

7:00 PM.

WBC—Marton Bowe to T Orchestra: WEAF
WLIT WIIC WEEL WRC

CBS—Mirt and Marge dr ma- WABC WOKO
WNAC WHIC WCAU WJAS WJSV

WBC—Amon 'r Anth WIZ WBZ WBZA

KDBA WLW WRY WHIV W WAL

WGY—De Dison songs
WOR—Fra Iries, 'y a Recume

7:15 P.M.

UBC—P.W. Backers, whetch: WEAF WCSH

NBC-B By Bache or, sketch: WEAF WCSH
WCY WEEL WRC
CBS-Just Plata Bid, sket: WABC WNAC WCAU
WJAS Wasy

WHAT WALL

WHITH White KDRA— 1 ettoplers WBZ WBZA—loe Ranes' it le tra WLW Henry Ib is Cretestra WOR—Front Late Drawns WRVA—Mannes I but The Stasters 7 30 P.M.

NBC-Far Teapers WE VF CBS-Music on the Air- WABC WOKO WMAC WDRC WCAU WJSV WIBZ WJAS

NBC-Music by Gershvin, George Gershvin and
Orscessia WJZ WBAL WBZ WBZA KDKA
WEATH WER WMAL
NBC-D to Serve weight WHO
WEEL-After Design Reage
WGY-P to serve and fro
WRVA-M to trive
T-45 PM
NBC-1 to serve and fro
WBC-1 to serve and fro
WRVA-M to trive
T-45 PM
NBC-1 to serve and fro
WBC-1 to serve and from the serve and the serve a

8.00 P M

8.15 P.M.

CBS—Edwin C. Hi. 'De Human Side of the News' WABC WOKO WNAC WDRC WCAU WJAS WJAV WLW—R. II WLW-Billie series in .. Er e Hare

8:30 P.M. CBS—The March of Time dramatized news evits WABC WOKO WNAC WDRC WCAU WJAS WJSV

WJAS WJSV

NBC-Dangerous Paradise, dramatic sketch:
WJZ WBAL WBZ WBZA KUKA WLW
WHAM WMAL

WGV-h. r Frogram
WOR-Mairy Le not for Aims Day, Guest

8:45 PM.

NBC Carlo Garde, Isa and High Minar's Orchesta WIZ WBYL WAYN KOKA WEW-Rafe (oat)

9:15 P.M.

CBS—R 1 to y carrier & Orchestra,
Tel H to Wilbe y ORO WNAC WDRC
W AT WIRE WIST

9.30 P.M.

9.30 P.M.

NBC—Ore S. 1 S. 1 Pat blacksace

Or 1 Pat W. 1 Pat blacksace

Or 2 Pat W. 1 Pat blacksace

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WILLIAM W. 1 Pat Blacksace

Or 6 Pat W. 1 Pat Blacksace

Or 6 Pat W. 1 Pat Blacksace

Or 6 Pat Blacksace

Or 7 Pat Blacksace

WITH E one c, Air Parade
WLW—theoret Ma ones
WOR—To be the content of the content

9:45 P.M.

WOR-W... R has to a Mane Gerard, soprano
10:00 P.M.

NBC-First Nather tanks a sketch WEAP
WITH WHE WOSH WEIF WGY WRIA

WRC
CBS—Dec. , LANGE CHOSO WNAC
WHITE WELL WAS ALSS WIBZ
NBC—LIBERTY MAGAZINE PRESENTS "See es
That She is Be feer , Later On ser, editor
of Lifet Macade Will WBAL WHAM
WMAL Nicht Will by WBAL
WOR—Willy and these Mark Cerarl sol rano
10:15 P.M.

KDKA-S To Fragras

WOR-Harrin Eagene Read 10:30 P.M.

10:45 P.M.

CBS—M Total France, Concert Orches
tra William Wash
KDKA—Notes Morie
WCAU—Fracest Tracers, Orches ra
WHAM—Notes Florgram
WNAC—Notes Blashes, Weather
WOR—A star Term Morie I Lee a d F. 1

10:50 PM.

WNAC-I TE Parel In ta

11:00 PM.

MBC-Title by John WI M WGY WESH CBS—I Marr. & W. K. W. H. C. W. W. P.

JAM S. W. L.

WINAC WORN WILLIAMS

11:05 P.M.

11:15 P.M.

WRC WGY WID

11:20 P.M.

CBS—Islam leres Orietra WABC WDRC
WJSV WIP WIBZ WANC WJAS
NBC—1 c Port Pence Arthony Freme, te cr.
WJZ WBAL WHAM WAZ WBZA WMAL
NBC—B A Roles Orchestes WEAF WESH
WGY WHIC WEIT

11:30 P.M.

MBC—Ance'can Is to Proposed WINT WEFT
WORK WEW WRITA WITC WRE WBZ
WBZA WL.T
CBS—Iso J.Les' O.c. Its WABC WCAU
WORD
MBC—Iso F. The W. W. WBIL WMAL

WARE WEAT

12:00 Mid

"PUT YOURSELF ON THE AIR



FUT YOURSELF ON THE AIR
FOR \$1.00"

It was a second of the second of the

STORIES THAT SHOULD BE TOLD!

Divulged, for the First Time, by

FULTON OURSLER Editor, LIBERTY!

The story behind the story the really true, the really true, the really interesting and often times the incredible, about great personalities and events-

alities and events—
—the facts, as are only disclosed to the great editor of a great magazine—
—related every Friday might over the air by Fulton Oursier, Editor of Liberty.
Editor of a wideawake weekly, author of four plays and mine mixels, a dizen motion pictures and intimate of powers in high and low places, Mr. Oursier has probably more sources of information at his command and more of "the inside" to tell than any editor in America; and in these revelations he "opens up" for the first time.

His stories will fascinate you. They some-

times will starte, in teven shock you But alway, they will enlighten and inform you. The first story unfolds Fri-day night at 10.00 E S.T. over the stations li-fed below Listen!

10:00 E.S.T. EVERY FRI. NIGH

Starting April 6th. N. B. C. Blue Network

Pittsburgh KDKA New York WJZ Springfield WEZA
Scitimore WEZA
Washington WMAL WGAR WJR WLW WENR EWCR

Omaha-Council Blutts XOIL Konsos City WREN Indianapolis . . . WXEN Indianapolis . WYER Taronto, Canada . . Montreal, Canada * To start April 20th, 1954

Saturday, April 7

MORNING

8:00 A.M.

8:00 A.M.

CBS—On the Air Today: WABC

NBC—Radio City Organ; Richard Leibert, organist: WEAF WFT WCSH

CBS—Salon Musicale: WCAU

NBC—Moraing Devotions: WJZ WBAL KDKA

WBZ WBZA WRC

WEEI—Morning Train Catcher

WGY—Musical Clock

WHAM—Kindly Thoughts

WJSV—The Sun Dial, Arthur Godfrey

WNAC—Shopping Around the Town

WOR—John, Joe and Fresini

8:05 A.M.

CBS—Salon Musicale WABC

8:05 A.M.
CBS—Salon Musicale WABC
8:15 A.M.
NBC—One Hall Trio: WJZ WBAL
NBC—Organ Rhapsody: WEEI WRC
KDKA—Tommy and Sherlock
WBZ-WBZA—Duke Dewey's Hickory Nuts
WCSH—A Morning Devotions
WOR—Al Woods, songs and patter
9:70 a.M.

8:30 A.M. NBC—Cheerio Inspirational Talk and Musie-WEAF WEEI WCSH WGY WTIC WFI WRC NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM WOR—Sherman Keens's Orchestra

8:45 A.M. CBS-The Ambassadors: WABC WCAU WOR-Dog Tales, Richard Meaney

9:00 A.M.

9:00 A.M.

NBC—Morning Glories, dance orchestrs: WEAF
WLIT WCSH WGY
CBS—In the Luxembourg Gardens: WABC WOKO
WNAC WDRC WCAU WJAS WLBZ
NBC—The Breakfast Cheb: WJZ WBAL KDKA
WBZ-WBZA—Virginia Reade, talk
WEEL—Clothes Institute
WHAM—Tower Clock Program
WOR—The Story Teller's House, Richard Blondell
O-1E A M

9:15 A.M.

9:15 A.M.

NBC-Landt Trio and White, songs and comedy
WEAF WEEI WCSH WLIT WGY WRC
NBC-Breakfast Club: WBZ WBZA WHAM
WIP-In the Luxembourg Gardens (CBS)
WOR-The Chinaberry, children's program
9:30 A.M.

WEAF

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy: WEAF
WEEI WCSH WGV WTIC WRC
KDKA—Style and Shopping Service
WJSV—In the Luxembourg Gardens (CBS)
WGR—The Cranky Crocodile, children's program
WRVA—Children's Hour
9:45 A.M.

CBS—The Melstersinger: WABC WNAC WCAU WOKO WJSV WLBZ WJAS
NBC—The Bappleers: WEAF WEEI WCSH WTIC WRC

WRC
KDKA-Work A Day Thoughts
WGY-The Banjolers
WOR-The Lonely Cowboy, Tex Fleicher
10:00 A.M.

10:00 A.M.

NBC—Skip Step and Happianna, sketch: WEAF
WFT WRC WGY WEEI
CBS—Paul Mason's Orchestra: WABC WAAB
WCAU WJAS WJSV

NBC—Edward MacHugh the Gospel Singer:
WJZ KDKA WBAL WMAL
WBZ-WBZA—Home Forum Cooking School
WCSH—Trade Musicale
WHAM—Tom Grivrson, organist
WNAC—Buddy Clark, soloist
WOR—Children's Hour
10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF

NBC—Morning Parade, variety musicale: WEAF WEEI WCSH WFI WGY WRC NBC—Singing Strings string ensemble: WJZ WBAL WHAM WMAL

WBAL WRAM WMAL
KDKA-Home Forum
WNAC-Jane and John, dramatization
WOR-Children's Hour; Hilda Norton; Marion
Wall and children
10:30 A.M.

CBS—Press-Radio Bureau News: WABC WJAS WCAU WJSV WDRC
NBC—Press-Radio Bureau News: WEAF WCSH WFI WTIC WRC WGY
NBC—Sanging Strings: KDKA
WBZ-WBZA—Doehler Trio, Harp, Violin and Or-

gan
WEEL-Organ Melodies
WNAC-Musical Interlude
WRVA-Mickey Mouse Club
10:35 A.M.

NBC-Morning Parade, Variety Musicale: WEAF
WRC WEEL WFL WCSH WGY WTIC
CBS-Let's Pretend, children's program: WABC
WCAU WOKO WDRC WJSV WNAC WLBZ

10:45 A.M.

NBC—Press Radio Bureau, News: WJZ WBAL WHAM WBZ WBZA WMAL KDKA—Helon Irwin WCSH—State Public Health Talk WOR—Dancing Class, Thomas E. Parson 10:50 A.M.

NBC—Originalities; Dick Teela, tenor; WJZ
WBAL WHAM WBZ WBZA WMAL
11:00 A.M.
CBS—Cheer Up: WABC WOKO WCAU WDRC
WNAC WJAS WJSY WLBZ

NSC-Alma Schirmer, pianist: WEAF
NBC-Pappy, Exra, Zeke and Elton, hillbilliesWJZ WBAL KDKA WBZ WBZA WMAL
NBC-Galaxy of State WITT WGY
NEN-Food Hour: WCSH WEEI
WHAM-Century Organ Program
WOR-What to Eat and Why C. Houston Goudiss

11:15 A.M.

NBC—The Vasa Family Seven South Carolina children singing harmony: WEAF WGY WRC NBC—Spanish Idylls, string ensemble: WJZ WMAI. KDKA—Kiddies' Club WBZ-WBZA—Massachusetts Federation of Wom

11:30 A.M.

11:30 A.M.

NBC—Down Lovers' Lane; Vocalists; Piano Duo;
Narrafor; WEAF WCSH WRC

CBS—Concert Miniatures; WABC WDRC WOKO
WCAU WNAC WLBZ WJSV

WEEl—Bob Enery's Gang
WGY—Children's Theater of the Air
WHAM—Spanish Idylls (NBC)

WOR—"News in the World of Women", Gabriel
Houtler

Heatter

11:45 A.M.

NBC-Organ Melodies; Eddie Fitch, organist; Mary Steele, contralto: WJZ WHAM WBAL WMAL

WBZA-Adventuring with Postage Stamps WJAS-Concert Miniatures (CBS)
WLIT-Down Lovers' Lane (NBC)
WOR-Andrew Baxter, Jr., baritone and Orches

AFTERNOON

12:00 Noon

CBS—The Voice of Experience: WABC
CBS—Vincent Travers' Orchestra: WDRC WCAU
WNAC WLBZ WJAS WOKO WJSV NBC-Pietro Yon, organist: WEAF WTIC WGY

WEEI

NBC—Army Day Program; General John Ross
Delafield, speaker; WJZ KDKA WBAL WMAL

WBZ-WBZA—The Monitor Views the News

WCSH—South Sea Islanders

WHAM—4 H Club Program

WOR—Bird Day Program, Henry Boyd

12:15 P.M.

CBS-Abram Chasins, piano pointers: WABC WAAB

WAAB
NBC—Genia Fonariova soprano; String Trio:
WJZ WBAL WHAM WMAL
KDKA—Honey Boy and Sassalras
WBZ-WBZA—Weather; Temperature; Four B

WCSH-Firm Flashes; Stocks and Weather WCSH-Farin Flashes; Steens and WEEI-Studio Programs WGY-Hank Keene's Radio Gang WNAC-News and Weather WOR-N. Y. Junior League Talk.

12:20 P.M.

WOR-Scout News

12:25 P.M.

12:25 P.M.
WEEL-Del, Juck and Ray
12:30 P.M.
NBC-Rex Battle's Ensemble: WEAF WRC
CBS-Chicago Wheat Pit Broadcast: WABC
WOKO WJSV WLBZ WIP
NBC-Four H Club Program; U. S. Marine Band:
Guest Speakers: WJZ WBAL WHAM KDKA
WBZ WBZA WMAL
WCAU-Virginia Old Timers
WCSH-Stocks and Weather Reports
WGY-Farm Program
WNAC-The Shoppers' Exchange
WOR-Hager Eliiott, Metropolitan Museum: "An
Historic Room"
12:45 P.M.
NBC-Rex Battle's Ensemble: WCSH WRC

NBC—Rex Battle's Ensemble: WCSH WRC WAAB—Chicago Wheat Pit Broadcast (CBS) WOR—Stamp Club

12:50 P.M.

WEEI-Stock Exchange Quotations 12:55 P.M.

E. T.-Albert Bartlett, the Tango King: WOR 1:00 P.M.

CBS-Madison Ensemble: WABC WOKO WDRC

WCAU

NBC—Xavier Cugat's Orchestra: WEAF WEEI

WRC WFI

WCSH—School Librarian

WGY—Market Reports

WJSV—Afternoon Rhythms

WOR—Musical Revue: Gislon Sisters; Baby Rosa

mund, vocalists 1:15 P.M.

CBS-Madison Ensemble: WAAB WJSV. NBC-Ted Black's Orchestra: WCSH WGY

1:30 P.M.

CBS—Harold Knight's Orchestra: WABC WOKE WCAU WDRC WNAC WJSV NBC—Vie and Sade: WJZ WBAL WBZ WBZA KDKA WHAM WMAL WCSH—Studio Program WOR—Resalind Genet, Book Review

NBC-Metropolitan Opera presentation of Pel-less and Melisande: WEAF WJZ WEEI WCSH WRC WHAM WMAL KDKA

HIGH SPOT SELECTIONS FOR THE DAY

12:00 Noon—Army Day program; Gen. John Ross Delafield: NBC-WJZ network, 1:45 p. m.—Metropolitan Opera performance of "Pelleas and Melisande": NBC-WEAF-WJZ, 8:00 p. m.—Art in America: "Stuart and the Washington Portraits": NBC-WJZ network.

8:00 p. m. Forty-Five Minutes in Hollywood; dramatized film previews; gossip by Cal York, screen reporter: CBS-WABC network.

9:00 p. m.—Nino Martini; Andre Kostelanetz orchestra: CBS-WABC network. 9:00 p. m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WEAF network. 9:30 p. m.—The Eten Boys; Vera Van and Freddie Rich's Orchestra: CBS-WABC network.

9:30 p. m.—Beatrice Fairfax dramatitations: NBC-WEAF network, 10:00 p. m.—Broadcast from Byrd Expedition: CBS-WABC network.

10:30 p. m.—Alka-Seitzer presents WLS National Barn Dance; Linda Parker; Uncle Exra: Spareribs; the Westerners; Maple City Four and other stars: NBC-WJZ network.

11:30 p. m.—Peter the Great, drama: CBS-WABC network.

CBS—Harold Knight's Orchestra: WJAS WLBZ WNAC—Round Towners Quartet (CBS) WCAU—Burton Rogers' Orchestra WOR—Milton Kaye, piano recital

2:00 P.M.

CBS—Round Towners Quartet: WABC WOKO WDRC WJAS WJSV WLBZ WCAU WNAC—The Municipal Forum WOR—Byron Holiday, soloist; Leo Freudberg's Orchestra

2:15 P.M.

WNAC-Artist Recital (CBS) 2:30 P.M.

CBS—Dancing Echoes, WARC WOKO WDRC WNAC WJSV WJAS WLBZ WIP WCAU—University of Penasylvania Debate WOR—Studio Program 2:45 P.M.

WOR-Alan Broms, Star Stories 3:00 P.M.

CBS—School of Music of University of Louis-ville: WABC WDRC WNAC WJSV WJAS WCAU WLBZ WOKO WOR-Louise Baye, soprano 3:15 P.M

WOR-"Your Lover"

3:30 P.M.

3:30 P.M.

CBS—Ann Leaf at the Organ: WABC WCAU WOKO WLBZ WNAC WJSV WDRC WOR—Mildred Cole, soloist; orchestra 3:45 P.M.

CBS—Ann Leaf at the Organ: WJAS WOR—Genevieve Pitot, piano recital 4:00 P.M.

CBS—Cambridge vs. Harvard Rugby Match: WABC WOKO WJSV WDRC WNAC WJAS

WCAU-Beaver College Glee Club WOR-Dr. H. I. Strandhagen: "The Healthy Skin Club"

WOR-Freddy Farber and Edith Handman, var-

4:30 P.M.

WCAU-Sweet Sixteen Revue WIP-Cambridge vs. Harvard University; Rugby Match (CBS)

WOR-Gus Steek's Orchestra 5:00 P.M.

CBS—Pancho's Orchestra: WABC WAAB WDRC WCAU WJAS WJSV WOKO WNAC—The Yankee Singers 5:05 P.M.

WOR-Program Repu

5:15 P.M.

5:15 P.M.

NBC—Leo Zollo's Orchestra: WEAF WCSH WGY
WLIT WEEI WRC

NBC—Neil Sisters: WJZ WBAL WBZ WBZA
C8S—On the Air Tonight: WABC
WHAM—The Rambler
WNAC—Sam Bitle's Orchestra
WRVA—Cecil and Sally

5:20 P.M. CBS-Pancho's Occhestra: WABC 5:25 P.M.

WRVA-Rhythm Parade

5:30 P.M.

NBC-Economics in the New Deal: WEAF WCSH WEET WRC

WEFI WRC
C8S—Jack Armstrong, All American Boy: WABC
WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Little Jackie Heller, tenor; Harry Kogen's
Orchestra; WJZ WBAL WBZ WBZA WHAM

Orchestra; WMALL

KDKA—A Recreo, Bill and Alex
WGY—Martha and Hal
WOR—"Just Dogs," Sieve Severa

5:40 P.M.

WRVA—Sports Review 5:45 P.M.

5:45 P.M.

CBS—Charles Carlile, tenor WABC WOKO WDRC WLBZ WJAS WIP WAAB

NBC—Little Orohan Annie WJZ WBAL WBZ WBZA KDKA WHAM WMAL WCAU—Friend of Youth WGY—Bradley Kincaid, hillbilly songs WJSV—Evening Rhythms WNAC—Bob White's Scrap Book WOR—Dr. Thatcher Clark Frerch class

NIGHT

6:00 P.M.

CBS—"Meet the Artist," Bob Taplinger Inter views Radio Stars: WABC WOKO WAAB WDRC WCAU WJAS WJSV

NBC—Peter Van Steeden's Orchestra: WEAF NBC—Al Pearce and his Gang: WJZ WBAL WBZ WBZA WMAL WBZA WMAL KDKA—Evensong WCSH—News Flashes WEEL—The Evening Tattler WGY—Evening Brevities WHAM—Sportcast WLW—Jack Armstrong, sketch WNAC—News Flashes, Weather WOR—Uncle Don, kiddies' program WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Ted Black's Orchestra; Tommy McLaugh-lin, baritone; WABC WAAB WCAU WDRC WJSV

KJSV
KDKA—Sports, program preview
WCSH—Al Buck's Sports Review
WEEL—Gene and Glenn with Jake and Lena
WHAM—Cato's Vagabonds
WLW—Peter Van Steeden's Orchestra (NBC)
WNAC—The Merry-Go-Round

6:20 P.M

WCSH-Musical Interlude

6:30 P.M.

6:30 P.M.

NBC—Richard Himber's Orchestra: WEAF WRC
C8S—Frederic William Wile, talk: WABC WOKO
WDRC WAAB WJSV WJAS WLBZ
NBC—Stamp Club; Capt. Tim Healy: WJZ
NBC—Twenty Fingers of Harmony: KDKA
WBAL WHAM
WBZ-WBZA—Weather; Sports; News
WCAU—Comedy Stars in Hollywood
WCSH—Randali and MacAllister
WEEI—Breed Walker saying "Hello, New England"

land"
WGY-Ma Frasers' Boarding House
WLW-Bob Newhall. Mail Pouch Sportsman
WOR-Motor Tips, Chifford M. Sage
WRVA-News Flashes

WEEI-Voice of the East

6:45 P.M.

G:45 P.M.

CBS—George Hall's Orchestra: WJSV WORO
CBS—Ye Happy Ministrel and Tiny Band WABC
WNAC WCAU WDRC

NBC—Flying with Capt. Al Williams: WJZ WMAL
NBC—Richard Himber's Orchestra: WCSH WEEI
WGY
KDKA—Dance Orchestra
WBZ-WBZA—Edward MacHiugh, baritone
WHAM—Old Timers
WLW—Land Marks of the Law," speakers
WOR—Pauline Albert, "The Wharlwind Pianist"

7:06 P.M.

CBS-AElder Michaux' Congregation: WABC
WORO WDRC WCAU WJAS WJSV WAAB
WLBZ
NBC-John Herrick, baritone: WJZ WBAL
WMAL 7:00 P.M.

WMAL
NBC—Three Scamps: WEAF WEEI WCSH WRC
WGY
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—World in Review
WLW—R.F.D. Hour; Boss Johnston; Musical
Varieties
WNAC—Front Page Drama
WOR—Ford Frick, Sports Resume
WRVA—Cross Roads Symphony
7:15 P.M.

7:15 P.M. NBC- A Religion in the News, Dr. Stanley Hight

NBC—A.Religion in the News, Dr. Stanley Hight
WEAF WRC
NBC—George Olsen's Orchestra: WJZ WHAM
WHAL WMAL
WBZ-WBZA—Joe Rines' Orchestra
WCSH—Wayside Philosopher
WEEL—Ethel Grenier, songs
WGY--The Municipal Series
WNAC—The Old Apothecary
WOR—Harry Harshfeld

WOR-Harry Hershfield

WOR-Harry Hershfield
7:30 P.M.
CBS-Milton Kellam's Orchestra: WIP
NBC-Martha Mears, contraits: WEAF WFI WRC
CBS-The Serenaders; Paul Keast, haritone:
WABC WOKO WDRC WCAU WJAS WJSV
NBC-F.O.B. Detroet, talk; Orchestra WJZ
WBAL KDKA WBZ WBZA WMAL
WCSH-Gene and Glenn, songs and comedy
WEEI-After Dinner Revue
WGY-Johnny Johnson's Orchestra
WHAM-Evening Interlude
WLW-Melody Masters
WNAC-Larry Funk's Orchestra
WOR-Sam Robbins' Orchestra
WRVA-Voice of Richmond

(SATURDAY CONTINUED)

7:45 P.M.

CBS—Isham Jones' Orchestra: WABC WNAC WDRC WLBZ WCAU WOKO
NBC—Jules Lande, Troubadour of the Violina WEAF WRC

WEAF WRC
WCSH-Willis B, Hall
WEEL-Magazine of the Air
WJSV-Leading Industries in Washington
WLW-Dr. Glenn Adams, dog talk
WRVA-Tarzan of the Apes

8:00 P.M.

CBS—The Canadians: WIP

MBC—The Dream Hour; U. S. Marine Band:
WEAF WMAL WEEI

CBS—"Forty Five Minutes in Hellywood"; Cal
York, Screen Reporter; Soloists; Orchestra:
WABC WOKO WNAC WDRC WCAU WJAS
WISY

WJSV
WBC-Art In America; Guest Speakers: WJZ
WBZ WBZA KDKA WBAL WHAM WRC
WCSH-Studio Program
WGY-Antoinette Halstead, contraîto; string en-

semble; male quartet
WLW-Carnival
WOR-City Government Talk
WRVA-Tampa Revelers

8:15 P.M.

WFI-U. S. Marine Band (NBC) WOR-The Three Bavarians, Instrumental Trio

8:20 P.M.

NBC-The Cavaliers, male quartet: WJZ WBAL KDKA WHAM WRC WBZ WBZA

8:30 P.M.

8:30 P.M.

NBC-Hands Across the Border; Soloists and
Orchestra; WJZ WBAL KDKA WHAM
WRVA WBZ-WBZA-New England Community Singing

WCSH-U. S. Marine Band (NBC) WGY-Piano Puis, Dorothy Sherman and Monica Leonard

Leonard
WOR—Gabriel Heatter, news commentator
8:45 P.M.
CBS—The Bard of Erin: WABC WOKO WCAU
WNAC WJAS WDRC WJSV
NBC—The Salesman Recovers Under the N.R.A.,
Dan S. Hickey: WEAF
WBZ-WBZA—The Monitor Views the News
WGY—Utica Singers; Marion Williams, soprano;
Rogers Sweet, tenor
WOR—Briny and Crystal, sketch with music
9:00 P.M.
NBC—Hareld Stern's Orchestra; Guest Stars:
WJZ WEAL WHAM KDKA
CBS—Nino Martini, tenor; Andre Kostelanetz'

WJZ WBAL WHAM KDKA

CBS—Nino Martini, tenor; Andre Kostelanetz'
Orchestra; WABC WNAC WDRC WCAU
WJAS WJSV Wł.BZ

NBC—House Party; Donald Novis, tenor; Frances
Langford, contraito; Arthur Boran, imperzonator; Brad Browne; Rhythm Girls; Melody Boys; Don Voorhees' Orchestra; WEAF
WCSH WGY WRVA WLW WFI WEEI WRC
WBZ-WBZA—Sammy Liner's Orchestra; Philip
Gorden, conducting
9:15 P.M.
WNAC—Over the Cameraman's Shoulder

WNAC-Over the Cameraman's Shoulder 9:30 P.M.

9:30 P.M.

CBS—Vera Van; The Eton Boys; Freddie Rich's Orchestra: WABC WCAU WJAS WDRC WISV WNAC WOKO WLBZ

MBC—Eddie Duchin's Orchestra: WJZ WBAL WHAM WBZ WBZA KDKA WMAL NBC—Beatrice Fairfax, dramatization: WEAF WEEL WCSH WGY WFI WLW WRC WRVA—Minature Theater (NBC)

10:00 P.M.

MBC—Musical Program: WFAF WEEL WCSH

MBC—Musical Program: WEAF WEEI WCSH WFI WGY WLW WRVA WRC CBS—Broadcast from Byrd Expedition: WABC WOKO WNAC WCAU WDRC WJAS WJSV

WLBZ NBC-1934, A National Park Year; guest speak-er; U. S. Marine Band; WJZ WBAL WHAM WMAL

KDKA—Behind the Law WBZ-WBZA—Evening Reveries; James J. O'Hara,

WOR-Broox Marriage Bureau, sketch 10:15 P.M.

KDKA—Sports Review
WBZ-WBZA—News Reports
WHAM—Dange Orchestra
WOR—John Kelvin, tenor; Orchestra
10:30 P.M.
Meriety Show: WS

NBC—Kaleidoscope Variety Show: WEAF WCSH
WFI WGY WRVA WRC
CBS—Leaders In Action, H. V. Kaltenborn:
WABC WAAB WDRC WJAS WJSV WOKO
WIP WLBZ WCAU
NBC—ALKA SELTZER PRESENTS WLS BARN
DANKE: Unde Fers. Spreadibe Linda Parker NBC-ALKA SELTZER PRESENTS WLS BARN DANCE; Uncle Ezza, Spareribs, Linda Parker, Lulu Belle, The Hoosier Hot Shots; The West-erners and Cumberland Ridge Runners; WJZ WHAM WBAL KDKA WBZ WBZA WMAL

WNAC-Over the Cameraman's Shoulder WOR-Organ Recital

CBS—Ted Fiorito's Orchestra: WABC WOKO
WAAB WDRC WCAU WJAS WJSV WLBZ
WNAC—Jack Ingersoll's Sport Page
11:00 P.M.

NSC-Enric Madriguera's Orchestra: WEAF WFI

WCAU-Political Talk; Robert Gray Taylor WEEI-Breed Walker saying "Hello, New Eng-

WGY-Happy Felton's Orchestra

PLUMS AND PRUNES

By Evans Plummer

THE VOICE OF EXPERIENCE has referred a recent puzzling letter to a select committee of more experienced gentlemen who at the moment are residing temporarily (they hope) in Sing Sing. It reads:

residing temporarily (they hope) in Sing Sing. It reads:
"Dear Voice: I've been robbed of nine bundred dollars. Everybody says it was an inside job. I listen in every day. What is your experience on an inside job!"
That's that. But continuing on the subject of The Voice, now that he has been mentioned, we wish to recall a time-worn epigram you all know:
"Imitation is the sincerest form of fattery."

flattery."

And believe you us, M. Sayle Taylor, which is the name of the gentleman hiding behind those Voice-of-Experience whiskers, should feel very proud of his program and his work, considering the hordes of imitators and similar broadcasts his righteous success has induced.

But here's one The Voice can't answer,

What's become of Norman Broken-

Plums and Prunes

THE GREATEST broadcast ever of-THE GREATEST broadcast ever offered by an actress, and we've heard nearly every one, was that last Sunday a week
of Helen Hayes. As guest of Realsilk, Helen promptly made herself your
guest—not the guest of the "invisible
millions" but your own invited company
in your living room. We strongly suspect
husband Charlie MacArthur of the grand
idea . . but anyhow, Helen put it over.
Many plums, Miss Hayes—Mrs, MacArthur, and may your lead be followed by
all, but we know it will never be trumped.
Previous to Miss Hayes' notable appear-

all, but we know it will never be trumped. Previous to Miss ilayes' notable appearance. Edward Johnson, tenor, was guest of Cadillac. Never have we heard such excellent singing diction... And after Helen (note our Sabbath listening revolved around Miss Hayes as a nucleus), good old Joe Penner clicked again. The country is still Penner-wise, but it is this column's worry how long the fans will

WIP-Ted Florito's Orchestra (CBS) WNAC-News Service WOR-Val Olman's Orchestra WRVA-Fiddling Fiddlers

WRVA—Fiddling Fiddlers
11:05 P.M.

NBC—Enric Madriguera's Orchestra: WEAF
WCSH WFI
11:15 P.M.

NBC-Press-Radio Bureau, News: WEAF WRC WCSH WFI WGY CBS-Press-Radio Bureau, News: WABC WJSV WJAS WDRC

WIAS WDRC WCAU-Luis Russell's Orchestra 11:20 P.M.

NBC-Enric Madriguera's Orchestra: WEAF WF1
WCSH WEEI
CBS-Ann Leaf at the Organ; Brad Reynolds,
tenor: WABC WJAS WDRC WJSV WLBZ
WNAC

WGY-Happy Felton's Orchestra II:30 P.M.

WBC—One Man's Family, dramatic sketch;
WEAF WFI WCSH WGY WEEI WRC
CBS—Peter, The Great, drama: WABC WDRC
WNAC WJSV WLBZ WOKO WCAU

WNAL WASY WLBZ WORD W NBC—Press Radio Bureau, News: WBZ WBZA WHAM KDKA WLW—Press Radio Bureau, News WOR—Paul Tremaine's Orchestra 11:35 P.M.

NBC-Paul Whiteman's Orchestra: WJZ WBAL

NBC—Paul Whiteman.
WBZ WBZA
KDKA—Lloyd Huntley's Orchestra
WHAM—News Service
WLW—Dimmick's Orchestra
11:40 P.M.

WHAM-Hughie Barrett's Orchestra 11:45 P.M.

WCAU-Luis Russell's Orchestra 12:00 Mid.

NBC—Jack Denny's Orchestra: WJZ WBZ WBZA NBC—Carefree Carnival; Variety Show; Meredith Willson's Orchestra: WEAF WFI WEEI WGY

—Gus Arnheim's Orchestra: WABC WNAC WCAU WJSV WOKO WCAU WJSV WOKO
KDKA—Mersages to Far North
WHAM—Frank Skultety's Orchestra
WLW—Dance Orchestra
WOR—Jack Berger's Orchestra

Will foe keep on and on, as Jack Benny bas, or will be be washed up a la Wynn and other "funny men" you can name, within a year?

Two more \$8.80 acts of that Sunday deserving carloads of plums were those of Benny and Fannie Brice. Jack, at his best, and Brice under the most favorable conditions yet, were a splendid nightcap. No, one could have handled that rather risque "little girl" blackout without offense effectively more than the capable

Miss Brice.
Coming to the Chicago Theater, April 6, JACK BENNY, and April 13, GEORGE OLSEN and ETHEL SHUTTA. For a novelty try NBC's Surprise Show Thursdays at 7:30 p. m. EST on NBC March 15 on this bill found Don Ameche, radio love interest, playing straight man to the comedy of Cliff Soubier, veteran mike "heavy". We're going to miss that guy Weems on the Realsilk show when Charles Person replaces him April 1. Previu replaces him April I.

PRUNES to dear old Columbia Broad-casting System for one of the silliest pro-gram alterations of the year—we are re-flecting to the butchery of Bob Taplinger's more or less personalized "Meet the Ar-tist" program. By conversion of this somewhat spontaneous (although scripts were used) interview program into a dramatization of the glorified artist. Codramatization of the glorified artist, Columbia has definitely arrived at a much less desirable setup. "Tap" did a good job. He might have been snappier. without the script ... but even with it, he was never as ponderous and lifeless as the "life" dramas. Please, Mr. Paley, you listen to 'em and see what you think.

Deserting Columbia for the NBC camp, comedy-song team Al and Pete have become a three-station traveling act with WLW, Cincinnati, WTAM, Cleveland, and KDKA, Pittsburg, on their weekly list.

Birthdays for the week: Appil 3, Georgie Jessel; April 4, Ted McMichael, of the Merry Macs; April 6, Keith McLeod and Lowell Thomas; April 7, Charles Carlile, and—of all things!— Walter Winchell, the old blessed-eventuator.

What's What

ONE OF THE best-yet programs is that promised by Fulton Oursler, Liberty Mag-azine editor, who'll tell, come April 7, stories that should be told . . . And if you are searching for Lum and Abner, try dial-ing WCCO, Minneapolis, from Monday to Thursday, inclusive, at 11 p. m. EST ing WCCO. Minneapolis, from Monday to Thursday, inclusive, at 11 p. m. EST starting April 2. WCCO's an easy 50,000-watter to dial, so stay up and listen... Another switch: Dr. Bundesen's dramatized "Adventures in Health" move to Sundays, April 1, at 9:45 p. m. EST over NBC stations. "Reducing" is the subject of the physician's All Fools Day program (no gag intended)... Among the casualties of NBC-Chicago's recent slash of sustaining talent are the Merrie-Men quartet, the Neil Sisters and Pat Barnes.

BEATRICE FAIRFAX * IN PERSON * Famous authority on problems of love and happiness LISTEN IN! 9:30 P. M. E.S.T. Saturdays N. B. C. Red Network

I hat's the way it goes when no advertiser is paying the weekly stipend . . . Phil Baker is talking of bringing conductor Leon Belasco back to Chicago with him . . . Howard Neumiller and Andy (Charlie Correll) used to shoot marbles together years ago in Peoria, Ill.



Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN WBZ-WBZA **Every Saturday Nite** 10:30 P.M. E.S.T. NBC Blue

When it comes to singing and playing the old mountain ballads and hilly-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance." It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Skyland Scotty, Hoosier Hot Shots, Tom and Don, Louise Massey and the Westerners. Not a dull moment in the whole show. It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing. Every Saturday night over NBC Coast to Coast Network.

The NATIONAL BARN DANCE COAST to COAST

Sponsored by ALKA-SELTZER

RADIO'S GREATEST CASH PRIZE OFFER

NTEREST in RADIO GUIDE'S \$10,000 puzzle contest continues to mount, judging from the flood of requests for judging from the flood of requests for the souvenir log of stations that come pouring in. This is according to expec-tations, for never before has such a big sum in cash been offered for the solu-tion to a radio puzzle. The efforts of an immense group were certain to be impelled, especially in view of the wide distribution of the prizes. 157 of them will be given.

an immense group were certain to be impelled, especially in view of the wide distribution of the prizes. 157 of them will be given.

The amounts of the prizes in cash range from 5.00 to \$2,500.00 The fact must not be overlooked that prize-winning contestants will receive double these amounts if at the time of the closing of the contest the winners are yearly subscribers to Rapio Guide.

Four weeks and more still remain. There is yet time to send for your copy of the radio station log, to solve the puzzle, and enter the contest.

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once. The 250 letters should be used to build up station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize

1st Prize

The list of prizes offered in the Radio Stations Trail

222	le Contest is:	
	1st Prize	\$2,500.00
	2nd Prize	1,000.00
	3rd Prize	250.00
	4th Prize	100.00
	5th Prize	75.00
	6th Prize	50.00
	7th Prize	25.00
no.	individual awards &	500 each - 500 00

Total \$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners \$10,000.00

50 individual awards, \$10.00 each-500.00

STATIONS TRAIL RADIO

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner

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W	E	A	F	W	E	N	R	W	J	Z	W	0	R	W	B	В	М	W	1	N	5	W	C	A	E
Z	W	В	A	K	D	W	1	Α	S	W		В	0	K	D	K	A	K	F	I	K	G	0	D	X
Y	R	W	В	G	K	J	W	M	N	Z	В	R	8	0	K	D	В	L	G	J	L	н	P	E	К
X	H	R	W	L	G	K	J	W	E	N	U	1	R	В	W	٧	W	M	Н	K	M		Q	F	S
1	K	Н	R	W	L	G	K	J	W	M	S	G	0	V	N	8	D	N	1	L	N	J	R	G	A
0	1	K	H	R	W	L	G	K	J	W	T	Н	D	0	W	N	W	0	J	M	0	K	S	H	C
D	0		K	н	R	W	L	G	K	J	W	T	М	W	0	W	E	P	K	N	P	L	T	1	K
W	D	0	1	K	Н	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	0	Q	M	U	J	U
Y	W	S	0	1	K	H	R	W	L	G	K	W	W	K	U	M	0	W	M	P	R	N	V	K	S
D	Y	Q	D	0	1	K	Н	R	W	R	E	K	0	W	C	W	A	0	W	Q	S	0	W	L	D
E	0	Y	Q	S	0	L	K	H	E	W	L	K	U	J	W	0	K	A	0	W	T	P	X	M	W
E	М	L	Z	W	S	0	1	K	W	R	E	L	G	W	J	W	A	K	A	0	W	Q	Y	N	K
C	0	F	Q	Z	W	S	0	W	K	H	R	W	1_	G	K	J	W	N	K	A	0	W	Z	0	Z
A	C	F	G	H	Z	W	S	0	1	K	H	W	W	L	G	K	J	W	N	K	A	0	W	P	0
В	A	C	F	G	Н	W	K	K	0	1	K	H	R	R	E	L	G	K	J	W	N	K	A	0	W
D	W	В	A	C	K	K	В	X	W	S	0	1	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	0	1	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	0	1	K	Н	F	W	L	G	K	Q	Y	0	K
K	W	E	U	M	D	A	Z	F	E	В	Y	W	S	0	1	K	Α	٧	W	L	G	U	×	I.	T
V	T	F	M	E	V	M	В	Z	F	E	В	z	W	S	0	1	K	M	Y	W	L	G	K	T	R
L		G	E		E	0	L	C	Z	F	K	В	Z	W	s	0	Y	T.	Q	Y	S	L	K	K	H
W	C	н	1	C	R	R	A	A	D	Z	P	E	В	z	W	S	0	P	K	X	٧	W	L	K	W
L	E		C	R		T	М	R	L	E	Z.	F	K	В	K	W	P	0	X	K	T	U	W	L	K
W	L	0	E	K	V	L	0	E	1	G	F	Ε	F	K	В	P	W	×	0	X	K	T	U	W	L
K	F	J	R	W	E	٧	D	W	M	A	Q	W	E	F	C	В	X	W	Q	0	Q	M	A	Q	
	-	_		_																-			100	-	

CONTEST RULES

This is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited. A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissable. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of the contest closes.

ation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postuarked before midnight of that date will be accepted and the enclosed solution entered in the contest. Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station will less power.

In order that each contestant may be fully informed, not only as to the names of stations.

informed, not only as to the names of stations

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available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be sup-plied by RADIO GUIDE to every person who forwards a stamped envelope, self-addressed, requesting the list.

On page eight will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the

All solutions must be submitted on the form appear-ing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

Radio Guide Guide Worth Atlantic Edition Week Ending April 7, 1934





THE TRUTH
ABOUT RADIO
ADVERTISING

A STRIKING EDITORIAL



amara



BEN BERNIE'S OWN STORY "TELLING IT ALL"